

hfma™

arkansas chapter

# FALL 2025 PAYOR & REIMBURSEMENT *Summit*

OCTOBER  
29-30



**Delta Hotels by Marriott West**

**Little Rock  
Arkansas**



[www.arkansashfma.org](http://www.arkansashfma.org)



## Arkansas HFMA Fall 2025 Payor &amp; Reimbursement Summit

## SCHEDULE AT A GLANCE

Wednesday, October 29, 2025

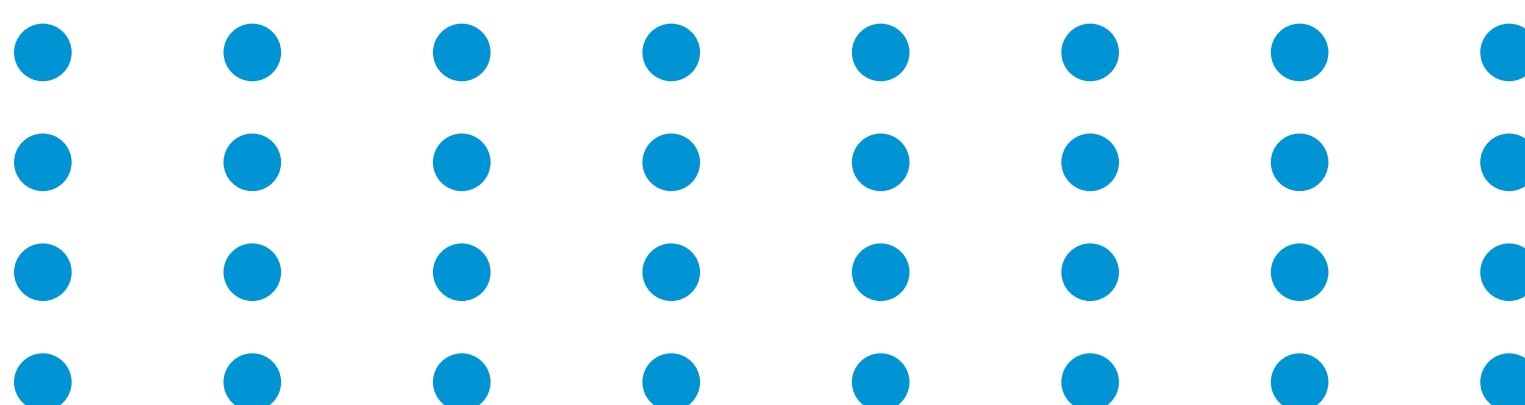
NOTE: All Times Listed in the Schedule are Central Standard Time.

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
12:00 pm – 5:30 pm	Fall 2025 Nichols Brooks Golf Tournament - Country Club of Arkansas				
3:30 pm – 5:30 pm	Golf Networking Carts - Country Club of Arkansas				
5:30 pm – 6:30 pm	HFMA Board and Committee Chair Meeting – Country Club of Arkansas				
6:30 pm – 7:30 pm	Networking Opportunities Sponsored by Corporate Sponsors – Country Club of Arkansas				

Thursday, October 30, 2025

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
7:30 am – 8:00 am	Breakfast & Networking with Exhibitors & Participants – Arkansas Lakes Ballroom				
7:30 am – 5:00 pm	Registration - Arkansas Lakes Ballroom				
8:00 am – 8:15 am	Welcome & Announcements - Brian Smith, HFMA President – Arkansas Lakes Ballroom				
8:15 am – 9:55 am	General Session	Arkansas Lakes Ballroom	Panel Discussion – The Crossroads of Utilization Management and Revenue Cycle	Moderator – Jeremy Jeffery	<b>FL2501</b> 2.0 Credits CPE   SK
9:55 am – 10:05 am	Break with Exhibitors - Arkansas Lakes Ballroom				
10:05 am – 10:55 am	General Session	Arkansas Lakes Ballroom	A Comprehensive Guide to Avoiding Denials, Increasing Reimbursement, and Managing Patient Throughput and Length of Stay	Brian Pisarsky & Dan Burke	<b>FL2502</b> 1.0 Credits CPE   SK
10:55 am – 11:05 am	Break with Exhibitors - Arkansas Lakes Ballroom				
11:05 am – 11:55 am	General Session	Arkansas Lakes Ballroom	The Mind/Body Continuum. Cost Considerations for Whole Person Health	Mark Jansen, M.D. Aaron Novtany, Ph.D. & Patty Gibson, M.D.	<b>FL2503</b> 1.0 Credits CPE   SK
11:55 am – 12:50 pm	Lunch - Arkansas Lakes Ballroom				
12:50 pm – 1:40 pm	General Session	Arkansas Lakes Ballroom	Medicaid and Budget Bill Updates	Janet Mann	<b>FL2504</b> 1.0 Credits CPE   SK
1:40 pm – 1:50 pm	Break with Exhibitors - Arkansas Lakes Ballroom				
1:50 pm – 2:40 pm	General Session	Arkansas Lakes Ballroom	Beyond Denials: Reading the Data, Reducing the Waste, and Reclaiming Revenue	Candy Thompson & Missy Helwig	<b>FL2505</b> 1.0 Credits CPE   SK
2:40 pm – 2:50 pm	Break with Exhibitors - Arkansas Lakes Ballroom				
2:50 pm – 3:40 pm	General Session	Arkansas Lakes Ballroom	FFY 2026 IPPS & CY 2026 OPPS Rule & Other Healthcare Regulatory Updates & Hot Topics	Veronika Kryzhanovska & Drew Harlin	<b>FL2506</b> 1.0 Credits CPE   SK
3:40 pm – 3:50 pm	Break with Exhibitors - Arkansas Lakes Ballroom				
3:50 pm – 4:40 pm	General Session	Arkansas Lakes Ballroom	2025 Arkansas Legislative Update	Jodiane Tritt	<b>FL2507</b> 1.0 Credits CPE   SK

SK - Specialized Knowledge





# ARKANSAS CHAPTER HFMA

## FALL 2025 PAYOR & REIMBURSEMENT SUMMIT

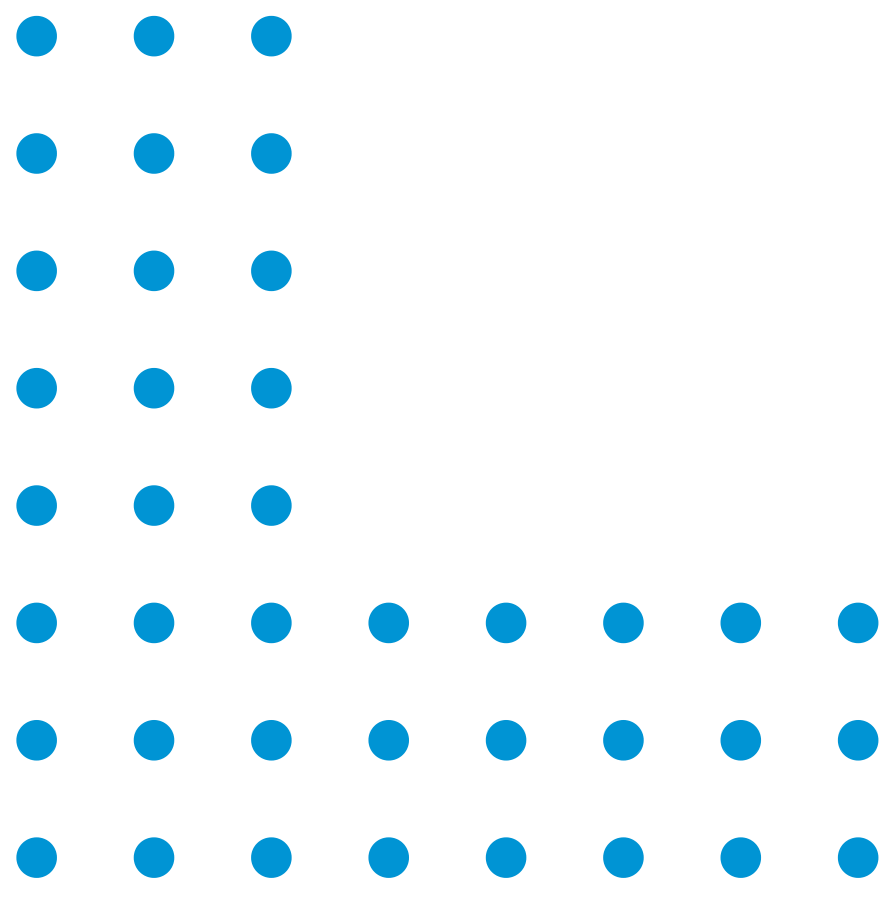


### WEDNESDAY, OCTOBER 29, 2025

12:00 pm – 5:30 pm	Nichols Brooks Golf Tournament – Country Club of Arkansas
3:30 pm – 5:30 pm	Golf Networking Carts – Country Club of Arkansas
5:30 pm – 6:30 pm	HFMA Board and Committee Chair Meeting – Country Club of Arkansas
6:30 pm – 7:30 pm	Networking Opportunities Sponsored by Corporate Sponsors – Country Club of Arkansas

### THURSDAY, OCTOBER 30, 2025

7:30 am – 8:00 am	Breakfast with Exhibitors – Arkansas Lakes Ballroom
7:30 am – 5:00 pm	Registration – Arkansas Lakes Ballroom
8:00 am – 8:15 am	Welcome & Announcements – Brian Smith, HFMA President – Arkansas Lakes Ballroom





# THURSDAY, OCTOBER 30, 2025

8:15 – 9:55 am | General Session | Arkansas Lakes Ballroom

## Panel Discussion – The Crossroads of Utilization Management and Revenue Cycle

CPE Credits: 2.0 | CPE Type: Specialized Knowledge |  
Level: Basic | Prerequisites: None | Course FL2501

*Moderator – Jeremy Jeffery, CFO, Jefferson Regional Medical Center*

*Panelists:*

*Bill Craig, CFO, Howard Memorial Hospital*

*Deidra Dunagan, Director Revenue Cycle, Jefferson Regional Medical Center*

*Jennifer Knight, Assistant VP, Clinical Services Revenue Cycle Services*

*Dan Burke, Vice President, Kaufman Hall*

*Brian Pisarsky, Managing Director, Kaufman Hall*



### Program Content:

This presentation will explore the intersection between utilization management and revenue cycle activities, and how effective coordination and communication can impact reimbursement. We will discuss how the workflows and activities performed by utilization review teams can have an impact on revenue cycle activities, denials and ultimately payment. We will explore ways to properly educate and equip the individuals who can have a direct impact on reimbursement well before a bill is dropped by the revenue cycle team and how they can work with the revenue cycle team to mitigate and fight payer denials.

### Learning objectives:

- Understand utilization management structures across different health systems and how their functions integrate with points of entry and revenue cycle.
- Understand common utilization-related payer denial and downgrade pain points, including a discussion on controllable processes and behaviors that can have an impact.
- Understand metrics and reporting opportunities that can improve coordination and communication between utilization management and revenue cycle teams.

### Speaker Bio:

With over 20 years of experience in healthcare financial management, Jeremy Jeffery serves as Senior Vice President and Chief Financial Officer for Jefferson Regional Medical Center in Pine Bluff, Arkansas. Before joining Jefferson Regional, Jeremy was an Audit Manager with HCJ CPAs & Advisors PLLC and began his career with BKD, LLP. He earned an MBA and bachelor's degree from the University of Central Arkansas. Jeremy is a Certified Public Accountant (CPA), a Fellow of the Healthcare Financial Management Association, and a board member for the Arkansas Chapter of HFMA. He was selected as one of Arkansas Money and Politics "Favorite C-Suite Executives" in 2023, honored as a finalist for Arkansas Business "CFO of the Year" in 2022, and was named to the Arkansas Business "40 Under 40" in 2018.

Bill Craig is the CFO at Howard Memorial Hospital and has more than 30 years of healthcare finance experience. Prior to joining Howard Memorial Hospital in 2010, Bill worked as Mercy Hot Springs for 18 years as executive director/controller and interim CFO. Specializing in audits for non-for-profits, Bill was previously a senior auditor at Baird Kurtz and Dodson, CPAs in Little Rock. In 2014, he earned a fellowship in Healthcare Financial Management Association and certification as a Healthcare Financial Professional. Bill Craig was selected as Arkansas Business Hospital CFO of the Year in 2021. To be nominated by peers and selected is both humbling and an amazing career highlight. Bill is a Paul Harris Fellow in the Rotary Foundation and serves on the Nashville, AR Chamber of Commerce Board of Directors.



THURSDAY, OCTOBER 30, 2025 - CONTINUED

8:15 – 9:55 am | General Session | Arkansas Lakes Ballroom

Panel Discussion – The Crossroads of Utilization Management and Revenue Cycle

CPE Credits: 2.0 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None | Course FL2501

Moderator – Jeremy Jeffery, CFO, Jefferson Regional Medical Center  
Panelists:

Bill Craig, CFO, Howard Memorial Hospital  
Deidra Dunagan, Director Revenue Cycle, Jefferson Regional Medical Center  
Jennifer Knight, Assistant VP, Clinical Services Revenue Cycle Services  
Dan Burke, Vice President, Kaufman Hall  
Brian Pisarsky, Managing Director, Kaufman Hall



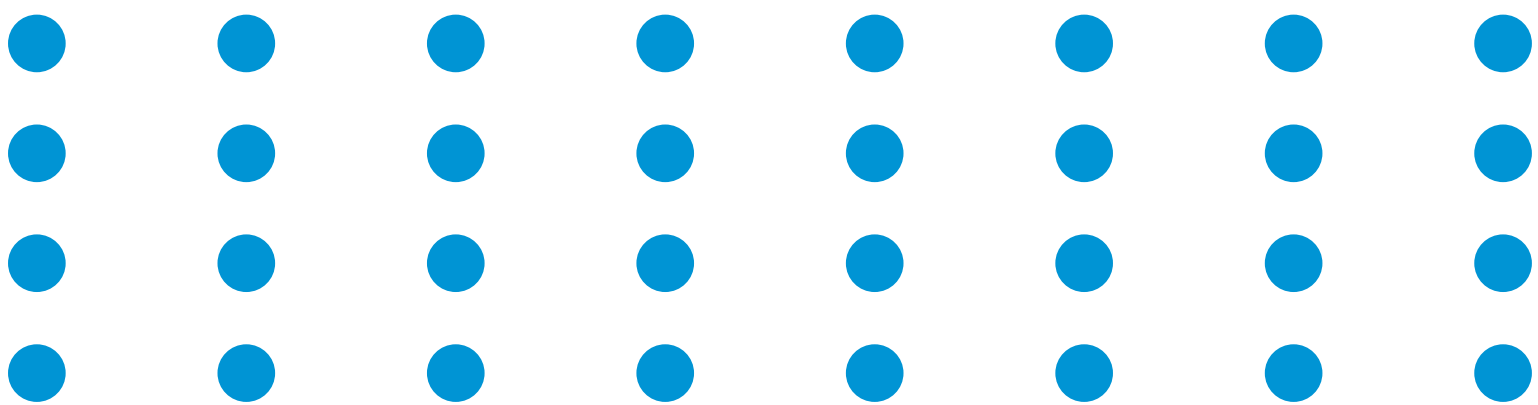
Speaker Bio:

Deidra Dunagan is a healthcare Revenue Cycle Management Professional with over 30 years of experience in the field. She is a south Louisiana native and started her career as an HIM professional and quickly transitioned into other areas of the Revenue Cycle. The majority of her career was in Louisiana hospitals in patient financial service leadership roles and she relocated to Arkansas in 2015 when she accepted a position at Jefferson Regional Medical Center. As Administrative Director of Revenue Cycle, she is responsible for all Revenue Cycle functions at Jefferson Regional including Admissions, HIM, billing and collections, chargemaster and the physician revenue cycle. Deidra completed her BS in Health Information Management at University of Louisiana at Lafayette in 1990 and her Masters of Healthcare Administration at LSU-Shreveport in 2016. She has been a member of HFMA since 2000 and holds the credential of FHFMA. She is a past president of the Louisiana Chapter of HFMA and served a three-year term on the National HFMA Board of Examiners.

Jennifer Knight is the Assistant Vice President of Revenue Cycle Services for Baptist Health with extensive experience in Utilization Management, Denial Management, and operational leadership. With a strong track record of driving efficiency and compliance, she successfully led an organization through the completion of a Corporate Integrity Agreement. Known for strategic problem-solving and team development, Jennifer brings a results-driven approach to optimizing the revenue cycle and ensuring regulatory excellence.

Dan Burke is a Vice President for Kaufman Hall’s Revenue & Operations Improvement practice, where he leads performance improvement assessments and large-scale initiatives for health systems nationwide. He specializes in observation and patient status management, throughput and length of stay, pharmacy strategy, revenue cycle and denials management. With over nine years of healthcare consulting experience, Dan has overseen several engagements, delivering tailored operational and financial solutions and developing analytical tools. Prior to Kaufman Hall, he was a Manager at Claro Healthcare, driving improvements in observation management, throughput and denials.

Brian Pisarsky is a Managing Director in Kaufman Hall’s Clinical Solutions practice. He is a Registered Nurse who advises healthcare executives nationwide on major cost reduction, length of stay, and patient throughput initiatives, including building efficiencies, reducing waste, eliminating redundancies, and ensuring accurate portrayal of patient status assignments. Mr. Pisarsky has more than 35 years of healthcare experience spanning clinical care, operational and financial management, denial prevention and management, and performance improvement consulting. His areas of expertise include case management, denial prevention, operational assessments, and inpatient and Emergency Department patient throughput.





**THURSDAY, OCTOBER 30, 2025**

**10:05 – 10:55 am | General Session | Arkansas Lakes Ballroom**

## **A Comprehensive Guide to Avoiding Denials, Increasing Reimbursement, and Managing Patient Throughput and Length of Stay**

**CPE Credits: 1.0 | CPE Type: Specialized Knowledge |  
Level: Basic | Prerequisites: None | Course FL2502**

***Brian Pisarsky, Managing Director, Kaufman Hall***  
***Dan Burke, Vice President, Kaufman Hall***



### **Program Content:**

The presentation will review recent trends and challenges across the industry, and how hospitals can navigate these challenges and improve margins through enhanced practices and management in the areas of: utilization management, status assignment, denials prevention, physician advisor practices, medical necessity documentation, length of stay, and patient throughput.

### **Learning objectives:**

- Understand where the gaps in your organization might be in the mentioned summary.
- Enhance your ability to recognize trends and how to measure areas of opportunity and success.
- Understanding the importance of patient throughput and length of stay management as it affects emergency department holds and backfill.

### **Speaker Bio:**

Brian K. Pisarsky is a Managing Director in Kaufman Hall's Clinical Solutions practice. He advises healthcare executives nationwide on major cost reduction, length of stay, and patient throughput initiatives, including building efficiencies, reducing waste, eliminating redundancies, and ensuring accurate portrayal of patient status assignments.

Mr. Pisarsky has more than 35 years of healthcare experience spanning clinical care, operational and financial management, denial prevention and management, and performance improvement consulting. His areas of expertise include case management, denial prevention, operational assessments, and patient throughput. Mr. Pisarsky has assisted a variety of healthcare organizations on performance improvement initiatives as a Director with Huron Consulting and KPMG, and as an Associate Director at Berkeley Research Group. Mr. Pisarsky also has held numerous case management staff and leadership positions. His previous roles include Corporate Director of Case Management and Infection Prevention at DCH Regional Medical Center in Tuscaloosa, Ala., Director of Case Management and the Portage Physician Hospital Organization at Robinson Memorial Hospital in Ravenna, Ohio, Nurse Consultant for UnitedHealthcare, and Emergency Room Nurse at Salem Regional Medical Center. Mr. Pisarsky is a Registered Nurse with over 20 years of hospital experience. He holds an M.H.A. from the University of Saint Francis in Joliet, Ill., and a B.S. in Allied Health from Youngstown State University in Youngstown, Ohio.

### **Speaker Bio:**

Dan Burke is a Vice President for Kaufman Hall's Revenue & Operations Improvement practice, where he leads performance improvement assessments and large-scale initiatives for health systems nationwide. He specializes in observation and patient status management, throughput and length of stay, pharmacy strategy, revenue cycle and denials management. With over nine years of healthcare consulting experience, Dan has overseen several engagements, delivering tailored operational and financial solutions and developing analytical tools. Prior to Kaufman Hall, he was a Manager at Claro Healthcare, driving improvements in observation management, throughput and denials. Dan holds a bachelor of science in community health with a minor in business from the University of Illinois Urbana-Champaign. He is a certified Lean-Six Sigma Green Belt in Healthcare from the University of Michigan and an active member of the Healthcare Financial Management Association. Dan maintains a Certified Healthcare Finance Professional (CHFP) certification and a Certified Revenue Cycle Representative (CRCR) certification.





**THURSDAY, OCTOBER 30, 2025**

**11:05 – 11:55 am | General Session | Arkansas Lakes Ballroom**

## **The Mind/Body Continuum. Cost Considerations for Whole Person Health**

**CPE Credits: 1.0 | CPE Type: Specialized Knowledge |  
Level: Basic | Prerequisites: None | Course FL2503**

***Mark T. Jansen, M.D, Chief Medical Officer  
Aaron Novotny, Ph.D., M.S, Director of Health Economics  
Patty Gibson, M.D., Medical Director for Behavioral Health  
Arkansas Blue Cross and Blue Shield***

### **Program Content:**

This presentation will explore the imperative to view mental health and physical health as a seamless continuum. It will consider the historical discounting of mental health disorders by traditional medicine and society as a whole. It will review more modern thinking regarding the interplay between brain and body, focusing on various behavioral health disorders and finally help the audience understand the financial impact of mental health disorders on the total cost of care.

### **Learning objectives:**

- Better understanding of mind/body continuum and the modern approach to whole person care.
- Appreciate the financial impact of mental health disorders, if present, upon health outcomes of physical disease states and the associated cost of care.

### **Speaker Bio:**

Mark T. Jansen, M.D., joined Arkansas Blue Cross and Blue Shield in July of 2019. He serves as Vice President and Chief Medical Officer for Arkansas Blue Cross and Blue Shield. Dr. Jansen, who has been board-certified in Family Medicine since 1984, spent 29 years as a primary care physician in Arkadelphia, Arkansas before joining the Univ. of Arkansas for Medical Sciences faculty in 2013. Most recently he served as Chief Medical Officer for Regional Programs for UAMS (formerly known as the Area Health Education Centers AHEC program). He is a member of the American Academy of Family Physicians and Arkansas Medical Society. In April 2016, Dr. Jansen was invested as the inaugural recipient of the Arkansas Blue Cross and Blue Shield, George K. Mitchell, M.D., Endowed Chair in Primary Care. In 2015, he was named Teacher of the Year in the UAMS Department of Family & Preventive Medicine. He is married to Cindy, an APRN. They have two children, a son Neal who is the Japan Director for the Arkansas Economic Development Commission and has lived in Japan for over 20 years.

Dr. Aaron Novotny, Ph.D., M.S. currently serves as Director of Health Economics at Arkansas Blue Cross and Blue Shield, where his team concentrates on advanced statistical techniques to support healthcare intervention strategies, perform cost/benefit analysis, measure population health patterns/milestones, forecast future utilization, and optimize member outcomes. His background and expertise include behavioral economics, developmental economics, and economic causal analysis. Dr. Novotny is passionate about helping to build better healthcare outcomes through the lenses of racial, political and food diversity. He has published papers in Social Desirability and in Developmental Economics. Dr. Novotny completed both his Ph.D. and M.A. in Economics from the University of Arkansas at Fayetteville where he was the Recipient of a Doctoral Academy Fellowship Award. He received his M.S. in Mathematics from the University of North Dakota. In addition to his role at Arkansas Blue Cross, Dr. Novotny is an adjunct professor at the University of Arkansas Walton College of Business where he teaches Economic Forecasting focusing on time series analysis, regression analysis, and econometric modeling. Additionally, his team participates as an industry partner with the University of Arkansas's data science senior cohort's capstone project.

Patty Gibson, M.D., is the Medical Director for Behavioral Health at Arkansas Blue Cross and Blue Shield. In this role, Dr. Gibson works to increase access, enhance quality, and develop programs that address mental and behavioral healthcare. In addition to her role at Arkansas Blue Cross, Dr. Gibson is past President of the Arkansas Psychiatric Society and co-founded the Arkansas Behavioral Health Integration Network (ABHIN), which works to integrate behavioral health into primary care and other medical health settings across Arkansas. Dr. Gibson completed medical school at the University of Mississippi and completed residencies and is Board Certified in Anesthesiology, Addiction Medicine, and Psychiatry. She has also completed training in Medical Acupuncture and Functional Medicine.



**12:50 – 1:40 pm | General Session | Arkansas Lakes Ballroom**

**Medicaid and Budget Bill Updates**

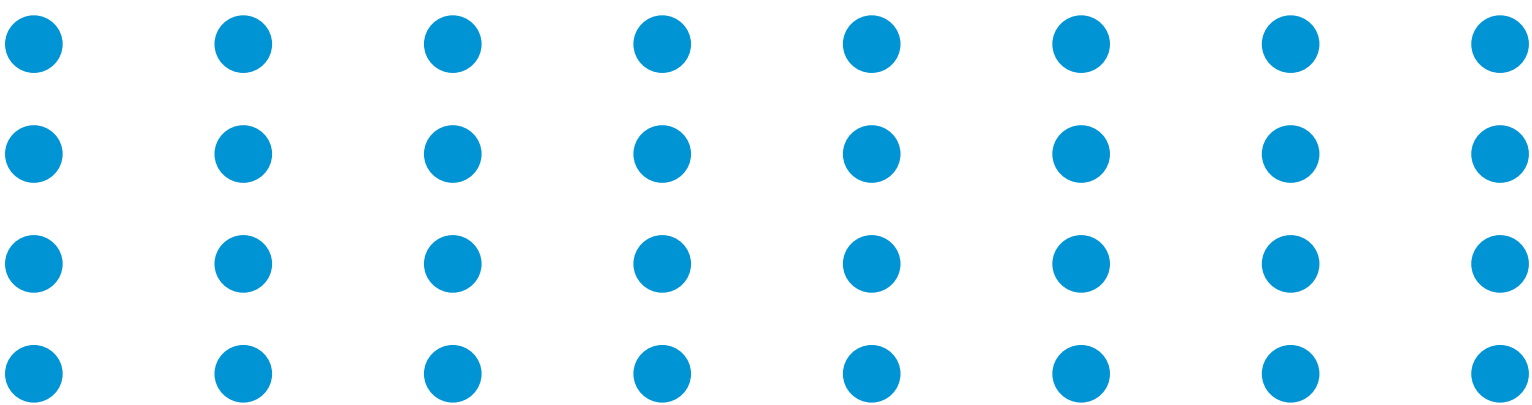
**CPE Credits: 1.0 | CPE Type: Specialized Knowledge |  
Level: Basic | Prerequisites: None | Course FL2504**

***Janet Mann, Secretary  
Arkansas Department of Human Services***

**Program Content:**  
This presentation will provide a summary overview of Medicaid over the next year including discussion on rules, policy, and spending. It will also review additional impacts from the passage of the federal budget bill known as the One Big Beautiful Bill Act.

- Learning objectives:**
- Better understand the long-terms goals and directions of Medicaid in Arkansas.
  - Detail the impacts of the federal budget bill on various Medicaid programs in the short- and long-term.

**Speaker Bio:**  
Janet Mann has over twenty years’ experience in healthcare and healthcare finance. She has worked in the public and private sector for multiple states and clients. Janet has served as the Division Director for DHS’s Division of Medical Services overseeing the Medicaid operations before and during the beginning of the COVID-19 Public Health Emergency until April 2021. She also served as DHS’s Chief Financial Officer for a year in 2017. In addition, Janet was a Deputy Administrator for Medicaid in Mississippi during Governor Haley Barbour’s administration, 2006-2010. Janet has worked in the private sector focused on healthcare and public sector for several entities throughout her career but most recently at Horne LLP in Ridgeland, Mississippi. While consulting, Janet worked closely with other states implementing public policies and programs in areas of program integrity, managed care, audit and compliance and financial processes. Janet holds a Bachelor of Science degree in Accounting from the University of Alabama and is a Certified Public Accountant.





# **THURSDAY, OCTOBER 30, 2025**

**1:50 – 2:40 pm | General Session | Arkansas Lakes Ballroom**

## **Beyond Denials: Reading the Data, Reducing the Waste, and Reclaiming Revenue**

**CPE Credits: 1.0 | CPE Type: Specialized Knowledge | Level: Basic |  
Prerequisites: None | Course FL2505**

***Candy Thompson, Reg EDI Account Manager, NE,  
Missy Hellwig, EDI Key Account Representative,  
Quadax, Inc***

### **Program Content:**

Take control of your denial management strategy by learning how to interpret and act on the data found in your 277 and 835 transactions. This session explores how to streamline claim workflows, automate follow-up actions, and reduce manual intervention using insights from rejection and denial responses. Discover practical methods for identifying root causes, prioritizing claim resolution, and optimizing your revenue cycle processes. Technology, including automation and AI, will be covered as enablers—not drivers—of smarter, more efficient denial workflows.

### **Learning objectives:**

- Understand the denial workflow process to gain better knowledge of where the denial occurs and how to resolve it.
- Gain insight into best practices for working denials, with and without AI assistance, for their organization.

### **Speaker Bio:**

Candy Thompson is the Regional Account Manager for the Northeast at Quadax, Inc., where she has served for over 20 years, partnering with healthcare providers to improve revenue cycle performance. As a trusted collaborator with revenue cycle executives, Candy brings deep expertise in industry metrics, denials management, and clearinghouse clean claim initiatives designed to maximize cash flow. She has worked closely with West Virginia health systems to support multiple facilities in payer and claim initiatives and is currently working with WV HFMA to establish a Critical Access and Rural Health Committee. Candy serves as the Secretary and Sponsorship Chair for the West Virginia chapter of HFMA and has been recognized with several honors, including the Lucille P. Craft Award, the Walter R. Mitchell, Jr. Award, and Quadax Employee of the Year. Beyond her professional achievements, Candy has devoted over 30 years to student ministry. Known for her vibrant personality and genuine love for people, she brings energy and insight to every interaction with her clients, colleagues and professional connections.

With over 25 years of experience in the healthcare industry, Missy Hellwig is a seasoned expert in healthcare finance and electronic data interchange (EDI). She has spent more than 15 years at Quadax, where she has advanced through a variety of roles—from EDI Account Manager to her current position as EDI Key Accounts Representative. Her journey through the ever-evolving healthcare landscape includes hands-on experience in billing, cash posting, benefits verification, accounts receivable management, and employee training. Missy's deep operational insight and commitment to excellence have made her a trusted resource for both clients and colleagues. Her work emphasizes improving efficiency, optimizing revenue cycle performance, and fostering strong client relationships through strategic EDI solutions. She is also an active member of the Healthcare Financial Management Association's (HFMA) Ohio Chapter, where she contributes to professional development and industry collaboration. In addition to her professional accomplishments, Missy is deeply engaged in her local community. She is a proud graduate of her county's Sheriff's Office Citizen's Academy and currently serves as Executive Board Secretary of the Academy's Alumni Association—demonstrating her dedication to civic engagement and public service. Missy brings to every engagement a unique combination of technical expertise, leadership, and a passion for strengthening both industry and community through purposeful action.





**2:50 – 3:40 pm | General Session | Arkansas Lakes Ballroom**

**FFY 2026 IPPS & CY 2026 OPPS Rule & Other Healthcare Regulatory Updates & Hot Topics**

**CPE Credits: 1.0 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None | Course FL2506**

***Veronika Kryzhanovska, Director,  
Drew Harlin, Senior Manager,  
Forvis Mazars***

**Program Content:**

This presentation will identify, discuss and analyze changes in the IPPS and OPPS regulatory policy along with strategies and various other healthcare hot topics.

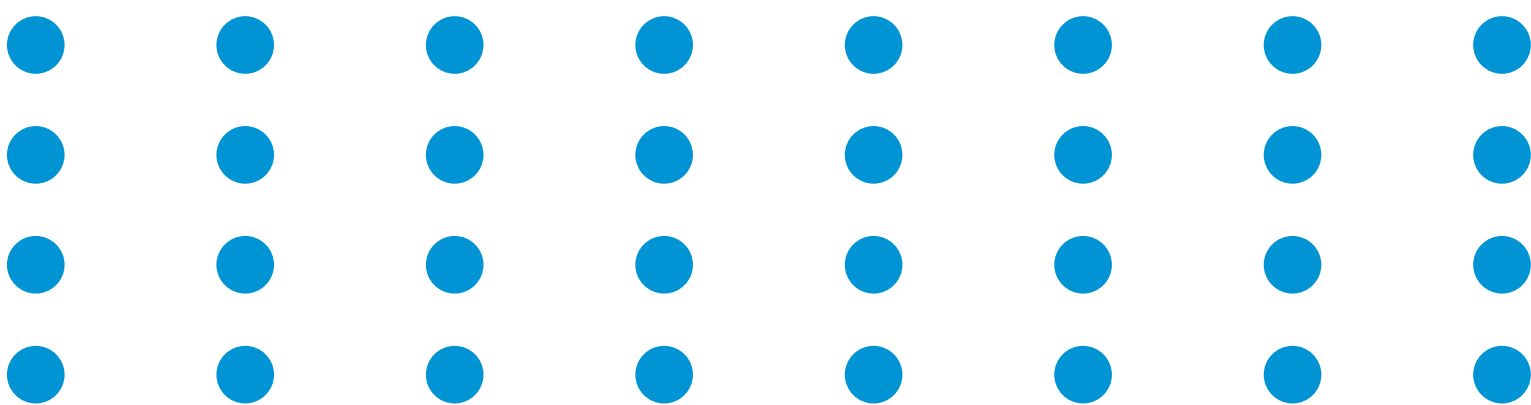
**Learning objectives:**

- Evaluate recently issued policy changes related to healthcare reimbursement and the healthcare regulatory environment.
- Identify strategies and recommend actions to their organizations to prepare for upcoming regulatory changes.

**Speaker Bio:**

Veronika Kryzhanovska is a member of the Healthcare Practice with 15 years of experience providing audit and reimbursement services to healthcare clients. Her experience includes managing audit engagements, reviewing cost reports, and performing other consulting services. She is a member of the American Institute of CPAs, Arkansas Society of Certified Public Accountants, and Healthcare Financial Management Association.

Drew Harlin specializes in providing reimbursement services to Arkansas healthcare providers including hospitals, health systems, community health centers and long-term care facilities. Her experience includes managing outsourced reimbursement engagements, preparing cost reports, and other consulting projects. She is a member of the American Institute of CPAs, Arkansas Society of Certified Public Accountants, and Healthcare Financial Management Association.







3:50 – 4:40 pm | General Session | Arkansas Lakes Ballroom

2025 Arkansas Legislative Update

CPE Credits: 1.0 | CPE Type: Specialized Knowledge |  
Level: Basic | Prerequisites: None | Course FL2507

Jodiane Tritt, Executive Vice President,  
Arkansas Hospital Association

Program Content:

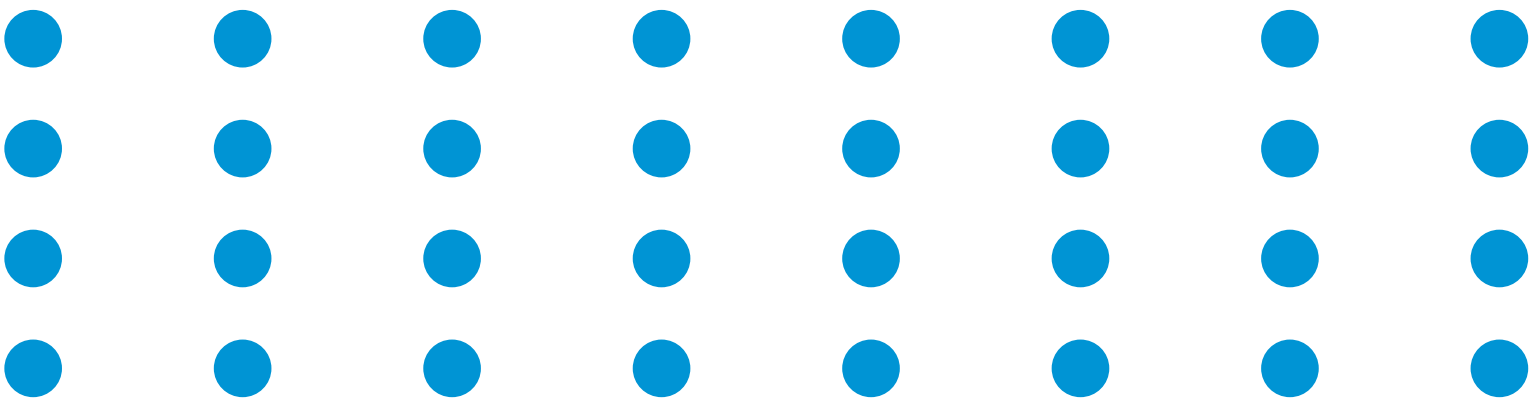
This presentation will cover highlights of legislation impacting Arkansas hospitals and the healthcare system in Arkansas.

Learning objectives:

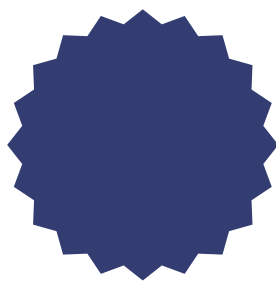
Participants will be able to understand changes made to policies governing the healthcare delivery system in Arkansas.

Speaker Bio:

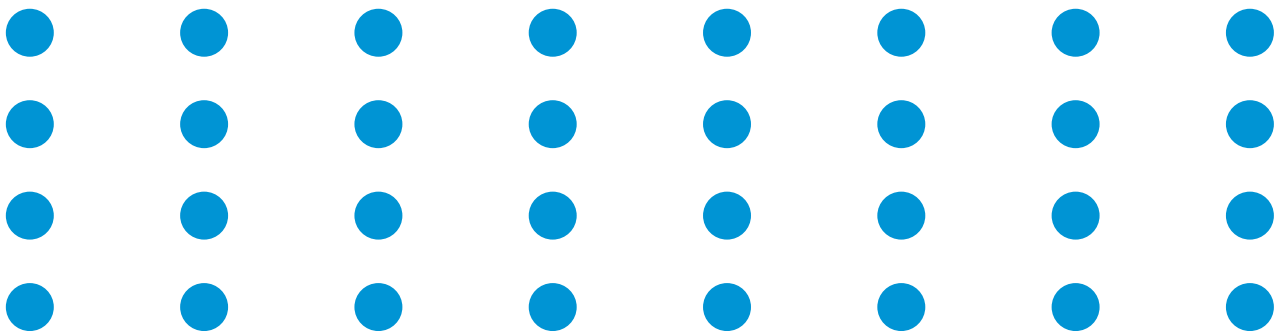
Jodiane Tritt joined the AHA executive team as Vice President of Government Relations in 2010 and, in 2018, took on the role of Executive Vice President of the association. Tritt represents the AHA in all state legislative and regulatory activities. Prior to joining the AHA staff, Tritt most recently served as Executive Director of the Center for Clinical and Translational Research (now known as the Translation Research Institute at the University of Arkansas for Medical Sciences). Prior to that position, she was Director of Community Support for the Arkansas Department of Health (ADH). In her work at ADH, she played an integral role in public health policy development and was responsible for the agency’s legislative agenda. Tritt is Past-President of the Arkansas Society of Association Executives, Past-President of the Arkansas Society of Professional Lobbyists, a member of the South Central Telehealth Resource Center Advisory Council, and on the Advisory Board of the University of Arkansas for Medical Sciences College of Public Health. She is also a past chair of the State Association of Government Relations Officials for the American Hospital Association. She is a graduate of Hendrix College and holds a JD from William H. Bowen School of Law.







# REGISTRATION



REGISTER TODAY ONLINE AT [WWW.ARKANSASHFMA.ORG](http://WWW.ARKANSASHFMA.ORG)

[click here for registration link](#)

REGISTRATION TYPE	EARLY FEE UNTIL OCTOBER 24	OCTOBER 24 OR LATER
Full Conference Registration.....	\$250.00.....	\$275.00
ARHFMA Member & ARHFMA Sponsor .....	\$125.00.....	\$150.00
ARHFMA Past President.....	\$ 75.00.....	\$100.00

ARHFMA Sponsors using complimentary registrations will be issued a discount code to register

## REFUNDS & CANCELLATIONS

If cancellations are received after October 24, 2025, the registration fee is not refundable. Registrants who do not cancel or fail to attend must pay the entire fee. Substitutions, however, are permitted. Registration cancellations must be emailed. Phone and voicemail are not valid forms of communication for cancellations and refunds. For more information regarding administrative policies such as complaint and refund, please contact :

Tami Hill  
501-231-0200 or [arhfma@arkansashfma.org](mailto:arhfma@arkansashfma.org).

## DISCOUNTS

Multiple Registrations from Same Organization:

- 1st & 2nd entire meeting attendee – full price
- 3rd & 4th entire meeting attendee – 50% off
- 5th & over entire meeting attendee – 75% off

Please contact:  
Tami Hill at [arhfma@arkansashfma.org](mailto:arhfma@arkansashfma.org) or 501-231-0200 if you want to do multiple registration discounts and you will be issued a discount code to register.

Please make checks payable to: HFMA Arkansas Chapter and mail to:  
HFMA Arkansas Chapter | ATTN: Tami J. Hill, Registrar | 419 Natural Resources Drive | Little Rock, AR 72205





## HOTEL RESERVATIONS

Please make your own reservations with Delta Hotel by Marriott West Little Rock (501-223-3000). A block of rooms has been reserved, so please mention that you are with Arkansas HFMA or online at

[Book your group rate for AR HFMA Fall Conference 2025](#)

to receive the rate of \$109 for a double queen & \$109 for king room. DoubleTree by Hilton will accept reservations until Wednesday, October 15, 2025. After this date reservations will be taken on a space & rate available basis. Please make your reservations as soon as possible.

## EDUCATIONAL CREDITS

Health Care Financial Management Association-Arkansas Chapter is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.NASBAregistry.org](http://www.NASBAregistry.org)

Prerequisites and advance preparation are not required unless otherwise indicated.  
Depending on the track the participant attends, a maximum of 8 CPE credits is available.

All courses are instruction method GROUP LIVE.

All sessions will incorporate an element of participant engagement, and there will be time for questions after each session.

CPE Type is classified based on NASBA definitions. The AR State Board of Public Accountancy requires license holders to complete a minimum number of hours in certain subject areas. The chapter has determined that the following CPE types fall within these subject areas: Accounting, Accounting (Governmental), Auditing, Auditing (Governmental), Regulatory Ethics, Behavioral Ethics & Taxes

## CPE SIGN-IN AND CERTIFICATES

To receive CPE credits, you must sign in for each individual session you attend. Sign-in registers are provided for those individuals who sign and check that they need a CPE certificate. Sign-in registers will be located in each session room. If your name is not printed on the register, be sure to print your name legibly on the one of the blank lines at the end and sign next to your name. CPE Certificates will be emailed to each participant following the meeting. Keep a copy of this program along with your certificate for your records.

## SPEAKER PRESENTATION HANDOUTS

Handouts will be made available electronically 3 days prior to the meeting. All attendees will receive an email notifying them that the handouts are available on the Arkansas HFMA website at [arkansashfma.org](http://arkansashfma.org) so you can bring to the meeting if you choose.

## REGISTRATION DISCOUNTS

Multiple registrations from the same organization are eligible for a discount. The 1st and 2nd entire meeting registrants pay full price, then the 3rd and 4th registrants pay 50% of the registration fee and the 5th and any additional registrants pay 25% of the registration fee. Multiple registrants must register at the same time to ensure they receive the discounts. Multiple registrations discounts do not apply to sponsor comps or one day registrations.

Any Past President of the Arkansas Chapter will be a discounted registration fee of \$75. This is being done both as a thank you for your tremendous efforts in past service to the Chapter and to encourage your continued attendance to meetings. If you are registering as part of a multi-attendee entity the discount will be applied to the last person registered.

## PARKING/SHUTTLE FOR THIS EVENT

There is self-parking available.

## BUSINESS CASUAL DRESS IS APPROPRIATE FOR THE MEETINGS & EVENTS.





**THANK YOU**

**SPONSORS!**

**Diamond**

**AHA+**  
SERVICES

**COMPLETECARE**  
INCORPORATED

**firstsource**

**BANK OF AMERICA**



**forv/s**  
**mazars**



**IMPACT**  
Healthcare Solutions

**MSCB** Inc



**MID-SOUTH  
ADJUSTMENT**  
COMPLIANCE PERFORMANCE RECOVERY



Professional Credit  
Management, Inc.

**Gold Sponsors**

AccuCodeAI

Blue & Co. LLC

Corpay

CSG Forte

Elevate Patient Financial Solutions

EngageMED, Inc.

Federal Funding Group

First Security Bank

Franklin Service Inc

Friday Eldredge & Clark LLP

HORNE LLP

Kaufman Hall, a Vizient company

MEDITECH

Med-Metrix

Professional Consulting Services, Inc

Revenue Integrity Management Resources

**Silver Sponsors**

EnableComp

First Collection Services

JPMorgan Chase Bank

Knowtion Health

Meduit

Milestone Consulting

Organizational Intelligence

Waystar

**Bronze Sponsors**

AblePay Health

Arkansas Blue Cross and Blue Shield

Capio

CorroHealth

DocuVoice LLC

Experian Health

Hollis Cobb Associates, Inc.

OS inc.

ProCare Therapy Services, LLC

Quadax

TruBridge