

HFMA ARKANSAS CHAPTER CORPORATE SPONSORS COMPANY DESCRIPTIONS 2024-2025

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Tina Creel 501-224-7878

www.arkhospitals.org

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CompleteCare is a day-one patient-pay billing company that services hospitals and healthcare facilities around the nation. We pride ourselves on compassionately collecting more of your patient-pay dollars for less than your cost to collect. Our many payment options also provide your patients the ability to make manageable payments as conveniently as possible through IVR (interactive voice response), PayPal, eStatements, SMS texts, patient services representatives, Apple Wallet, Google Pay, co-branded website, and more. CompleteCare can also process all your statement/letter printing and mailing services in-house. We've been doing this for almost 40 years...and we are really good at it. Visit our website for more details: www.completecare.com.



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Erika Rohrer 502-262-2534

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Firstsource Healthcare Providers is a division of Firstsource Solutions Limited, a global leader in digital-first Business Process Management (BPM) solutions. Firstsource Healthcare Providers brings together two industry-leading brands – MedAssist and PatientMatters – helping hospitals and health systems unlock their revenue cycle potential while elevating the patient financial experience. Our Digital First, Digital Now approach coupled with the human touch heightens engagement across the patient journey, rapidly maximizing reimbursement, increasing cash flow, and reducing bad debt. We currently help over a thousand hospitals, health systems, and physician group practices across the US personalize patient engagement and drive revenue excellence. Visit https://www.firstsource.com/healthcare/healthcare-providers for more information.

forv/s mazars

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Derek Pierce, CPA, FHFMA, Partner 501.372.1040

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Forvis Mazars, with a legacy spanning over 100 years, is committed to providing a different perspective and an unmatched client experience that feels right, personal, and natural. We respect and reflect the diverse perspectives, knowledge, and local understanding of our people and clients. By taking the time to listen, we deliver consistent audit and assurance, tax, advisory, and consulting services worldwide. Our deep understanding of industry-specific environments, issues, and trends allows us to deliver greater insight, deeper specialization, and tailored solutions through people who listen to understand, are responsive, and consult with purpose. We serve global industries, including Financial Services, Manufacturing & Distribution, Technology, Media & Telecommunications, Life Sciences, and Private Equity. Our experienced professionals bring together a global network that understands local contexts and cultures. At Forvis Mazars, we are dedicated to helping your business prepare for strategic opportunities and achieve success ahead.



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Phillip Thomas 318-243-4916

www.impact-healthcare.net

Impact Healthcare Solutions is a dynamic healthcare business services firm specializing in Revenue Cycle Management, Healthcare Administration, and Consulting. Led by a diverse team of hospital, practice management, and revenue cycle executives, our revenue cycle professionals provide business solutions to hospitals, medical practices, and other healthcare organizations across the United States. We combine high performance and data analysis with process integrity and data security to deliver greater efficiency, lower risk, and increased payments. Providing quality services is our business.



MID-SOUTH ADJUSTMENT CO., INC

Nathan Sullivan 870-541-4225

www.midsouthadjustment.com

Mid-South Adjustment is a full-service billing and collection agency located in Pine Bluff, Arkansas. Established in 1981 and continuing its service as a family owned agency, Mid-South has proven its ability to provide consistent results for its clients. We use industry leading telecommunication and collection technology to provide our clients with the best recoveries for their receivables. We believe in placing our clients first and making sure that, in all we do, we are looking out for their fiscal betterment. We are members of the Arkansas and American Collectors Association as well as the Better Business Bureau. There is a difference when it comes to billing and collection agencies, come see what your receivables are missing.



MSCB, Inc. Andrew Davis (800) 905-8067 www.mscbonline.com

MSCB was one of the first, and is one of the last remaining, privately held collections agencies to work exclusively in healthcare. Nobody understands healthcare self-pay recovery better than MSCB. We know we are not just working with a debtor but also with a patient. MSCB believes you must balance recovery with care. Our Revenue Enhancement Program for self-pay collections can start at Day 1 or it can be installed between your in-house efforts and primary collections. MSCB's collection program will enhance your PR, increase your cash flow, and decrease your bad debt write-off. For over 40 years MSCB has worked to combine good people with state-of-the-art technology to offer unsurpassed service and recovery. Let MSCB share their great story with you and you can begin to share in their great results.



PROFESSIONAL CREDIT MANAGEMENT, INC.

Mark Rowland (800) 999-3780 www.pro-credit.com

Professional Credit Management, Inc. (PCM) is a regional collection agency committed to providing financial services and solutions to healthcare institutions. Established in 1980, PCM specializes in consumer debt collection, early-out services, post-assignment account litigation, presumptive charity scoring, account segmentation, payment plan management, and special A/R projects.

Our commitment to service is evident through industry affiliations, on-going training, employee incentive programs, and telecommunication and collection technology. This commitment has allowed PCM to recover receivables at a rate notably higher than national averages. PCM provides clients with online access, records all telephone calls, and is poised and capable of handling services and projects of any size to resolve clients' A/R needs. All services are provided in a professional manner, protecting client relationships with their community and patients.

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AHA CONNECTIVITY CONSORTIUM

Randy Reznik 720-924-8181 www.fedfunding.net

The Arkansas Hospital Association's Connectivity Consortium was established with a mission to assist hospitals achieve maximum subsidies under the FCC's Healthcare Connect Fund. These federal funds come back to hospitals through their broadband expenditures, if they're applied for. The role of the consortium is to educate hospitals about the program, and to help them achieve these funds annually. The use of a consortium provides advantages in the program and helps hospitals with a funding advantage. In addition, the AHA Connectivity Consortium's methods of hospital education, vendor engagement, community engagement and our annual checkups with each hospital ensure that over time our mission of each healthcare provider achieving maximum subsidy under the program every year is realized. These funds are widely underutilized, and your Connectivity Consortium can easily show you your hospital's data and if there is more funding available for you.



CREWS & ASSOCIATES, INC.

Paul Phillips 501-978-6309

www.crewsfs.com

Crews is a regional broker dealer headquartered in Little Rock, Arkansas. Our team includes knowledgeable and experienced professionals that specialize in the origination and distribution of revenue bonds, capital leases and other types of credit facilities. For 45 years, we have served the financial needs of our clients through the structuring and distribution of tax-exempt and taxable bonds for new projects, refinancings, restructurings and more. This knowledge and experience coupled with hard work, integrity and exceptional service allows us to be a reliable and unique funding source for our healthcare clients in the State of Arkansas and around the nation. Crews' parent company, First Security Bancorp, is a bank holding company based in Searcy, Arkansas, with \$1.4 billion in total capital and \$7.8 billion in assets.



ELEVATE PATIENT FINANCIAL SOLUTIONS

Bill Munn 205-612-9812 www.elevatepfs.com

A trusted partner for more than 40 years, Elevate Patient Financial Solutions® delivers market-leading RCM solutions to hospitals and health systems nationwide. ElevatePFS provides best-in-class services and innovative, specialized technology to address the most complex challenges of the revenue cycle. Our services include Eligibility & Disability Enrollment, Self-Pay, Third Party Liability, Workers' Compensation, Veterans Administration, COB Denials, Out-of-State Eligibility, and A/R Services, including Low Balance Insurance Follow up, Zero Balance Payment Recovery, Legacy Receivables and other A/R Work Down Projects, and Extended Business Office engagements. With in-depth, state-specific knowledge and a coast-to-coast presence, ElevatePFS delivers exceptional performance and an unmatched client experience. To learn more about ElevatePFS solutions, please visit ElevatePFS.com.



ENABLECOMP

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EnableComp processes complex claims for healthcare providers and health systems nationwide. With 1,000+ clients and over \$5 billion in total cash collections, we leverage our industry-leading expertise and proprietary AI technology to provide solutions across the lifecycle for Veterans Administration, Workers' Compensation, Motor Vehicle Accidents, and Out-of-State Medicaid claims as well as denials for all payer classes. By partnering with clients to streamline and optimize the reimbursement process, we remove the burden of payment from their patients and institution and help them improve account management, minimize denials and delays, maximize revenue and yield, and measure and track performance for ongoing success.



ENGAGEMED, INC

Anna Johnson 501-224-1690

www.engagemed.com

EngageMED was formed in January 1995 as a collaborative effort between Little Rock Family Practice Clinic and St. Vincent Infirmary. Our goal at that time was to operate a physician billing company that delivered an efficient platform for medical groups and private medical practices to outsource their revenue cycle management, which provided a pathway for independent physicians to maintain their practice autonomy.

As the landscape of delivering healthcare constantly evolves, we have made it our mission over the last 25 years to continually adapt to meet the needs of our clients. Initially known as Arkansas Physician Management, Inc., we rebranded as EngageMED in 2018 to embody the comprehensive practice management services we provide.

Our team members focus on achieving Excellence for each client – approaching each day through the lenses of our core values: Integrity, Respect, Innovation, Service. We are proud to serve our clients as the most innovative, full-service management services organization. EngageMED ... innovatively engaging with healthcare professionals to achieve success!



FRIDAY ELDREDGE & CLARK LLP

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Whether you are a hospital, physician group, healthcare provider, or a company that serves provider organizations, you know that the demands on the health sector are complex. At Friday, Eldredge & Clark, we offer a range of legal services to address the challenges faced by hospitals, physician groups, and healthcare providers. Our healthcare lawyers have the experience to handle regulatory and compliance issues, contract negotiations, reimbursement matters, and audit reviews and appeals. We provide support for business operations including mergers and acquisitions, financing and restructuring, corporate and strategic counseling, litigation defense, physician compensation, and labor and employment issues. Our clients come from a variety of healthcare sectors including hospitals, ambulatory surgery centers, pharmaceutical companies, medical device manufacturers, physician groups, insurers, ancillary service providers, nursing facilities, and foundations.



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For additional information on how HORNE can help you achieve your goals, visit the HORNE website or contact HORNE Healthcare Senior Manager Laura Gillenwater at 601.326.1378 or laura.gillenwater@horne.com, and don't forget to check them out on LinkedIn and Twitter.

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"Knowtion Health helps hospitals and health systems address coordination-of-benefit (COB) and clinical denials, recover on low balance accounts, and resolve complex claims. In a world where the balance of power and complexity in insurance denials favor payers, our claim experts and technologies drive better outcomes and automation in insurance claim resolution. Providers achieve accelerated and increased revenue, solutions to labor shortages, and an optimized patient experience."



PROFESSIONAL CONSULTING SERVICES, INC.

Jeff Roper, Tracye Enis, Scott Roper or Jake Roper 501-771-4693 or 866-502-0505

www.proconsvc.com

Since 1992 Professional Consulting Services, Inc. has been providing healthcare billing and consulting services to providers in Arkansas and surrounding states. Our clients include hospitals, physicians, allied health providers, ambulatory surgery centers, healthcare attorneys along with other providers types.

Professional Consulting Services is headquartered in Conway, AR, with satellite offices in Little Rock and Fort Smith. PCS employs a large staff of billing support, claims experts and certified professional coders from all over Arkansas. They work in teams or as individuals depending on our client's needs and keep a commitment to high quality customer service. Our claims experts are problem solvers and results oriented and offer high quality customer service to your patients to extend your excellent service experience beyond the clinic!



R1 Kelly Morgan 251-767-7501 www.r1rcm.com

R1 is the leading provider of technology-driven solutions that transform the patient experience and financial performance of hospitals, health systems and medical groups. We are the one company that combines the deep expertise of a global workforce of revenue cycle professionals with the industry's most advanced technology platform, encompassing sophisticated analytics, AI, intelligent automation and workflow orchestration.



REVENUE INTEGRITY MANAGEMENT RESOURCES

Vonda Russell Walters 870-460-5208 www.rimresources.org

RIMR is a leading provider of revenue integrity resources with proven financial improvement outcomes.

Our consultants are results-driven healthcare professionals with over 28 years of experience and expertise in all aspects of the revenue cycle, including chargemaster, outpatient coding, coding auditing, revenue integrity management, identifying improvement opportunities in cash collections, compliance, policy writing, chart auditing, managed care contracting, and process improvement for hospitals, physician clinics, Long Term Care facilities, Critical Access Hospitals, and Rural Healthcare Clinics.



RECEIVABLES MANAGEMENT CORPORATION OF AMERICA (RMC)

Bea Cheesman 877-448-2302

www.rmcofamerica.com

RMC specializes in debt recovery for healthcare institutions and hospitals. Founded in 1941, it now has over thirty employees and is one of the largest and most experienced debt collection companies based in Arkansas. RMC has been a member of the American Collectors Association, International (ACA) since 1959. With a dedicated staff, state-of-the-art technology, and its commitment to The Golden Rule philosophy at all levels of its operation, RMC consistently generates returns that are higher than the national average. Its customized care for clients, has resulted in long-term professional relationships, an outstanding reputation, and the steady growth of the company. The administrative leadership has numerous decades of experience and competency, making them the premier collection agency in Arkansas. A key to its success is that RMC is committed to excellence continuing education, active participation in state and national professional associations, and the support of programs designed to improve the communities of its corporate locations.



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TruBridge connects healthcare providers, patients, and communities using innovative solutions to address both financial and clinical needs, resulting in substantial value in healthcare delivery.

Our revenue cycle services and technology, recognized by HFMA Peer Reviewed®, stands at the forefront of the industry, enhancing productivity and fortifying the financial well-being of organizations.

We advocate for data-driven patient journeys, bolstering value-based care and yielding improvements in outcomes and patient satisfaction. Furthermore, our EHR products play a pivotal role in supporting streamlined and efficient patient care by integrating data across various facility types. www.trubridge.com.



Welch, Couch & Company, PA.
Bill Couch, CPA, FHFMA
870-793-5231
www.welchcouch.com

Welch, Couch & Company, PA, formerly Hughes, Welch & Milligan, Ltd, is an Arkansas based full service certified public accounting firm offering comprehensive assurance, accounting, tax, and management advisory services to individuals, nonprofit, and governmental organizations in addition to a broad spectrum of other industries.

A large portion of the Firm's practice is centered in the healthcare industry. Welch, Couch & Company, PA, provides a wide range of personalized services to hospitals, long-term care facilities, rural health clinics, home health agencies and other healthcare organizations including but not limited to audits, cost report preparation, revenue cycle analysis, feasibility studies and many other health care reimbursement and advisory services. The Firm's commitment to the recruitment and retention of experienced staff with years of advance training and technical expertise in the healthcare industry has afforded it the opportunity to offer superior relationship-based service and quality to its healthcare clients.

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John Rankin 214-213-8162 www.ablepayhealth.com

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- No changes to current internal processes and keep current vendors.
- AblePay assumes all the financial risk for their members.

For more information contact John Rankin, SVP, Provider Networks, (214) 213-8162 or john.rankin@ablepayhealth.com.

FIRST COLLECTION SERVICES

John Dunkum 501-455-1658 www.fcscollects.com

First Collection Services, established in Little Rock, Arkansas in 1969, is a full-service accounts receivable collection agency. We are a nationally licensed and bonded woman-owned certified (WBE) corporation. FCS is a leader in providing our medical clients cost effective, innovative collection services that produce maximum recoveries using industry knowledge, expertise and automated business systems. We specialize in First Party, Third Party Pre-Collect and Full-Service Collections.

FRANKLIN SERVICE, INC.

Bill Nesmith 877-869-7776 www.franklinservice.com

Franklin Service Inc. (FSI) has been improving revenue streams for healthcare providers across the Southeast for over 40 years. As a trusted partner of Large Healthcare systems to small Rural Hospitals, FSI consistently provides professional services with outstanding results. By utilizing the latest technology with experienced healthcare staffing, FSI clients enjoy critical revenue flow that may be the difference in their success. With in house compliance and legal departments our clients enjoy a peace of mind that their inventory is being handled within current state and federal regulations. FSI is licensed in all 50 states. FranklinService Inc.(formally Franklin Collection Service Inc.) has a long history of supporting HFMA and has years of sponsoring state and regional meetings.

MEDUIT

Terry Kerr 210-454-0008

www.meduitrcm.com

Meduit is one of the nation's leading revenue cycle management companies with decades of experience in the RCM solutions arena, serving more than 1,100 hospital and physician practices in 48 states. Meduit combines a state-of-the-art accounts receivable management model with advanced technologies and an experienced people-focused team that takes a compassionate and supportive approach to working with patients. Meduit significantly improves financial, operational and clinical performance, ensuring that healthcare organizations can dedicate their resources to providing more quality healthcare services to more patients. For more information, please visit www.meduitrcm.com.

THE SSI GROUP, LLC

Rich Ely 800-881-2739 www.thessigroup.com

The SSI Group, LLC (SSI) empowers providers with industry-leading revenue cycle management solutions to maximize their efforts—and returns—at every stage. From patient access to claims insights, our solutions span the revenue cycle helping clients streamline workflows, increase revenue, improve efficiencies and reduce costs.

XTEND HEALTHCARE

Doug Cole 678-294-1876 www.xtendhealthcare.net

Xtend Healthcare is an industry-leading provider of revenue cycle management (RCM) and public health solutions

Our seasoned team, proprietary technologies, local market knowledge, agility, scale, and tailored solutions help optimize customers' programs, so they can deliver on their missions.

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Founded in 1948, Arkansas Blue Cross and Blue Shield, an Independent Licensee of the Blue Cross and Blue Shield Association, is the largest health insurer in Arkansas, employing more than 3,300 people. A private, not-for-profit, mutual health insurance company, our vision is a healthcare system that provides affordable and safe care for all citizens. Our mission is to provide individuals, families and organizations access to high-value health and wellness services through innovative financing and delivery models.

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Steve Hansen 615-600-2166

www.docuvoice.com

DocuVoice provides targeted reimbursement solutions. Our team has strategically selected experienced healthcare business/vendor partners to provide unique solutions for medical coding, clinical documentation and patient advocacy. Our services include remote medical coding services, physician-conducted audits & services and patient advocacy (via philanthropic opportunities). The bottom line: Our robust, "white glove" solutions, provide additional hard-dollar gains with a significant Return on Investment (ROI). Please contact us today!

ECONOMIC RECOVERY CONSULTANTS, INC.

Ed Vance 501-268-8600

www.economicrecovery.net

Economic Recovery Consultants, Inc. is located in Searcy, Arkansas. We provide recoveries for both Medical and Commercial creditors statewide. We have been servicing providers for over three decades with professional debt collection practices. We are accredited with an A+ rating with the Better Business Bureau. Our staff follows the Fair Debt Collections Practices Act, and we have the best collectors, management, and legal team available. Our Professional Debt Collection Services are proven to produce great results.

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Our ability to provide partner facilities and physicians with immediate attention and prompt response is a direct reflection of our outstanding management team.

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David Pico 630-689-8019

https://www.experian.com/healthcare/index

At Experian Health, we serve more than 60 percent of U.S. hospitals and more than 7,500 medical practices, labs, pharmacies and other healthcare providers with data-driven platforms and insights that help our clients make smarter business decisions, deliver a better bottom line and establish strong patient relationships.

HOLLIS COBB ASSOCIATES, INC.

Chris Cobb 678-969-7829 www.holliscobb.com

Since 1977, Hollis Cobb Associates has worked to provide valuable and timely solutions to healthcare providers. From front end services including Pre-Authorization, Pre-Registration, Scheduling, and Customer Service, to Insurance Follow Up and Early Out and Bad Debt Collections, Hollis Cobb has teams at every step of the Revenue Cycle. Our people, along with advanced technology and reporting, allow Hollis Cobb to consistently deliver on and exceed client expectations.

KAUFMAN HALL

Christine Campbell 847-476-9380

https://www.kaufmanhall.com/

For nearly 40 years, Kaufman Hall has been a trusted advisor to our clients. Our mission is to influence the transformation of the healthcare industry. We are committed to helping our clients identify and achieve their strategic, operational, and financial goals in a challenging environment. We provide independent, objective insights grounded in sound data and analysis to help clients fulfill their missions, achieve their goals, and tackle their toughest problems.

PAYZEN

Rob Urbanski 650-678-8100 www.payzen.com

PayZen's embedded Al-driven financing solution significantly boosts revenue and patient satisfaction. Our automated platform proactively engages patients at risk of bad debt, offering personalized, interest-free payment plans up to 60 months. We handle all outreach and servicing, reducing staff workload and ensuring faster repayments. Providers receive upfront funding without recourse, eliminating bad debt and bringing A/R days to zero. We approve 100% of patients, ensuring affordable care without aggressive collections.

SMARTERDX

Emily Lentz 571-919-5034

https://www.smarterdx.com/

SmarterDx builds clinical AI that empowers hospitals to achieve 100% chart accuracy for revenue integrity. Our solution helps hospitals tell the most accurate and complete story of the patient and the care that was delivered, which helps them recover millions in earned revenue and improve quality of care scores.

SOLVENTUM

Justin Long 763-218-4876

https://www.solventum.com/en-us/home/

At Solventum, formerly 3M Health Information Systems, we enable better, smarter, safer healthcare to improve lives. As a new company with a long legacy of creating breakthrough solutions for our customers' toughest challenges, we pioneer game-changing innovations at the intersection of health, material and data science that change patients' lives for the better while enabling healthcare professionals to perform at their best. Because people, and their wellbeing, are at the heart of every scientific advancement we pursue. We partner closely with the brightest minds in healthcare to ensure that every solution we create melds the latest technology with compassion and empathy. Because at Solventum, we never stop solving for you.