

hfma™

arkansas chapter

2026
SPRING
Conference

APRIL
15-17



Oaklawn Racing Casino Resort

Hot Springs
Arkansas



www.arkansashfma.org

Arkansas HFMA Spring Conference 2026

SCHEDULE AT A GLANCE

Wednesday, April 15, 2026

NOTE: All Times Listed in the Schedule are Central Standard Time.

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
9:00 am – 4:00 pm	Spring Golf Outing - Glenwood Country Club (separate sign up)				
8:00 am – 6:00 pm	Exhibit Setup - Event Center B				
5:00 pm – 5:30 pm	HFMA New Member Meet & Greet – Event Center B				
5:30 pm – 6:30 pm	HFMA Board and Committee Chair Meeting – Event Center B				
6:30 pm – 7:30 pm	Networking Opportunities Sponsored by Corporate Sponsors – Event Center B				

Thursday, April 16, 2026

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
7:30 am – 8:00 am	Breakfast with Exhibitors - Event Center B				
7:30 am – 5:00 pm	Registration - Event Center B				
8:00 am – 8:15 am	Welcome & Announcements - Brian Smith, HFMA President – Event Center A				
8:15 am – 9:30 am	General Session	Event Center A	Leading Five Generations in the Workplace	Shannon Knight	SP2601 1.5 Credits CPE PD
9:30 am – 9:45 am	Break with Exhibitors - Event Center B				
9:45 am – 11:00 am	General Session	Event Center A	Negotiating Non-Rate Terms in Commercial Contracts	Robert S. Paskowski	SP2602 1.5 Credits CPE SK
11:00 am – 1:00 pm	Lunch, Installation of Officers, Presentation of Awards - Event Center B				
1:00 pm – 2:15 pm Concurrent Sessions	Financial	Catherine & DeGray Room	Budgeting versus Forecasting	Mark A. Conine	SP2603 1.5 Credits CPE F
	Revenue Cycle	Event Center A	Demystifying Medicare Advantage from Care to Claims	Kim Allen	SP2604 1.5 Credits CPE SK
2:15 pm – 2:30 pm	Break with Exhibitors - Event Center B				
2:30 pm – 3:45 pm Concurrent Sessions	Financial	Catherine & DeGray Room	Accounting Standards Update for FASB & GASB	Mark Daffer	SP2605 1.5 Credits CPE A
	Revenue Cycle	Event Center A	AI Sightings in the Revenue Cycle	Scott Roper & Nathan Myers	SP2606 1.5 Credits CPE SK
3:45 pm – 4:00 pm	Break with Exhibitors - Event Center B				
4:00 pm – 5:15 pm	General Session	Event Center A	Navigating Healthcare Legislative and Regulatory Changes	Andy Williams Laura Gillenwater Debbie Henry Brent Beaulieu	SP2607 1.5 Credits CPE SK
5:30 pm – 7:30 pm	Slot Tournament - Networking Opportunities Sponsored by AR HFMA Sponsors Oaklawn Racing Casino Resort – Pop’s Lounge - Second Floor				

Friday, April 17, 2026

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
8:00 am – 8:30 am	Breakfast with Exhibitors Event Center B				
8:30 am – 9:45 am	General Session	Event Center A	Upcoming HIPAA Changes Affecting Finance Leaders	Anton Janik	SP2608 1.5 Credits CPE SK
9:45 am – 10:15 am	Break				
10:15 am – 11:30 am	General Session	Event Center A	Future-Proofing Your Organization with Smart AI Governance	Landon Tooke	SP2609 1.5 Credits CPE SK
10:15 am	Exhibit Breakdown - Event Center B				

SK- Specialized Knowledge | A- Accounting | F - Finance | PD - Personal Development

ARKANSAS CHAPTER HFMA SPRING 2026 ANNUAL CONFERENCE

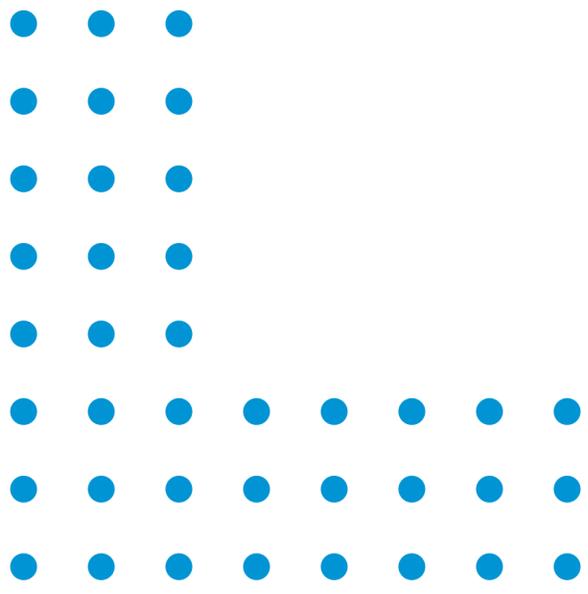


WEDNESDAY, APRIL 15, 2026

- 9:00 am - 4:00 pm Spring Golf Outing - Glenwood Country Club (separate sign up)
- 8:00 am - 6:00 pm Exhibit Setup - Event Center B
- 5:00 pm - 5:30 pm HFMA New Member Meet & Greet - Event Center B
- 5:30 pm - 6:30 pm HFMA Board and Committee Chair Meeting - Event Center B
- 6:30 pm - 7:30 pm Networking Opportunities Sponsored by Corporate Sponsors - Event Center B

THURSDAY, APRIL 16, 2026

- 7:30 am - 8:00 am Breakfast with Exhibitors - Event Center B
- 7:30 am - 5:00 pm Registration - Event Center B
- 8:00 am - 8:15 am Welcome & Announcements - Brian Smith, HFMA President - Event Center A



THURSDAY, APRIL 16, 2026



8:15 – 9:30 am | General Session | Event Center A

Leading Five Generations in the Workplace

**CPE Credits: 1.5 | CPE Type: Personal Development |
Level: Basic | Prerequisites: None | Course SP2601**

Shannon McKain, Keynote Speaker

Program Content:

With up to five generations working side by side in many workplaces, it's imperative for students, employees, and management to understand how different generations think and act on the job, and on the client side. In this program, Shannon explores how to build bridges rather than barriers between generations when it comes to interoffice communication, client prospecting, and marketing to existing and new clients.

Learning objectives:

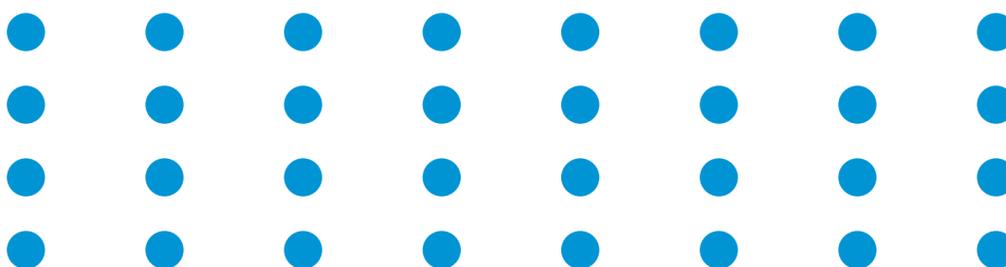
- Who are the five generations.
- What motivates each generation.
- What does each generation value.
- How does each generation communicate.
- What are best practices for success.

Speaker Bio:

Shannon McKain is a nationally recognized keynote speaker and workplace culture expert with over a decade of experience inspiring audiences to break through barriers and achieve greater success. As a former NFL cheerleader, a 20-year executive recruiter, and a familiar face on networks like ABC, CBS, NBC, and Nickelodeon, Shannon brings a dynamic blend of energy, expertise, and real-world insights to every stage.

Known for her engaging and relatable style, Shannon is a sought-after voice by organizations and Fortune 500 companies seeking to address the complex challenges that hinder performance and collaboration. With her rare combination of boardroom savvy and on-field charisma, she empowers audiences to build bridges instead of barriers—fostering stronger connections, resilience, and results.

Shannon holds a B.A. in Communications and Political Science from William Jewell College, is a proud 4-H alumna, and once lived on a canoe in the Florida Everglades. In 2025 she was awarded the highest-level certification in the speaking industry – CSP, Certified Speaking Professional. Less than 17% of speakers hold this designation worldwide. She has captivated over 500 audiences, ranging from intimate groups of 50 to massive crowds of 5,000+, leaving a lasting impact with her unforgettable message of perseverance, connection, and possibility.



THURSDAY, APRIL 16, 2026



9:45 – 11:00 am | General Session | Event Center A

Negotiating Non-Rate Terms in Commercial Contracts

**CPE Credits: 1.5 | CPE Type: Specialized Knowledge |
Level: Basic | Prerequisites: None | Course SP2602**

***Robert S. Paskowski, CPA,
Consulting Principal, PYA***

Program Content:

This presentation will cover key strategic and tactical considerations when negotiating contracts. It will also cover key contractual provisions and other value proposition items that impacts net revenue.

Learning objectives:

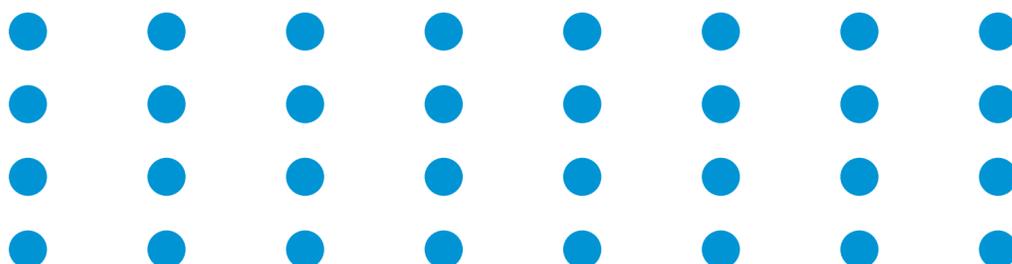
- Identify the key strategical and tactical considerations when negotiating a new contract or amending an existing contract.
- Review key contract provisions and identify the payer motivation elements v. the provider motivation elements.
- Introduce other value items to monetize in a commercial contract.

Speaker Bio:

Bob Paskowski specializes in managed care strategy and reimbursement. He uses his “Big Four” audit background and nearly 30 years in payer operations with provider-sponsored health plans and large managed care organizations to serve clients.

Bob helps many health systems and larger provider groups navigate their managed care strategy, including managed care contracting and reimbursement analysis.

Bob also supports healthcare organizations to resolve provider/payer legal disputes, including serving as an expert witness.





1:00 – 2:15 pm | Concurrent Session | Catherine & DeGray

Budgeting versus Forecasting

CPE Credits: 1.5 | CPE Type: Finance |
Level: Basic | Prerequisites: None | Course SP2603

**Mark Conine, CPA,
Director of Corporate Trust, Simmons Bank**

Program Content:

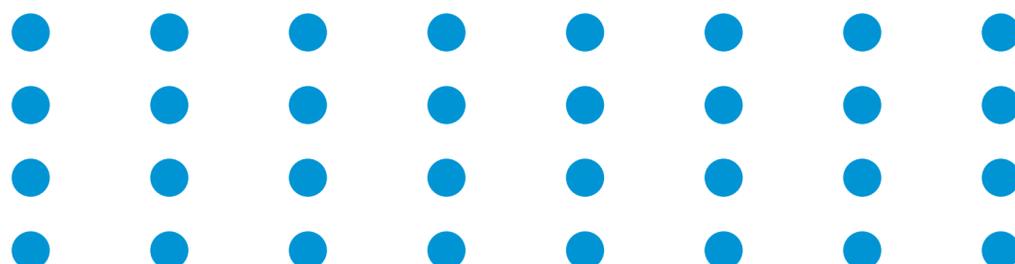
This continuing professional education (CPE) course explores the distinct but complementary roles of budgeting and forecasting in effective financial management. Participants will examine the purpose, structure, and timing of budgets versus forecasts, and learn how each tool supports planning, performance management, and strategic decision-making.

Learning objectives:

- Differentiate budgeting and forecasting roles.
- Understand how each tool supports margin, cash flow, and capital decisions.
- Identify common pitfalls of budgeting and forecasting.
- Increase forecasting credibility.

Speaker Bio:

Mark Conine is currently the Director of Corporate Trust for Simmons Bank. His footprint includes Arkansas, Kansas, Missouri, Oklahoma, Tennessee, and Texas. Mark was formerly the President of the Arkansas Development Finance Authority from 2021-2025—appointed by Governor Hutchinson and Governor Sanders. Mark also served as the CFO of a student loan lender and in the tax practice of KPMG and Ernst & Young. Mark has led over 600 hours of continuing professional education and was awarded the Arkansas Society of Certified Public Accountants CPE Outstanding Discussion Leader of the Year in 2018, 2020, 2023, and 2024.





1:00 – 2:15 pm | Concurrent Session | Event Center A

Demystifying Medicare Advantage from Care to Claims

CPE Credits: 1.5 | CPE Type: Specialized Knowledge |
Level: Basic | Prerequisites: None | Course SP2604

*Kim Allen, Chief Operating Officer,
Access Health Services*

Program Content:

Medicare Advantage plans are often misunderstood—viewed as complex, restrictive, or difficult to navigate by providers, members, and even industry professionals. This session pulls back the curtain on how Medicare Advantage is intended to work, connecting the dots from care delivery to claims processing and member experience. Drawing on more than 25 years of leadership experience across payer operations, health information management, and provider network strategy, this presentation explores the full lifecycle of a Medicare Advantage plan. Attendees will gain insight into how care coordination, provider engagement, risk adjustment, and data exchange work together to support quality outcomes and financial sustainability. The session will also address common misconceptions, operational pain points, and where breakdowns most often occur between care delivery and claims. By examining Medicare Advantage through both payer and provider lenses, this discussion highlights practical opportunities for collaboration, transparency, and alignment. Participants will leave with a clearer understanding of how operational decisions impact care at the point of service—and how better communication and data flow can improve outcomes for members, providers, and plans alike. Whether you work in clinical care, administration, or operations, this session offers a grounded, real-world perspective on Medicare Advantage and why, when done well, it can be a model that truly works.

Learning objectives:

- Explain how Medicare Advantage plans are designed to support care delivery, including the roles of care coordination, utilization management, and provider engagement.
- Identify the connections between clinical documentation, risk adjustment, and claims outcomes, and how provider actions directly impact plan performance and reimbursement.
- Recognize common operational breakdowns between care delivery and claims processing and apply practical strategies to reduce denials, delays, and administrative burden.
- Apply best practices for collaborating with Medicare Advantage plans to improve quality outcomes, member experience, and financial sustainability.

Speaker Bio:

Kimberly Allen, CPHIMS is a healthcare executive with more than 25 years of experience in Health Information Management within the insurance industry. She has held senior leadership roles focused on health information systems, provider network operations, and large-scale healthcare data initiatives. A key achievement in her career was leading the development of the Arkansas Health Information Network (AHIN), a statewide health information exchange made available to providers and hospitals across Arkansas to support interoperability and care coordination. Kimberly also served as the system architect for a personal health record platform used by a large health plan with more than one million members, translating complex clinical and operational needs into scalable technology solutions. Kimberly spent 22 years with a Blue Cross Blue Shield plan, where she built deep expertise in payer operations and health information strategy. More than five years ago, she joined Access Health Services, a rapidly growing third-party administrator, during a period of significant expansion. Her leadership responsibilities include all aspects of operations reflecting her broad operational and strategic experience. Married to her husband for over 41 years, Kimberly is the proud mother of two married sons and grandmother to six grandchildren, who are the joy of her life.



2:30 – 3:45 pm | Concurrent Session | Catherine & DeGray

Accounting Standards Update for FASB & GASB

CPE Credits: 1.5 | CPE Type: Accounting |
Level: Basic | Prerequisites: None | Course SP2605

Mark Daffer, Senior Manager, Blue and Co.

Program Content:

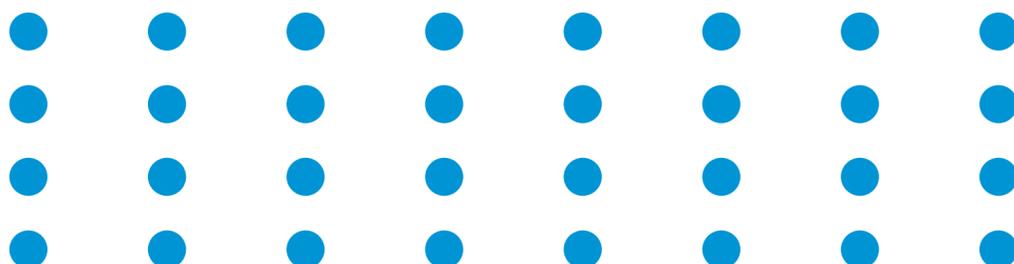
This presentation will focus on a combination of updates on both FASB and GASB standards, and how they apply to healthcare organizations, as well as a refresher on internal controls and how they impact audits of your organizations.

Learning objectives:

- Upon completion of this session, participants will understand accounting new accounting pronouncements that are currently in effect, as well as upcoming standards and the impact they will have on your daily accounting responsibilities.
- In addition, after attending this session, attendees will have a better understanding of internal controls over their organization, and why they are critical for the successful operation of their organization.

Speaker Bio:

Mark Daffer joined Blue & Co. in 2017 as a Senior Staff Accountant. He received his B.B.S. and Masters in Accounting from Middle Tennessee State University. His primary responsibilities include auditing and consulting for healthcare organizations. Mark previously served as the president of the Kentucky chapter of the Healthcare Financial Management Association, and is the current president of the East Tennessee chapter of the American College of Healthcare Executives. Mark is also a member of the American Institute of Certified Public Accountants, and the Tennessee Society of Certified Public Accountants.





2:30 – 3:45 pm | Concurrent Session | Event Center A

AI Sightings in the Revenue Cycle

**CPE Credits: 1.5 | CPE Type: Specialized Knowledge |
Level: Basic | Prerequisites: None | Course SP2605**

Scott Roper, COO, AccuCodeAI, Inc.

Nathan Myers, CEO, AccuCodeAI, Inc.

Program Content:

In this presentation, we will focus on how AI has so far impacted the revenue cycle and look specifically at how it has started to present itself in our regular processes. We will look at examples of various AI implementation in facilities and how those introductions have affected revenue cycle for good or for bad.

We will show how data is processed in a large-language model (LLM) and why that information is relevant, if not critical, to how you interact with AI products in a world of protected health information.

In the second half of the presentation, we will evaluate the current mood from the government on AI implementation in the revenue cycle and go over any new or proposed legislation.

We will also look at what the near to intermediate future holds for relevant AI products and processes. This will be an intro into a discussion regarding how AI has been implemented or people's thoughts on how they view AI's future in revenue cycle operations.

Learning objectives:

- Understand where AI is already being applied in various stages of the revenue cycle and understand what happens to data when uploaded to an LLM.
- Since it is here, what are the implications of the being data being used to run models. What are some hidden dangers being AI products.
- Understand the current evolving landscape around PHI and AI especially from a governmental lense.
- What does AI in the revenue cycle look like over the next 1-5 years.
- How have hospitals gone about specific implementation so far (case studies). What has been done right. What has been done wrong.

Speaker Bio:

Scott Roper is Vice President of Administration at Professional Consulting Services and Chief Operating Officer at AccuCodeAI. He brings 17 years of experience in the healthcare industry, including two years with Blue Advantage at the Walmart Home Office and 15 years on the provider side. In 2024, Scott co-founded AccuCodeAI to help automate and modernize some of the most complex challenges in the healthcare revenue cycle.

Nathan Myers is the CEO of AccuCode AI, a healthcare automation company transforming complex clinical workflows through artificial intelligence. He is a serial entrepreneur with a proven track record across multiple industries who has designed and distributed over 300 products in more than 40 countries, shepherding 50+ product lines from launch to over \$1MM in annual sales. His clients have included Google, Apple, NASA, Boeing, Johnson & Johnson, major automotive and retail brands and healthcare facilities.

4:00 – 5:15 pm | General Session | Event Center A

Navigating Healthcare Legislative and Regulatory Changes

CPE Credits: 1.5 | CPE Type: Specialized Knowledge |
Level: Basic | Prerequisites: None | Course SP2607

Andy Williams, Managing Partner, Forvis Mazars
Laura Gillenwater, CFO/VP Treasurer, Unity Health
Debbie Henry, CFO, Baxter Health
Brent Beaulieu, CFO, Baptist Health



Program Content:

This presentation will be a panel-style discussion with CFOs from various Arkansas healthcare facilities, focusing on recent legislative and regulatory developments and their impacts on Arkansas healthcare. Discussion topics will include the One Big Beautiful Bill Act, 340B program changes, and other items with reimbursement impacts to Arkansas healthcare. This panel will also provide an overview of available resources that healthcare executives can leverage to inform strategic decision-making and critical steps healthcare facilities can take to prepare for and adapt to these developments.

Learning objectives:

- Identify recent developments in the healthcare industry, including the regulatory and reimbursement impacts of recent legislation.
- Identify available resources to assist with strategically navigating healthcare industry changes.

Speaker Bio:

Andy Williams is the managing partner of the Forvis Mazars offices in Little Rock, Rogers, and Fort Smith, Arkansas. He is a member of the Healthcare Practice and provides financial statement audit, Medicare and Medicaid cost report preparation, and reimbursement consulting services for hospitals and health systems nationwide. His experience includes working closely with a variety of healthcare clients, ranging from rural community providers to large urban hospital systems. Andy has frequently assisted clients with strategic planning, advanced payment models, mergers and acquisitions, Medicare and Medicaid reimbursement, state disproportionate share audits, electronic health records consulting, and cost report preparations and announcements. He seeks to help clients manage current operational risk and changes to the U.S. healthcare delivery system. Andy has worked with multiple Healthcare Financial Management Association (HFMA) chapters and is a frequent speaker for HFMA events and other organizations. He often presents industry updates and educational programs to client boards, staff, and the community. Recently, he spoke at the HFMA Annual National Institute in the Legislative & Regulatory Update on regulatory and reimbursement changes impacting the healthcare industry. He is a member of the American Institute of CPAs, Mississippi Society of CPAs, and HFMA. In 2017, he was selected for Springfield Business Journal's 40 Under 40. Andy is a 2001 cum laude graduate of Missouri State University, Springfield, with a B.S. degree in accounting.

Laura Gillenwater, CPA, has over sixteen years of experience dedicated to healthcare finance, reimbursement & advisory. She joined Unity Health in October 2023 as the AVP of Revenue Cycle, and she moved to the role of CFO in July 2025. In her role as CFO, she oversees Finance, Revenue Cycle, IT, Facilities, Pharmacy, as well as managed care contracting. Prior to joining Unity Health, Laura worked for HORNE as a Senior Manager where she worked closely with her clients to optimize reimbursement and served entities across the entire health care continuum – from rural health clinics all the way up to academic medical centers. Laura is an expert in medical education reimbursement (IME/DGME) and has experience working with residency programs of all sizes. Laura is an influential speaker with a love for teaching and coaching internal and external stakeholders. Laura holds Bachelor of Business Administration and Master of Accountancy degrees from Millsaps College. She is a licensed CPA in both Arkansas and Mississippi.

Debbie Henry is the Vice President and Chief Financial Officer of Baxter Health, a 268-bed regional healthcare system in Arkansas, a position she has held since 2016. She is a seasoned financial executive with over three decades of experience in finance and healthcare management. Henry previously served as Vice President of Finance and Chief Financial Officer at North Arkansas Regional Medical Center in Harrison for 11 years, where she oversaw major financial initiatives, including the successful funding of a \$30 million, 124,000-square-foot patient tower opened in 2008. Earlier in her career, she spent six years as an audit professional with KPMG in Tulsa, focusing on healthcare and manufacturing clients, and held finance leadership roles with manufacturing companies, including subsidiaries of the Dover Corporation. Henry earned a Bachelor of Science degree in Accounting from Missouri State University in 1987 and is a Certified Public Accountant. In 2018, she was honored as Arkansas Business's Nonprofit CFO of the Year in recognition of her exemplary leadership in healthcare finance.

Brent Beaulieu is the chief financial officer for Baptist Health, which is Arkansas' most comprehensive health care system with 12 hospitals and more than 250 points of access across the state. In this role, his responsibilities include all finance, revenue cycle, supply chain, risk management, and real estate activities in the organization. Beaulieu joined Baptist Health in 2007 as assistant vice president of finance and has been part of leading the system's financial operations ever since. Prior to joining Baptist Health, Beaulieu spent nine years as a certified public accountant specializing in health care matters with national accounting firm BKD. He received a degree in accounting from Harding University. Beaulieu also lends his expertise to Ronald McDonald House Charities of Arkansas where he began serving on the finance committee in 2021 and joined the full board in 2022. Beaulieu is past president of the Arkansas chapter of the Healthcare Financial Management Association, and he also served on the national Principles and Practices Board from 2013-2016. He was a member of the Health Care Expert Panel for the American Institute of Certified Public Accountants from 2010-2013.

8:30 – 9:45 am | General Session | Event Center A

Upcoming HIPAA Changes Affecting Finance Leaders

CPE Credits: 1.5 | CPE Type: Specialized Knowledge |
Level: Basic | Prerequisites: None | Course SP2608



*Anton Janik, Attorney,
Mitchell Williams PLLC*

Program Content:

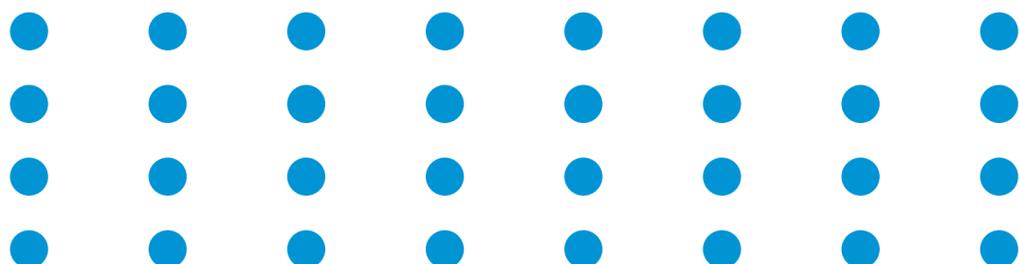
This session delivers a practical update on HIPAA developments with direct impact on hospital and medical practice finance teams in 2026. We will cover the 2026 compliance deadline for the alignment of 42 C.F.R. Part 2 with HIPAA—enabling streamlined payment and operations disclosures for substance use disorder records while preserving strict redisclosure controls—and the HIPAA Privacy Rule changes protecting reproductive health information, including new attestation requirements and Notice of Privacy Practices updates. We will translate the Office of Civil Rights’ (OCR) enforcement stance on online tracking technologies into concrete steps for bill-pay portals and revenue cycle vendors, highlight how recognized security practices can mitigate penalties after security incidents, and identify the 2026 payer interoperability milestones that will reshape prior authorization and documentation workflows.

Learning objectives:

- Understand the new changes to HIPAA Part 2 confidentiality rules as they relate to substance use disorder records including the financial risks inherent to the required compliance, use of consents, and special protections over that data including updating Notices of Privacy Practice.
- Learn how HHS’s attempt to finalize a Privacy Rule that restricts disclosure of PHI for lawful reproductive health care in certain investigations or proceedings resulted in a Texas challenge and where that Rule stands today.
- Understand the OCR clarification of tracking technology use on patient-facing sites and impacts of same to finance professionals.
- Learn how OCR’s consideration of “recognized security practices” can moderate fines, remedies, and audits imposed after a Security Rule incident, and thus the benefit of thoroughly implementing same.
- Learn the 2026 milestones for federal payer interoperability and prior authorization requirements.

Speaker Bio:

Anton Janik specializes in information privacy, security and data rights, complex litigation and tax controversies. He has extensive industry knowledge, having earned the Certified Information Privacy Professional/United States (CIPP/US), Certified Information Privacy Professional/Europe (CIPP/E) and Certified AI Governance Professional (AIGP) credentials. He leads his firm’s Information Privacy, Security and Data Rights practice and the Tax Controversy and Litigation practice where he advises entities and individuals on tax controversies, internal investigations and corporate compliance, and privacy, security and data rights matters including HIPAA and HITECH compliance. Anton previously served as a trial attorney with the United States Department of Justice in Washington, D.C.



10:15 – 11:30 am | General Session | Event Center A

Future-Proofing Your Organization with Smart AI Governance

CPE Credits: 1.5 | CPE Type: Specialized Knowledge |
Level: Basic | Prerequisites: None | Course SP2609

*Landon Tooke, COO, Chief Compliance Officer;
Attorney, Impact Healthcare Solutions*



Program Content:

This session examines the emerging and fragmented field of AI law, where states are developing a patchwork of differing AI regulations and the federal government continues to favor a de-regulatory, innovation-focused approach. Attendees will explore how to navigate this evolving landscape using leading AI governance frameworks, learning how to operationalize them within existing compliance programs to strengthen oversight, accountability, and audit readiness. The session also covers vendor due diligence for organizations procuring AI solutions, offering practical methods to assess risk, manage third-party compliance, and align governance with organizational strategy.

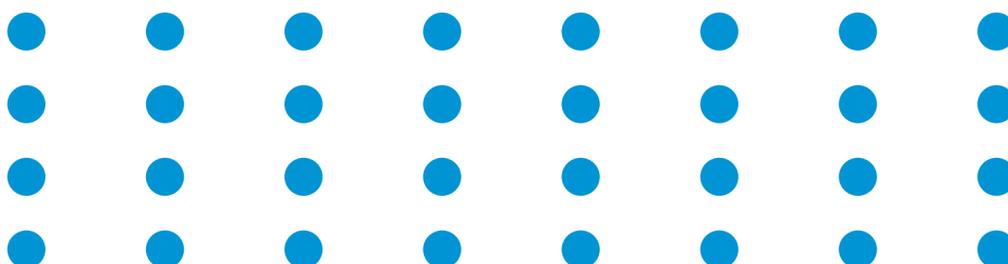
Learning objectives:

- Understand the global rise of AI law and key governance frameworks shaping responsible AI adoption, compliance, and risk management.
- Learn how to apply AI governance principles to meet sector-specific regulatory, audit, and resilience requirements.
- Gain practical methods for vendor due diligence and integrating AI oversight into existing compliance and risk programs.

Speaker Bio:

Landon Tooke serves as COO and General Counsel at Impact Healthcare Solutions, bringing over 25 years of leadership in hospital administration, revenue cycle management, medical practice management, regulatory compliance, privacy, and cybersecurity. In addition to his corporate role, Landon operates a law practice focused on health law, AI law, privacy law, cyber law, business law, intellectual property, elder law, and dispute resolution.

Landon holds a Juris Doctor from Mitchell Hamline School of Law, a Master of Legal Studies in Health Law from the University of Oklahoma College of Law, and a Bachelor of Arts from Louisiana Tech University. He also maintains numerous professional certifications.





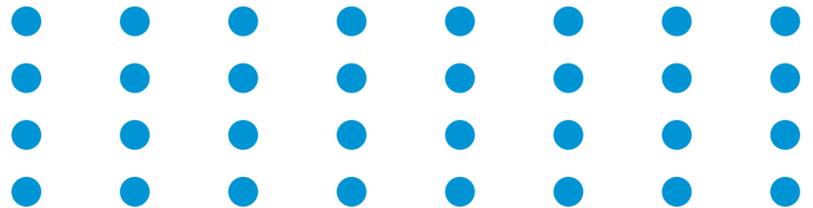
Thursday 4/16 - 5:30 pm - 7:30 pm

Networking Sponsored by AR HFMA Sponsors

Oaklawn Racing Casino Resort – Pop’s Lounge - Second Floor



REGISTRATION



REGISTER TODAY ONLINE AT WWW.ARKANSASHFMA.ORG

[click here for registration link](#)

REGISTRATION TYPE	EARLY FEE UNTIL APRIL 10	APRIL 11 OR LATER
Full Conference Registration.....	\$300.00.....	\$325.00
ARHFMA Member & ARHFMA Sponsor	\$150.00.....	\$175.00
ARHFMA Past President.....	\$ 75.00.....	\$100.00

ARHFMA Sponsors using complimentary registrations will be issued a discount code to register

REFUNDS & CANCELLATIONS

If cancellations are received after April 10, 2026, only 50% of the registration fee is refundable or still payable. Registrants who do not cancel or cancel day of or after the meeting has started (Wednesday) or fail to attend must pay the entire fee. Substitutions, however, are permitted. Registration forms and cancellations must be emailed. Phone and voicemail are not valid forms of communication for cancellations. For more information regarding administrative policies such as complaint and refund, please contact:

Tami Hill
501-231-0200 or arhfma@arkansashfma.org.

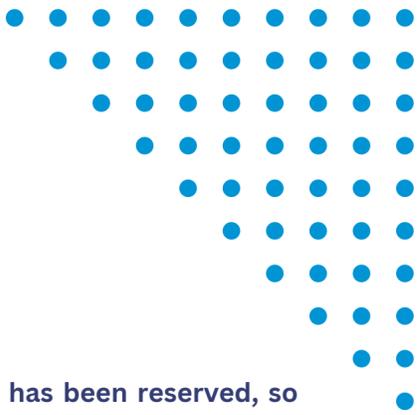
DISCOUNTS

Multiple Registrations from Same Organization:

- 1st & 2nd entire meeting attendee – full price
- 3rd & 4th entire meeting attendee – 50% off
- 5th & over entire meeting attendee – 75% off

Please contact:
Tami Hill at arhfma@arkansashfma.org or 501-231-0200 if you want to do multiple registration discounts and you will be issued a discount code to register.

Please make checks payable to: HFMA Arkansas Chapter and mail to:
HFMA Arkansas Chapter | ATTN: Tami J. Hill, Registrar | 419 Natural Resources Drive | Little Rock, AR 72205



HOTEL RESERVATIONS

Please make your own reservations with Oaklawn Racing Casino Resort in Hot Springs (1-501-623-4411). A block of rooms has been reserved, so please mention that you are with Healthcare Financial Management Association (HFMA) and use booking ID# HFMA Room Block to receive the rate of \$160 for a single & \$160 for double room. Online booking reservation is available at <https://book.rguest.com/wbe/group/1971/Oaklawn-Jockey-Club/auth> Group Code: BKG1041 Password: 10139103. Oaklawn Racing Casino Resort will accept reservations until March 25, 2026. After this date reservations will be taken on a space & rate available basis. Please make your reservations as soon as possible.

EDUCATIONAL CREDITS

Health Care Financial Management Association-Arkansas Chapter is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBAregistry.org

Prerequisites and advance preparation are not required unless otherwise indicated.
Depending on the track the participant attends, a maximum of 10.5 CPE credits is available.

All courses are instruction method GROUP LIVE.

All sessions will incorporate an element of participant engagement, and there will be time for questions after each session.

CPE Type is classified based on NASBA definitions. The AR State Board of Public Accountancy requires license holders to complete a minimum number of hours in certain subject areas. The chapter has determined that the following CPE types fall within these subject areas: Accounting, Accounting (Governmental), Auditing, Auditing (Governmental), Regulatory Ethics, Behavioral Ethics & Taxes

CPE SIGN-IN AND CERTIFICATES

To receive CPE credits, you must sign in for each individual session you attend. Sign-in registers are provided for those individuals who sign and check that they need a CPE certificate. Sign-in registers will be located in each session room. If your name is not printed on the register, be sure to print your name legibly on the one of the blank lines at the end and sign next to your name. CPE Certificates will be emailed to each participant following the meeting. Keep a copy of this program along with your certificate for your records.

SPEAKER PRESENTATION HANDOUTS

Handouts will be made available electronically 3 days prior to the meeting. All attendees will receive an email notifying them that the handouts are available on the Arkansas HFMA website at arkansashfma.org so you can bring to the meeting if you choose.

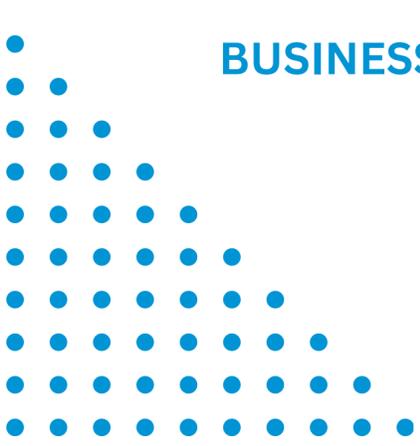
REGISTRATION DISCOUNTS

Multiple registrations from the same organization are eligible for a discount. The 1st and 2nd entire meeting registrants pay full price, then the 3rd and 4th registrants pay 50% of the registration fee and the 5th and any additional registrants pay 25% of the registration fee. Multiple registrants must register at the same time to ensure they receive the discounts. Multiple registrations discounts do not apply to sponsor comps or one day registrations.

Any Past President of the Arkansas Chapter will be a discounted registration fee of \$75. This is being done both as a thank you for your tremendous efforts in past service to the Chapter and to encourage your continued attendance to meetings. If you are registering as part of a multi-attendee entity the discount will be applied to the last person registered.

PARKING/SHUTTLE FOR THIS EVENT

Oaklawn Racing Casino Resort offers valet parking for overnight guests. There is self-parking available also.



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