

Arkansas HFMA Summer Conference 2025

SCHEDULE AT A GLANCE

Wednesday, August 20, 2025

NOTE: All Times Listed in the Schedule are Central Standard Time.

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
8:00 am – 6:00 pm	Exhibit Setup - Lake Hamilton Ballroom				
5:00 pm – 5:30 pm	HFMA New Member Meet & Greet – Lakeside Room				
5:30 pm – 6:30 pm	HFMA Board and Committee Chair Meeting – Lakeside Room				
6:30 pm – 7:30 pm	Networking Opportunities Sponsored by Corporate Sponsors – Lake Hamilton Ballroom				

Thursday, August 21, 2025

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
7:30 am – 8:15 am	Breakfast & Networking with Exhibitors & Participants – Lake Hamilton Ballroom				
7:30 am – 5:00 pm	Registration - Lake Hamilton Ballroom				
8:15 am – 8:30 am	Welcome & Announcements - Brian Smith, HFMA President – Lake Hamilton Ballroom				
8:15 am – 9:45 am	General Session	Lake Hamilton Ballroom	Reaching Your Goals Through Teamwork	Gary Adams	SU2501 1.5 Credits CPE PD
9:45 am – 10:00 am	Break & Networking with Exhibitors & Participants – Lake Hamilton Ballroom				
10:00 am – 11:15 am	General Session	Lake Hamilton Ballroom	Time for What Matters: Optimizing Resources and Time in Your Revenue Cycle	Lori Zindl	SU2502 1.5 Credits CPE SK
11:15 am – 12:30 pm	Lunch & Networking with Exhibitors & Participants – Lake Hamilton Ballroom				
12:30 pm – 1:45 pm Concurrent Sessions	Financial	Lakeview Room	Maximizing Labor Productivity: Strategies for Effective Workforce Management	Neal Peterson	SU2503 1.5 Credits CPE SK
	Revenue Cycle	Lake Hamilton Ballroom	Pricing Transparency – Act Now, Save Later	Dr. Ryan Breneman	SU2504 1.5 Credits CPE SK
1:45 pm – 2:00 pm	Break & Networking with Exhibitors & Participants – Lake Hamilton Ballroom				
2:00 pm – 3:15 pm Concurrent Sessions	Financial	Lakeview Room	Key Strategies to Mitigate the Impact of Rising Costs	Mark Rafalski	SU2505 1.5 Credits CPE SK
	Revenue Cycle	Lake Hamilton Ballroom	Next Generation Best Practices for Effective Chargemaster Management	Andrea Strosnider	SU2506 1.5 Credits CPE SK
3:15 pm – 3:30 pm	Break & Networking with Exhibitors & Participants – Lake Hamilton Ballroom				
3:30 pm – 4:45 pm	General Session	Lake Hamilton Ballroom	Arkansas Healthcare Policy Update	Chad Mulvany	SU2507 1.5 Credits CPE SK
5:15 pm – 7:15 pm	Bingo & Music Trivia - Networking Opportunities Sponsored by AR HFMA Sponsors Lake Hamilton Ballroom				

Friday, August 22, 2025

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
8:00 am – 8:30 am	Breakfast & Networking with Exhibitors & Participants – Lake Hamilton Ballroom				
8:30 am – 9:45 am	General Session	Lake Hamilton Ballroom	Exploring Ethics	Brandy Tuft & Brandon Locknar	SU2508 1.5 Credits CPE ET
9:45 am – 10:15 am	Break				
10:15 am – 11:30 am	General Session	Lake Hamilton Ballroom	Preyed On: How Insurance Corporations Are Bleeding America's Hospitals	Mark Craig	SU2509 1.5 Credits CPE SK
11:30 am	Exhibit Breakdown - Lake Hamilton Ballroom				

SK- Specialized Knowledge | A - Accounting | TX - Taxes | PD - Personal Development | ET - Behavioral Ethics