Arkansas HFMA Spring Conference 2025 SCHEDULE AT A GLANCE

TIME PLANT ROOM TOPIC SPEAKER COURSE/CPE Sping Golf Outling - Glenwood Country Club (separate sign up) Exhibit Setup - Event Center B 5:00 am -6:00 pm Exhibit Setup - Event Center B 5:00 pm -6:30 pm HFMA New Member Meet & Greet - Executive Board Room 6:30 pm -7:30 pm HFMA Board and Committee Chair Meeting - Executive Board Room 6:30 pm -7:30 pm Networking Opportunities Sponsored by Corporate Sponsors - Event Center B Thursday, April 24, 2025 TIME VENT ROOM TOPIC SPEAKER COURSE/CPE 7:30 am -8:00 am 7:30 am -8:00 am 7:30 am -8:00 am 8:00 am -6:30 pm Registration - Event Center B 8:00 am -6:30 pm Registration - Event Center B 8:00 am -6:30 pm Registration - Event Center B 8:00 am -8:15 am Welcome & Announcements - Melodie Colwell, HFMA President - Event Center A 8:15 am -9:30 am 9:45 am -10:00 pm General Session General Catherine & DeGray Room Catherine & DeGray Room Prinancial Catherine & DeGray Room Catherine & DeGray Room Power Gap - Payers have all the money; the providers provider the money; the providers provide	Wednesday, Apri	l 23, 2025		NOTE: All Times Listed	in the Schedule ar	e Central Standard Tir	
9:00 am -6:00 pm Exhibit Setup - Event Center B	TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE	
S-100 pm - 5:30 pm HFMA New Member Meet & Greet - Executive Board Room							
S-100 pm - 5:30 pm HFMA New Member Meet & Greet - Executive Board Room							
Brian Reaves SP2501 Session Session Session Sevent Center A Session Session Session Sevent Center A Sevent Center A Sevent Center B SP2501 Sevent Center A S	· · · · · · · · · · · · · · · · · · ·	·					
Thursday, April 24, 2025 Time							
Thursday, April 24, 2025 TIME							
7:30 am – 8:00 am 7:30 am – 5:00 pm Registration - Event Center B Registration - Event Center A Revenue - Event Center B Revenue Cycle							
Registration - Event Center B	TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE	
Brian Reaves SP2501 SP2502 SP2502 SP2503 SP2503 SP2504 SP2505 SP2504 SP2505 SP2504 SP2505 SP25	7:30 am – 8:00 am	Breakfast with Exhibitors - Event Center B					
Session Event Center A Not 'Just' Anything! Brian Reaves SP2501 1.5 Credits CPE PD	7:30 am – 5:00 pm	Registration - Event Center B					
Session Event Center A Not 'Just' Anything! Brian Reaves 1.5 Credits CPE PD	8:00 am – 8:15 am	Welcome & Announcements - Melodie Colwell, HFMA President – Event Center A					
9:45 am - 11:00 am General Session Event Center A The Future of Healthcare: The Past Does Not Predict the Future 1:00 am - 1:00 pm Lunch, Installation of Officers, Presentation of Awards - Event Center 1:00 pm - 2:15 pm Concurrent Sessions Financial Revenue Cycle Event Center A 2:15 pm - 2:30 pm Break with Exhibitors - Event Center B Catherine & DeGray Room Power Gap - Payers have all the money; the providers provide the care and try to get paid, Why am I contracted, exactly? 2:15 pm - 2:30 pm Break with Exhibitors - Event Center B Catherine & DeGray Room Concurrent Sessions Revenue Cycle Event Center A Strategies with Medicare Advantage - Taking your power back! 3:45 pm - 4:00 pm Break with Exhibitors - Event Center B 4:00 pm - 5:15 pm General Session Event Center A Navigating the Evolving AI Regulatory Landscape in RCM 5:30 pm - 7:30 pm Stot Tournament - Networking Opportunities Sponsored by AR HFMA Sponsors Oaklawn Racing Casino Resort - Pop's Lounge - Second Floor Friday, April 25, 2025 TIME EVENT ROOM Food Financial Catherine & DeGray Room Strategies with Medicare Advantage - Taking your power back! Navigating the Evolving AI Regulatory Landscape in RCM Landon Tooke SP2506 1.5 Credits CPE SK Session SP2507 1.5 Credits CPE SK Session Food Topic Friday, April 25, 2025 TIME EVENT ROOM Food Food General Session Financial Catherine & Degray Room Session Event Center A Navigating the Evolving AI Regulatory Landscape in RCM Landon Tooke SP2507 1.5 Credits CPE SK SP2507 1.5 Credits CPE SK SP2508 Landon Tooke SP2508	8:15 am – 9:30 am		Event Center A	Not 'Just' Anything!	Brian Reaves		
Session Event Center A The Past Does Not Predict the Future Joshua Robinson 1.5 Credits CPE SK	9:30 am – 9:45 am	Break with Exhibitors - Event Center B					
Financial Catherine & DeGray Room Improving Healthcare Operations: RPA Implementation Insights Chandler Braxton 1.5 Credits CPE SK Chandler Braxton 1.5 Credits CPE SK 1.5 Credits CPE	9:45 am – 11:00 am		Event Center A	The Past Does Not Predict the	Joshua Robinson		
Catherine & DeGray Room Power Gap - Payers have all the more programment of the care and try to get paid. Why am I contracted, exactly?	11:00 am - 1:00 pm	Lunch, Installation of Officers, Presentation of Awards - Event Center					
Revenue Cycle Event Center A care and try to get paid. Why am I contracted, exactly? 2:15 pm – 2:30 pm Break with Exhibitors - Event Center B Event Center A DeGray Room Strategies Financial Catherine & DeGray Room Strategies Financial Session Financial Catherine & DeGray Room Strategies Financial Session Financial Catherine & DeGray Room Strategies Financial Strategies Strategies Strategies Strategies Strategies Strategies Strategies Strategies Strategies Day Egusquiza SP2505 1.5 Credits CPE SK SP2506 SP2507 1.5 Credits CPE SK SP2506 SP2507 1.5 Credits CPE SK SP2507 1.5 Credits CPE SK SP2507 SP2508 SP2509 SP2508	1:00 pm – 2:15 pm	Financial		Operations: RPA	Reasbeck & Chandler		
Financial Catherine & DeGray Room Strategies Stra		Revenue Cycle	Event Center A	money; the providers provide the care and try to get paid. Why am I	Day Egusquiza		
Financial Catherine & DeGray Room Strategies Stra	2:15 pm – 2:30 pm	Break with Exhibitors - Event Center B					
Revenue Cycle	2:30 pm – 3:45 pm Concurrent Sessions	Financial		"	Brian Bell		
4:00 pm – 5:15 pm		Revenue Cycle	Event Center A	Advantage - Taking your power	Day Egusquiza		
Session Session Event Center A Regulatory Landscape in RCM Landon Tooke 1.5 Credits CPE SK	3:45 pm – 4:00 pm	Break with Exhibitors - Event Center B					
Oaklawn Racing Casino Resort - Pop's Lounge - Second Floor Friday, April 25, 2025 TIME EVENT ROOM TOPIC SPEAKER COURSE/CPE 8:00 am - 8:30 am Breakfast with Exhibitors Event Center B 8:30 am - 9:45 am General Session Event Center A Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE HIE 9:45 am - 10:15 am Break 10:15 am - 11:30 am General Session Event Center A Course Center A Session Event Center A Course Center A Cou	4:00 pm – 5:15 pm		Event Center A		Landon Tooke		
TIME EVENT ROOM TOPIC SPEAKER COURSE/CPE 8:00 am - 8:30 am Breakfast with Exhibitors Event Center B 8:30 am - 9:45 am General Session Event Center A Event Center A Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE HIE 9:45 am - 10:15 am Break 10:15 am - 11:30 am General Session Event Center A Cour Journey to Success! Robin Corley & Kristi King & Kathy Stull Stull 10:15 credits CPE SK	5:30 pm – 7:30 pm						
TIME EVENT ROOM TOPIC SPEAKER COURSE/CPE 8:00 am - 8:30 am Breakfast with Exhibitors Event Center B 8:30 am - 9:45 am General Session Event Center A Event Center A Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE HIE 9:45 am - 10:15 am Break 10:15 am - 11:30 am General Session Event Center A Cour Journey to Success! Robin Corley & Kristi King & Kathy Stull Stull 1.5 Credits CPE SK	Friday, April 25, 2025						
8:00 am - 8:30 am Breakfast with Exhibitors Event Center B 8:30 am - 9:45 am General Session General Session General Session Event Center A Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE HIE 9:45 am - 10:15 am Break 10:15 am - 11:30 am General Session General Session Event Center A 2024 HFMA MAP Award Winner - Our Journey to Success! Robin Corley & Kristi King & Kathy Stull SP2509 1.5 Credits CPE SK			ROOM	TOPIC	SPEAKER	COURSE/CPE	
8:30 am – 9:45 am General Session Event Center A General Session Event Center A Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE HIE 9:45 am – 10:15 am Break 10:15 am – 11:30 am General Session Event Center A 2024 HFMA MAP Award Winner - Our Journey to Success! Robin Corley & Kristi King & Kathy Stull SP2508 1.5 Credits CPE SK		Breakfast with	Fxhihitors Even	t Center B			
10:15 am – 11:30 am General Session Event Center A 2024 HFMA MAP Award Winner - Our Journey to Success! Robin Corley & Kristi King & Kathy Stull SP2509 1.5 Credits CPE SK		General		Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE			
10:15 am - 11:30 am Session Event Center A Our Journey to Success! Kristi King & Kathy Stull 1.5 Credits CPE SK	9:45 am – 10:15 am						
			Event Center A		Kristi King &		
10:15 am Exhibit Breakdown - Event Center B	10:15 am	Exhibit Break	down - Event Cent	er B	- January Care		