

Here.

Inspire. Learn. Connect.

Women's Leadership Event

Presented by **hfma**

arkansas chapter

Thursday, September 18, 2025

The Edgemont House, North Little Rock, AR

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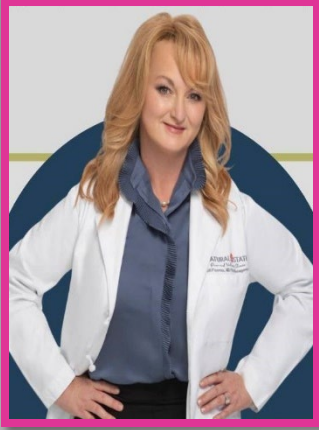
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Inspire.

8:30 am – 9:20 am | Course H2501

From Chief Resident to Chief Practice Owner - *Leading Women*

CPE Credits: 1.0 | CPE Type: Personal Development |
Level: Basic | Prerequisites: None

Program Content: A female physician is by default a leader. One can lead by example or know when to make a move to become a strong leader. Women's participation in the workforce is crucial. No matter how you ended up in your career, it was hard work and persistence that got you there. Do not give up – it takes time to become the leader you want to be..

Learning Objectives: After this presentation, participants will be able to

- Explain why women make great leaders by knowing the impact they have during a crisis.
- Understand the challenge of being a female leader.
- Understand how to systematically overcome challenges.

Dr. Jill Flaxman combines years of pain management expertise, conservative therapies, and a whole-person care model to provide long-term, sustainable pain relief and a natural path to wellness. She is a pioneer in pain management, challenging traditional care standards and enhancing them with her holistic approach to treating the whole person. She graduated from UAMS Medical School in 1999, where she completed an anesthesiology residency. During her residency, she was named Chief Resident and later served as Chief of Staff. She also served as Medical Director for Perioperative Services at Catholic Health Initiatives, St. Vincent Infirmary. Additionally, Dr. Flaxman was involved in the Cardiovascular Quality Improvement Lead-Fast-Track Extubating program at St. Vincent. She worked for nearly 20 years as a Cardiovascular Anesthesiologist and Pain Management Physician in Central Arkansas. Dr. Flaxman was the CEO of Southern Regional Anesthesiology Consultants, where, during her tenure, she grew the corporate income from \$12 to \$25 million in revenue. Serving in various leadership positions for her anesthesia group for CHI St. Vincent, she knows that collaboration amongst specialties and instituting best care practices dramatically improves patient care outcomes. She has been a driving force in successfully changing medical care models, and she aims to improve pain management in Arkansas by using her Whole Person Pain Care model. She is now the CEO and sole proprietor of Natural State Pain and Wellness Clinic in Little Rock, AR. Dr. Flaxman has many interests and talents outside the office and enjoys spending time with friends and family, painting, cooking and baking, gardening, trap shooting, Mah Jongg and traveling.



Learn.

9:30 am – 10:20 am | Course H2502

Living in Your Arena of Leadership

CPE Credits: 1.0 | CPE Type: Personal Development |

Level: Basic | Prerequisites: None

Program Content: We all have unique arenas where we can truly be ourselves and help others succeed. But what does successful leadership look like? Where do we find the special space where our passion meets our purpose? It's in this space that we thrive and contribute to those around us. Living in your arena isn't just about being in that space; it's about taking charge of your journey and creating success where everyone can shine and be their true selves. Success isn't a one-size-fits-all concept; it's personal and unique to each of us. By embracing your journey, planning backward, living from the inside out, seeking your tribe, being proactive, igniting your passion, and consistently showing up, you will find meaning, connection, and fulfillment. Take action and step boldly into your arena, claiming the success and leadership that awaits you.

Learning Objectives: After this presentation, participants will be able to

- Analyze their environment, identify their strengths, and recognize their weaknesses. They will gain a deeper understanding of who they are, what they stand for, and what fuels their passion, as true success comes from within.
- Discover that genuine success is rooted in collaboration and communication among all members involved. They need not feel pressured to be the hero; instead, they can find their tribe—people who inspire, challenge, and uplift them.
- Learn to take action and make choices that align with their goals. They will be encouraged to take initiative, make things happen, and embody the spirit of action that creates momentum and propels everyone forward. Success is a journey.
- Evaluate their team dynamics and explore what ignites their passion. When individuals discover what they love, that enthusiasm becomes infectious and inspires others.
- Understand the importance of helping others overcome obstacles in their path simply by being present. By showing up, they make a powerful statement of commitment. Leading a successful group can be challenging.

Misti Coker was raised in Stuttgart, Arkansas. After graduating from Stuttgart High School, she attended the University of Arkansas at Fayetteville, where she majored Elementary Education. She later earned her master's degree in Literacy from Harding University and completed Process Communication Training in Washington, DC. Misti also has numerous certificates in life coaching.

Misti taught in the Stuttgart School District for 23 years, instructing both elementary and secondary students. She concluded her teaching career as the district's Literacy Director. In 2016, Misti's son-in-law was diagnosed with cancer. This prompted her to establish the nonprofit organization Personal Pep Rally. Misti's motivational and encouraging personality has made her a strong advocate for cancer patients across the United States through the Joy Mail program. Personal Pep Rally not only sends Joy Mail but also awards scholarships to high school seniors impacted by cancer. Misti serves on the boards of several organizations, including the CARTI Foundation, the American Cancer Society Board of Directors in Arkansas, and Easterseals of Arkansas. She was named Stuttgart's Citizen of the Year in 2025. When she is not engaged in philanthropic activities, Misti enjoys spending time with her husband, Jay, their children, and their nine, soon to be ten, grandchildren.



Connect.

10:30 pm – 11:20 pm | Course H2503

Unlock and Unleash Your Social Capital

CPE Credits: 1.0 | CPE Type: Personal Development |

Level: Basic | Prerequisites: None

Program Content:

In a world where who you know can be just as powerful as what you know, social capital is a critical—yet often overlooked—asset for women navigating leadership, career advancement, and personal economic mobility.

This engaging and empowering session explores the concept of social capital—the networks, relationships, and shared values that help individuals and groups achieve goals—and why cultivating it is essential for women at every level of leadership. From building influential networks to leveraging professional relationships for mentorship, opportunity, and visibility, participants will learn how social capital drives advancement and resilience in today's competitive and often unequal workplaces.

Drawing on her own leadership journey and years of experience in civic, political, and nonprofit spaces, Anna Beth Gorman breaks down the hidden dynamics of power and access that shape career pathways for women. She offers practical strategies to help attendees build authentic, purpose-driven networks that create momentum—not just for themselves, but for other women, too.

Learning Objectives:

Attendees will leave with a deeper understanding of how to identify, activate, and grow their social capital—and why doing so isn't just good for their careers, but vital for shifting systems, closing equity gaps, and redefining leadership on their own terms.

Anna Beth Gorman is the Chief Executive Officer of the Women's Foundation of Arkansas, where she leads statewide efforts to advance women's economic mobility through strategic philanthropic investments in research, programs, and collaboration. Under her leadership, the Foundation has grown significantly in influence and impact, with signature initiatives such as Girls of Promise and Women Empowered expanding the pipeline for women and girls in STEAM and entrepreneurship. A seasoned nonprofit executive, Anna Beth brings nearly two decades of experience in organizational leadership, public policy, and civic engagement. She was the 2022 Democratic Nominee for Arkansas Secretary of State and was selected as a Presidential Leadership Scholar in 2024. She has been recognized among Arkansas Business's 250 Most Influential Leaders each year since 2022. Before joining the Foundation, Anna Beth served as a senior executive with the Girl Scouts – Diamonds of Arkansas, Oklahoma, and Texas, and began her career in public service with the Texas Senate. She holds a B.A. in Political Science from Hollins University, a Master of Public Administration, and Graduate Certificate in Nonprofit Management from the University of Arkansas at Little Rock. She is a trusted voice on gender equity, economic mobility, and women's leadership, and is regularly invited to speak across sectors and industries.



Inspire.

12:30 pm – 1:20 pm | Course H2504

*The Power of And:
Leadership, Life, and the Grit to Do Both*
CPE Credits: 1.0 | CPE Type: Personal Development |
Level: Basic | Prerequisites: None

Program Content: This presentation explores the often unspoken tension between professional ambition and personal responsibility, especially for women in leadership. Through powerful personal stories, actionable insights, and honest reflections, Kalena shares how she navigated moments of failure, burnout, and breakthrough to build a life and career defined not by “either/or” but by the power of “and”. Attendees will leave inspired to embrace their full identities, lead with authenticity, and find the grit to persist even when the path is unclear.

Learning Objectives: After this presentation, participants will be able to

- Recognize and challenge the false binary of “either/or” thinking in leadership and personal life, and explore how embracing “and” can lead to more authentic success.
- Identify personal and professional moments where resilience (grit) is essential, and apply mindset shifts that promote growth through adversity.
- Understand the impact of integrated leadership- leading as a whole person- and how vulnerability, empathy, and boundaries enhance both performance and well-being.
- Develop strategies to balance personal responsibilities and professional ambitions without sacrificing identity, mental health, or effectiveness.
- Create a personalized “Power of And” mindset plan, choosing one area of life or leadership where they will shift from “either/or” to “and”, empowering them to thrive in both.

Kalena Jones, DHSc serves as the Director of Community Health Programs for Baptist Health, where she oversees programs focused on community health, health equity, public health innovation, and clinic operations. Her role bridges policy and community needs, driven by a blend of strategic vision, grassroots engagement, and operational expertise. Dr. Jones is deeply committed to fostering collaborative partnerships. She actively engages with community leaders, healthcare providers, and policymakers to develop and implement innovative programs that address the unique health challenges faced by diverse populations including maternal and infant health; and substance use and mental health disorders. Her efforts aim to create sustainable solutions that promote health equity and improve overall community well-being. Originally from Arkansas, Dr. Jones graduated from the University of Arkansas at Little Rock, where she became a member of the Epsilon Phi Chapter of Alpha Kappa Alpha Sorority, Inc. in October 2003. She is also an inaugural member of the Alpha Gamma Theta Omega Chapter of the sorority. Jones attended both private and public schools in Little Rock and holds a Doctorate in Health Sciences and a Master’s Degree in Health Administration. She and her husband, Cory, have three children - Karis, Carter, and Kori - and a dog named Koffee Bean. In her free time, Dr. Jones enjoys outdoor activities, supporting her children in their various sports activities, crafting, and listening to music of all genres.



Learn.

1:30 pm – 2:20 pm | Course H2505

From the Crown to the Cause: Leading with Heart in Healthcare

CPE Credits: 1.0 | CPE Type: Personal Development
Level: Basic | Prerequisites: None

Program Content: What began as a dream to serve through the Miss Arkansas Organization transformed into a purpose-driven mission rooted in leadership, advocacy, and heart health. In this session, Cori Keller shares how the platform of Miss Arkansas became a springboard for a deeper calling in healthcare leadership, public policy, and her ongoing work with the American Heart Association. With a candid look into her journey - from wearing a crown on stage to wearing a badge in healthcare outreach - Cori explores the pivotal moments, values, and mentors that shaped her path. She reflects on how pageantry not only empowered her voice but gave her the tools to advocate effectively, build trust, and lead with authenticity in a competitive healthcare environment. As a passionate heart health advocate, Cori will also share the urgent need for women, especially those in healthcare, to prioritize cardiovascular wellness. Heart disease remains the leading cause of death for women, yet many symptoms go unnoticed or untreated. This presentation will equip attendees with knowledge, perspective, and motivation to protect their hearts while leading from them. Whether you're a clinician, administrator, student, or advocate, Cori's story will leave you inspired to lead boldly, protect your well-being, and champion the causes that matter most.

Learning Objectives:

Participants will explore how personal experiences and platforms, such as pageantry, advocacy, or community service, can be leveraged to lead effectively in healthcare, while gaining actionable insights into the importance of heart disease prevention in women.

Cori Keller is a proud Arkansas State University graduate, holding a Bachelor of Science in Exercise Science and a Master of Science in Mass Communication with an emphasis in Sports Production, Radio, and Television. She is currently pursuing her Doctorate in Healthcare Administration at Oklahoma State University. Originally from Stuttgart, Arkansas, Cori now serves as a physician liaison at Baptist Health, where she helps strengthen relationships between providers and improves access to specialized care across the state. Cori was honored to serve as the Official Goodwill Ambassador of Arkansas as Miss Arkansas 2023, where she earned a Top 10 placement at the Miss America Competition. During her year of service, she championed heart health awareness and nutrition access through her work with the American Heart Association. She continues her advocacy today as a passionate volunteer and spokesperson. Her philanthropic work also includes serving on the Board of Directors for the Arkansas Hunger Relief Alliance, and giving back to the organization that helped shape her journey as the Media Coordinator for the Miss Arkansas Organization.

Connect.



2:30 pm – 4:30 pm

The Edgemont House and Networking

The Edgemont House is a beautiful historic Spanish Colonial Revival style home lovingly restored by Chris H. Olsen.

From the minute you step into The Edgemont House you will be transported to another time and era: when homes were grand and parties were even grander. The interiors, designed by Kevin Green Design Firm, inspire both awe and amazement in every room of the house. The enclosed courtyards, portico, gravel Oak Alley, pavilion, loggia and formal gardens are landscaped and planted in the most unique and colorful way... as only Chris H. Olsen can do!

THE EDMONT HOUSE
257 Skyline Drive
North Little Rock, AR 72116

During this time there will be networking with your peers and beverages served on the second floor.



EVENT INFORMATION

PRESENTATION HANDOUTS: All speaker presentations will be emailed to registered attendees within 72 hours of the meeting. Please download and print if you would like handouts for the actual session.

LUNCH and BREAKS: Lunch will be 11:20 am - 12:30 pm; and 10 minute breaks between sessions.

EDUCATIONAL CREDITS



Health Care Financial Management Association-Arkansas Chapter is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBAregistry.org

Prerequisites and advance preparation are not required unless otherwise indicated. A maximum of 5.0 CPE credits is available. All courses are instruction method GROUP LIVE. All sessions will incorporate an element of participant engagement, and there will be time for questions after each session.

PLEASE REGISTER ON-LINE

Go to: www.arkansashfma.org then click on Education & Events

Or go to: <https://cvent.me/YM9v0A>

*Registration Fee: \$100 AR HFMA Member
 \$175 Non-AR HFMA Member

*Deadline for registration and payment is September 12, 2025. There will be no walk-in registration available.

REFUNDS AND CANCELLATIONS

If cancellations are received after September 12, 2025, the registration fee is not refundable. Registrants who do not cancel or fail to attend must pay the entire fee. Substitutions, however, are permitted. Registration cancellations must be emailed. Phone and voicemail are not valid forms of communication for cancellations and refunds. For more information regarding administrative policies such as complaint and refund, please contact Tami Hill at 501-231-0200 or arhfma@arkansashfma.org.