

# Arkansas HFMA Spring Conference 2025

## SCHEDULE AT A GLANCE

Wednesday, April 23, 2025

NOTE: All Times Listed in the Schedule are Central Standard Time.

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
9:00 am – 4:00 pm	Spring Golf Outing - Glenwood Country Club (separate sign up)				
8:00 am – 6:00 pm	Exhibit Setup - Event Center B				
5:00 pm – 5:30 pm	HFMA New Member Meet & Greet – Executive Board Room				
5:30 pm – 6:30 pm	HFMA Board and Committee Chair Meeting – Executive Board Room				
6:30 pm – 7:30 pm	Networking Opportunities Sponsored by Corporate Sponsors – Event Center B				

Thursday, April 24, 2025

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
7:30 am – 8:00 am	Breakfast with Exhibitors - Event Center B				
7:30 am – 5:00 pm	Registration - Event Center B				
8:00 am – 8:15 am	Welcome & Announcements - Melodie Colwell, HFMA President – Event Center A				
8:15 am – 9:30 am	General Session	Event Center A	Not 'Just' Anything!	Brian Reaves	SP2501 1.5 Credits CPE   PD
9:30 am – 9:45 am	Break with Exhibitors - Event Center B				
9:45 am – 11:00 am	General Session	Event Center A	The Future of Healthcare: The Past Does Not Predict the Future	Joshua Robinson	SP2502 1.5 Credits CPE   SK
11:00 am – 1:00 pm	Lunch, Installation of Officers, Presentation of Awards - Event Center				
1:00 pm – 2:15 pm Concurrent Sessions	Financial	Catherine & DeGray Room	Improving Healthcare Operations: RPA Implementation Insights	Randall Reasbeck & Chandler Braxton	SP2503 1.5 Credits CPE   SK
	Revenue Cycle	Event Center A	Power Gap –Payers have all the money; the providers provide the care and try to get paid. Why am I contracted, exactly?	Day Egusquiza	SP2504 1.5 Credits CPE   SK
2:15 pm – 2:30 pm	Break with Exhibitors - Event Center B				
2:30 pm – 3:45 pm Concurrent Sessions	Financial	Catherine & DeGray Room	Navigation 340B: Updates and Strategies	Brian Bell	SP2505 1.5 Credits CPE   SK
	Revenue Cycle	Event Center A	Strategies with Medicare Advantage - Taking your power back!	Day Egusquiza	SP2506 1.5 Credits CPE   SK
3:45 pm – 4:00 pm	Break with Exhibitors - Event Center B				
4:00 pm – 5:15 pm	General Session	Event Center A	Navigating the Evolving AI Regulatory Landscape in RCM	Landon Tooke	SP2507 1.5 Credits CPE   SK
5:30 pm – 7:30 pm	Slot Tournament - Networking Opportunities Sponsored by AR HFMA Sponsors Oaklawn Racing Casino Resort – Pop's Lounge - Second Floor				

Friday, April 25, 2025

TIME	EVENT	ROOM	TOPIC	SPEAKER	COURSE/CPE
8:00 am – 8:30 am	Breakfast with Exhibitors - Event Center B				
8:30 am – 9:45 am	General Session	Event Center A	Unlocking the Power of Health Information Exchange: Enhancing Care and Value Based Programs with SHARE HIE	Justin Villines & Anne Santifer	SP2508 1.5 Credits CPE   SK
9:45 am – 10:15 am	Break				
10:15 am – 11:30 am	General Session	Event Center A	2024 HFMA MAP Award Winner - Our Journey to Success!	Robin Corley & Kristi King & Kathy Stull	SP2509 1.5 Credits CPE   SK
10:15 am	Exhibit Breakdown - Event Center B				

SK- Specialized Knowledge | A- Accounting | TX - Taxes | PD - Personal Development