hfma

arkansas chapter

Arkansas Chapter Spring 2024 Annual Conference

Wednesday, April 10, 2024

9:00 am – 4:00 pm   **Golf Outing – Gary Brooks Memorial Golf Tournament**
Glenwood Country Club (separate sign up)

5:00 pm   **HFMA New Member Meet & Greet – Executive Board Room**

5:30 pm   **HFMA Board and Committee Chair Meeting – Exec. Board Room**

6:30 pm – 7:30 pm   **Networking Opportunities Sponsored by Corporate Sponsors – Event Center B**

Thursday, April 11, 2024

7:30 – 8:00 am   **Registration & Breakfast – Event Center B**

8:00 – 8:15 am   **Welcome & Announcements – Brittiany Bir, HFMA President – Event Center A**

General Session – Event Center A

8:15 – 9:30 am | Course SP2401

Basically Incredible

Matt Booth, CSP, Mattitude*

CPE Credits: 1.5 | CPE Type: Personal Development | Level: Basic | Prerequisites: None

Program Content: Our news feeds are full of "overnight successes," twenty-one-day fixes, diet pills, and sensational viral videos. We've feasted upon the false and fake for so long that we're empty on the inside. As much as Facebook ads and Instagram influencers want to convince us otherwise, it is the basics that lead to an incredible life! These basics, done consistently, will transform your life and career. Are you ready to live a basically incredible life?

Learning objectives: After this presentation, participants will be able to
- Learn strategies and take-home tools that will help them understand the importance of attitude and communication styles.
- Recognize ways to take care of oneself.
- Generate a plan of action.
- Recognize their source of power.

9:30 – 9:45 am   **Break with Exhibitors – Event Center B**

9:45 – 11:00 am | Course SP2402

How AI is Transforming Healthcare
Sal Lo, CEO and Co-Founder, Jorie AI*
CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: This presentation will cover utilization and strategies for:
A. Repetitive processes automation.
B. Advanced algorithms - workflow automation
C. Machine Learning - predictive analytics and trend analysis.

On the macro, the audience will walk away having fully grasped what is artificial intelligence and how it can apply in a multitude of ways to healthcare. The biggest walk away for the group will be learning how to change your perspective to a holistic thinking as that is what's needed to fuse a healthy interconnectedness of different elements within an organization or problem. Flexibility in strategy and allowing AI to make this all possible and undaunting will be illuminated to the listeners.

Listeners will be learning about point solutions vs. strategy and grasping the difference between addressing specific issues with targeted solutions and taking a comprehensive, long-term approach that considers the broader context and goals of an organization or problem.

Learning objectives: After this presentation, participants will be able to
- Better understand how AI is transforming the finances of healthcare.
- Learn about point solutions vs. strategy in AI.
- Create contingency plans for their organizations.

11:00 am – 1:00 pm   Lunch, Installation of Officers, Presentation of Awards - Event Center B

General Session – Event Center A

1:00 – 2:15 pm | Course SP2403

Hiring & Retention Strategies
Stephanie Shine, Partner/Co-Founder, Arkansas Talent Group*
Chris Chunn, Partner/Co-Founder, Arkansas Talent Group*
CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: This presentation will cover the state of the job market for accounting and finance professionals in the healthcare industry, including trends, statistics, and key factors influencing the demand for accounting professionals in healthcare. We will discuss the overall talent landscape including the talent shortage, in-demand skills, and remote work trends. Lastly, the presentation will cover the importance of the candidate experience and employer branding for recruitment and retention. The presentation will conclude with predictions for the future of hiring and retention in healthcare accounting and strategies for staying ahead of upcoming trends

Learning objectives: After this presentation, participants will be able to
- Understand the state of the job market & industry overview in accounting in healthcare.
- Identify hiring, retention and recruitment strategies.
- Learn skills that are in high demand.
- Understand employer branding and candidate experience.

2:15 – 2:30 pm   Break with Exhibitors – Event Center B

Financial – Catherine & DeGray Room

2:30 – 3:45 pm | Course SP2404

Risks and Audit Implications of AI and Other Emerging Technologies

*Ray Baxter, CISSP, CISA, PMP, Director, FORVIS, LLP ***
*Ben Owings, Director, FORVIS, LLP ***

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: With the evolution of technology, there are always positives and risks when organizations utilize these emerging technologies. Technology advancements bring great opportunities and benefits but also complex and unique risks. Organizations must understand and assess the design, implementation, and effectiveness of controls over these new technologies.

Learning objectives: After this presentation, participants will be able to
- Understand & define new & emerging technologies.
- Identify the impact of advancements in technology.
- Recognize the risks that need to be addressed.
- Identify various considerations to monitor innovative technologies.

Revenue Cycle – Event Center A

2:30 – 3:45 pm | Course SP2405

AI - Revolutionizing the Healthcare Industry Revenue Cycle

*Nathan Myers, CEO, AccuCode AI, Inc.***
*Jack Sims, AI Solutions Architect, AccuCode AI, Inc.***

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: In this presentation, we explore the transformative impact of Artificial Intelligence (AI) on the healthcare industry's end-to-end revenue cycle, with a special focus on AI-powered analytics and reporting. AI, a revolutionary technology, has the potential to redefine various facets of healthcare administration, particularly in automating processes such as demographics, coding, billing, and optimizing the overall financial workflow with remarkable speed and accuracy. The presentation commences with an insightful overview of AI, emphasizing its capacity to mimic human cognitive functions and adapt through continuous learning from extensive datasets. Leveraging machine learning algorithms, AI systems excel at processing intricate medical information, paving the way for rapid and precise decision-making. This foundation sets the stage for its application in streamlining and enhancing the revenue cycle within the healthcare sector. A pivotal aspect discussed is the automation of demographic data management. AI-powered systems can swiftly extract and update patient information, mitigating errors and significantly reducing administrative overhead. The presentation underscores how AI's natural language processing capabilities facilitate seamless communication and integration across diverse healthcare platforms. Furthermore, the discussion extends to the complexity of medical coding, traditionally a time-consuming process. AI algorithms, armed with deep learning capabilities, expedite the interpretation of medical documentation and the assignment of accurate codes, not only speeding up the coding process but also minimizing the risk of errors that could lead to financial discrepancies. One of the highlights of the presentation revolves around AI-powered analytics and reporting. By harnessing the analytical prowess of AI, healthcare organizations can gain deeper insights into their financial data, enabling more informed decision-making. The discussion emphasizes how AI-driven predictive analytics can optimize billing strategies, leading to a substantial reduction in claims denials and an acceleration of accounts receivables, cutting down processing times by days or even weeks. The integration of AI, promises a future where healthcare organizations can navigate financial landscapes with precision, reduce operational bottlenecks, and ultimately enhance both financial outcomes and patient care quality.

Learning objectives: After this presentation, participants will be able to
- Understand the fundamental concepts of Artificial Intelligence (AI) and its application in healthcare, gaining insights into how AI streamline their revenue cycle.
- Identify areas within their organizations where AI integration could lead to increased efficiency and reduced error rates.
- Learn to harness the power of AI-driven analytics and reporting for healthcare finance, enabling them to optimize billing strategies, reduce claims denials, and expedite accounts receivables, empowering them with actionable insights to enhance financial efficiency.

3:45 – 4:00 pm   Break with Exhibitors – Event Center B

4:00 – 5:15 pm | Course SP2406

Strategies for Financial Communications to the Board

*Josh Reaper, Manager, FORVIS, LLP ***

*Jeremy Jeffery, Senior Vice President and CFO, Jefferson Regional Medical Center***

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: The presentation "Strategies for CFO Financial Communications to the Board" aims to provide guidance and best practices for CFOs to communicate effectively with their board of directors. The presentation covers the following topics:

- The key functions and priorities of a CFO, such as planning, operations, financial information, risk management, funding, and third parties.
- The roles and responsibilities of a board of directors, such as overseeing management, making strategic decisions, and ensuring accountability.
- The strategy for communications, such as developing a communication plan, building credibility and relationships, knowing the audience and the message, and using various channels and formats.
- The summarizing of financials and operations, such as highlighting key performance indicators, explaining variances and trends, and providing insights and recommendations.

The presentation also provides examples and tips for CFOs to enhance their communication skills and deliver impactful board briefings.

Learning objectives: After this presentation, participants will be able to
- Identify the key functions and priorities of a CFO and how they align with the board's expectations and interests.
- Understand the roles and responsibilities of a board of directors and how to communicate with them effectively and efficiently.
- Apply the strategy for communications to prepare and present financial and operational information to the board in a clear, concise, and compelling way.
- Summarize financials and operations using key performance indicators, variance analysis, and insights and recommendations.

4:00 – 5:15 pm | Course SP2407

Navigating VA and Work Comp Claims: Critical Updates to Successfully Capture Revenue

*Jason Smartt, Esq., Associate General Counsel and SVP, Complex Claims, EnableComp***

*Zach Schultz, CSMC, CRCR, Sr. Director, Policy and Complex Claims, EnableComp***

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: This session will focus on how to successfully process complex claims, specifically VA and Work Comp claims. Attendees will learn how to work with the VA regarding expectations, updates and appeals along with hearing relevant Work Comp updates and fee schedules in (STATE) that can impact revenue.

Learning objectives: After this presentation, participants will be able to
- Understand Optum's role with the VA and how to create workflows to ensure submission of VA claims to the appropriate payer.
- Successfully capture reimbursement for services rendered to veterans.
- Gain a clear understanding of the difficulties of billing complex claims and the solutions to improve efficiency.
- Learn the ins and outs around the Arkansas state specific fee schedule and the dispute resolution processes.

5:30 – 7:30 pm Slot Tournament - Networking Opportunities Sponsored by Corporate Sponsors – Oaklawn Racing Casino Resort – Pop's Lounge - Second Floor

Friday, April 12, 2024

8:00-8:30 am   **Registration & Breakfast – Event Center B**

General Session – Event Center A

8:30 – 9:45 am | Course SP2408
2024 Regulatory Update
Amie Schoeppel Wilcox, Attorney, Friday, Eldredge & Clark*
CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: In the 2024 Regulatory Update, we will review major regulatory frameworks effecting healthcare and recent enforcement actions of such, and focus specifically on regulations related to Information Blocking. We'll also cover anticipated regulatory actions on the horizon HFMA members should be expecting and making compliance preparations for.

Learning objectives: After this presentation, participants will be able to
- Understand compliance requirements of regulations related to Information Blocking.
- Understand compliance requirements of fraud and abuse laws.
- Understand recent enforcement actions.
- Prepare to comply with future regulatory changes.

9:45 – 10:15 am   Break

General Session – Event Center A

10:15 – 11:30 am | Course SP2409
Mastering Chronic Care Management in Arkansas
Shane Grivich, Co-Founder and Chief Strategy Officer, ChartSpan*
CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: Chronic conditions pose a significant challenge, impacting millions of lives and accounting for a vast portion of healthcare spending. But what if we could break through these barriers and empower patients to actively manage their health, improve their quality of life, and ultimately reduce healthcare costs? Chronic Care Management (CCM) is a Medicare program that addresses these needs. In this educational presentation, we'll dive deep into the practical intricacies of CCM, address the changes in 2024, and equip you with the knowledge and tools needed to build a thriving program within your healthcare setting. See why more providers are embracing this transformative program and the benefits for both patients and practices.

Learning objectives: After this presentation, participants will be able to
- Demystify CCM: Understand the core principles and benefits of CCM for both patients and healthcare providers with real-world data and examples.
- Navigate the 2024 changes: Gain insights into the key modifications to the CCM program.
- Build a successful CCM program: Discover best practices for implementing and sustaining a thriving CCM program within your healthcare setting whether through a vendor or running in-house

About the Speakers:

Matt Booth, when Matt speaks to your organization, the audience won't be listening to another talking head with a boring PowerPoint. They will be participating in an interactive experience that will engage, educate, and entertain while inspiring them to act! Matt's humor, quick wit, and ability to connect with people creates meaningful attitude changes. Matt has enjoyed getting to share his message throughout the United States and with international audiences around the world. Matt grew up on a farm in Southwest Wisconsin in the heartland of America. He lives in Dubuque, Iowa on the banks of a small creek that feeds into the mighty Mississippi with his lovely wife Joie and their sons Carter and Graham. Matt enjoys hiking with his family, fishing with his boys, and taking his wife out for dinner. Matt received his undergrad at University of Wisconsin and then graduated with his Master's Degree in Communication from University of Dubuque. Most recently Matt was awarded the highly esteemed CSP, Certified Speaking Professional. The CSP designation is conferred by the National Speakers Association (NSA) only on those speakers who have earned it by meeting strict qualifying criteria. The letters CSP following a speaker's name identify that speaker as a speaking professional with a proven track record for understanding and delivering value from the platform.

Sal Lo, Co-Founder and CEO of Jorie AI: Advanced Automation, is a seasoned entrepreneur with a strong background in healthcare. With a Series 7 broker license, Sal has consistently demonstrated his ability to grow businesses and innovate in the healthcare industry. He co-founded Voice & Data Group, a telecommunications powerhouse, and later established Signature Healthcare, the parent company of Diamond Dialysis. After founding and selling Victory Specialty Surgical Hospital, Sal now leads Jorie AI, specializing in revenue cycle management, robotic process automation, and practice and change management services. Sal's passion for excellence and innovation leaves a lasting impression on healthcare executives and inspires curiosity about his future endeavors.

Stephanie Shine is the Partner & Co-Founder of Arkansas Talent Group. Stephanie has over 15 years of recruitment experience, with the last 13 with a large recruitment firm specializing in Accounting, Finance, HR, and Executive level placements. Stephanie has held progressive leadership roles during her career in recruitment and has served on several board leadership roles including; Rotary International, AFWA, and IMA. She had been recognized in regional publications in Arkansas Business, Soiree Women to Watch, and several other Executive Spotlights throughout the years. Stephanie has a degree in Management from Southern Illinois University, Carbondale, and an MBA from Missouri State University. Stephanie and her business partner Chris Chunn founded the Arkansas Talent Podcast in 2023 that showcases influential business professionals in Arkansas across a variety of industries including; Accounting, Finance, and Human Resources where they share their journey, knowledge, and thought leadership. The podcast shares information related to hiring trends, market updates, job search & career advice, and how to hire, train, and retain top talent in the state of Arkansas.

Chris Chunn is the Partner & Co-Founder of Arkansas Talent Group. Chris was born and raised in Arkansas and graduated from the University of Arkansas with his Bachelor's in Finance. Chris has 12+ years of sales and recruitment experience, with the last 10+ years working for a Fortune 500 Recruiting Firm specializing in Accounting, Finance, HR, and Executive level placements. Chris is active in the community and has served on several boards in the Little Rock area. Chris and his business partner Stephanie Shine founded the Arkansas Talent Podcast in 2023 that showcases influential business professionals in Arkansas across a variety of industries including; Accounting, Finance, and Human Resources where they share their journey, knowledge, and thought leadership. The podcast shares information related to hiring trends, market updates, job search & career advice, and how to hire, train, and retain top talent in the state of Arkansas.

Ray Baxter is a director of Healthcare IT Risk & Compliance at FORVIS. He has over 18 years of experience providing companies with IT and cyber operations, auditing, and consulting services. Ray brings over 14 years of public accounting experience, including nine years with Big 4 accounting firms. He also worked as a senior director of information security and interim chief information security officer at a large healthcare provider. Ray helps clients manage cyber and operational risk through common security frameworks as a model to manage risks through vendor assessments, identity and access management, and regulatory compliance to measure maturity and report on compliance and security best practices.

Ben Owings is a director of Healthcare IT Risk & Compliance at FORVIS. Ben has worked in the healthcare industry for more than 13 years. His knowledge spans across cybersecurity, regulatory compliance requirements, and operational risk sectors of the healthcare industry, allowing him to bring exceptional value to clients. Before joining FORVIS, Ben performed a Management Associate role at Carolinas Healthcare System (now Atrium Health). Ben led Electronic Health Record (EHR) implementations and end-user training for providers, clinicians, and clerical staff throughout the organization and supported Meaningful Use and Compliance initiatives.

Nathan Myers is the CEO of AccuCode AI, Inc. a software company, leveraging AI to automate the medical coding and billing industry in order to increase accuracy, improve labor efficiency and decrease turnaround. Nathan grew up in California and attended the Academy of Art College for 3D modeling and Automotive Design and leveraged that knowledge into a 25-year career in high-tech manufacturing. He is a serial entrepreneur, launching his first LLC at age 14 building and installing computers for his local school district. At 20, Nathan moved to Arkansas to be closer to family and start a family of his own. Nathan has designed, manufactured and launched hundreds of successful consumer, professional and industrial products from 3D printers to carbon fiber race car parts that are sold in over 40 countries, with clients including more than a 20, Fortune 500 companies. He believes that efficiency is the key to every successful business and AI is the tool to change the healthcare industry for the better.

Jack Sims is a visionary in the field of healthcare technology, He is a founding member of a pioneering software ISV, specializing in the development of cutting-edge healthcare systems empowered by Artificial Intelligence (AI). Jack's journey in this dynamic industry began with an extensive background as a Systems Engineer for a Fortune 500, where he honed his skills in Unix-like systems, Python development, and model building. With a deep passion for technological innovation and its transformative potential in healthcare, Jack has been instrumental in driving the evolution of our infrastructure and codebase as it pertains to AI. Mr. Sims expertise lies in leveraging the power of AI and deep learning to devise solutions that not only enhance healthcare delivery but also revolutionize patient care. His career has been marked by a commitment to excellence and a relentless pursuit of innovation. This has involved leading initiatives to integrate AI into healthcare systems within the region, aiming to improve diagnostics, treatment planning, and overall patient outcomes. Jack's work has contributed significantly to advancing the use of intelligent systems in healthcare, making it more efficient, accurate, and accessible.

Josh Reaper, a member of the Healthcare Practice of FORVIS, provides audit and reimbursement services to healthcare providers, including hospitals, health systems, FQHCs, and rural health clinics. His experience includes supervising audit engagements, preparing and reviewing cost reports, reviewing cost report adjustments, performing profitability analyses, and other consulting projects. He is a member of the American Institute of CPAs, Arkansas Society of Certified Public Accountants, and Healthcare Financial Management Association. Josh is a graduate with high honors of Ouachita Baptist University, Arkadelphia, Arkansas, with a B.A. degree in accounting and business administration.

Jeremy Jeffery is Senior Vice President and CFO of Jefferson Regional Medical Center. He originally joined Jefferson Regional in 2008 as Accounting Manager and moved his way up in the organization. Jeremy is a graduate of the University of Central Arkansas and previously worked in the Little Rock offices of the public accounting firms FORVIS (formerly BKD, LLP) and HCJ CPAs and Advisors (formerly Hudson Cisne & Co. LLP). He is a Certified Public Accountant and Fellow of HFMA. Jeremy also volunteers with STEP Ministries in North Little Rock, which serves inner-city youth through mentorship.

Jason Smartt, Esq., after graduating law school in 2007, Jason worked for a Revenue Cycle Management company as a Staff Attorney. For seven years, he represented several hospitals resolving their denied workers' compensation, motor vehicle accident, and veteran administration claims. In 2014, he worked for the Hospital side as the Vendor Operations Manager for the PFS Department at Community Health Systems. Jason joined EnableComp in 2018, bringing his legal expertise to the Complex Claims Department.

Zach Schultz, CSMC, CRCR, after joining EnableComp in 2017, Zach's primary focus was the operational management of Florida clients. He became an internal subject matter expert for Florida workers' compensation, helping our clients see consistent revenue and process improvement. He is responsible for maintaining relationships with state regulatory agencies, large PPO networks, and payers significant to EnableComp's client base. Zach also monitors, analyzes, and communicates any legal developments and legislative changes impacting EnableComp's complex claims business. Prior to joining the EC team, he spent 10 years in operational management roles and served in the US Army with deployments to Afghanistan for Operation Enduring Freedom.

Amie Schoeppel Wilcox's practice is focused in the area of healthcare where she works primarily on various corporate and compliance matters. She drafts and reviews policies to ensure compliance with federal healthcare regulations such as HIPAA, Stark I and Stark II, Anti-Kickback and Medicare/Medicaid reimbursement. Amie also assists employers with immigration matters. Amie's clients include hospitals, physician groups and other medical service providers.

Shane Grivich is currently the Co-Founder and Chief Strategy Officer for ChartSpan Medical Technologies, the nation's largest provider of outsourced CCM services. Mr. Grivich has spent the entirety of his 20+ year professional career within the healthcare sector. He started his career in the medical device field where he helped develop and patent several G.I. related products. After a successful exit in 2011, Mr. Grivich joined ChartSpan as a founding partner. He holds a bachelor's degree in communications from Sam Houston State University, and an MBA from the University of Saint Francis. He is also a veteran of the United States Marine Corps.

HOTEL RESERVATIONS

Please make your own reservations with Oaklawn Racing Casino Resort in Hot Springs (1-501-623-4411). A block of rooms has been reserved, so please mention that you are with Healthcare Financial Management Association (HFMA) and use booking ID# HFMA Room Block to receive the rate of $140 for a single & $140 for double room. Online booking reservations is available at https://book.rguest.com/wbe/group/1971/Oaklawn-Jockey-Club/auth Booking ID: BKG228 Password: 83551666. Oaklawn Racing Casino Resort will accept reservations until March 26, 2024. After this date reservations will be taken on a space & rate available basis. Please make your reservations as soon as possible.

EDUCATIONAL CREDITS

Health Care Financial Management Association-Arkansas Chapter is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBAregistry.org

Arkansas Chapter HFMA is registered with the Texas State Board of Public Accountancy as a CPE sponsor. This registration does not constitute an endorsement by the Board as to the quality of our CPE program.
(Sponsor number 009840)

Prerequisites and advance preparation are not required unless otherwise indicated.
Depending on the track the participant attends, a maximum of 10.5 CPE credits is available.
All courses are instruction method GROUP LIVE.
All sessions will incorporate an element of participant engagement, and there will be time for questions after each session.

CPE Type is classified based on NASBA definitions. The AR State Board of Public Accountancy requires license holders to complete a minimum number of hours in certain subject areas. The chapter has determined that the following CPE types fall within these subject areas: Accounting, Accounting (Governmental), Auditing, Auditing (Governmental), Regulatory Ethics, Behavioral Ethics & Taxes

CPE SIGN-IN AND CERTIFICATES

To receive CPE credits, you must sign in for each individual session you attend. Sign-in registers are provided for those individuals who sign and check that they need a CPE certificate. Sign-in registers will be located in each session room. If your name is not printed on the register, be sure to print your name legibly on the one of the blank lines at the end and sign next to your name. CPE Certificates will be emailed to each participant following the meeting. Keep a copy of this program along with your certificate for your records.

SPEAKER PRESENTATION HANDOUTS

Handouts will be made available electronically 3 days prior to the meeting. All attendees will receive an email notifying them that the handouts are available on the Arkansas HFMA website at arkansashfma.org so you can bring to the meeting if you choose.

REGISTRATION DISCOUNTS

Multiple registrations from the same organization are eligible for a discount. The 1st and 2nd entire meeting registrants pay full price, then the 3rd and 4th registrants pay 50% of the registration fee and the 5th and any additional registrants pay 25% of the registration fee. Multiple registrants must register at the same time to ensure they receive the discounts. Multiple registrations discounts do not apply to sponsor comps or one day registrations.

Any Past President of the Arkansas Chapter will be a discounted registration fee of $75. This is being done both as a thank you for your tremendous efforts in past service to the Chapter and to encourage your continued attendance to meetings. If you are registering as part of a multi-attendee entity the discount will be applied to the last person registered.

PARKING/SHUTTLE FOR THIS EVENT

Oaklawn Racing Casino Resort offers valet parking for overnight guests. There is self-parking available also.

BUSINESS CASUAL DRESS IS APPROPRIATE FOR THE MEETINGS & EVENTS.

2023-2024 CORPORATE SPONSORSHIP PROGRAM

The Corporate Sponsorship Program is designed to enhance the quality of the Chapter programs, newsletters, and other activities. Organizations can strengthen the Chapter by becoming a Corporate Sponsor.

Diamond Sponsors
AHA Services, Inc.
Bank of America
CompleteCare, Inc.
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ARKANSAS CHAPTER HFMA SPRING 2024 CONFERENCE REGISTRATION

PLEASE REGISTER ON-LINE (Credit Card & Mail Check options) (Sponsors using complimentary registrations will be issued a discount code to register)

Go to: www.arkansashfma.org then click on Education & Events
OR go to: https://cvent.me/Db1P0N

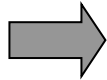***Registration Fee:**

   $250 Conference Registration (before 4/5) *
   $125 ARHFMA Member & ARHFMA Sponsor (before 4/5) *
   $75 Past ARHFMA President (before 4/5) *

*All Registrations after the Friday before the meeting will incur an additional $25 late registration fee.

Thursday or Friday only registration is available. Call Tami Hill at 501-231-0200 for pricing for members and nonmembers. Checks and Credit Card are the only forms of payment accepted.

*If taking advantage of discounts referenced in brochure, please follow these instructions below:

Multiple Registrations from Same Organization:

   1st & 2nd entire meeting attendee – full price
   3rd & 4th entire meeting attendee – 50% off
   5th & over entire meeting attendee – 75% off

Please contact Tami Hill at arhfma@arkansashfma.org or 501-231-0200 if you want to do multiple registration discounts and you will be issued a discount code to register.

MAIL check payable to: HFMA Arkansas Chapter
        Attn: Tami J. Hill, Registrar
        419 Natural Resources Drive
        Little Rock, AR 72205

REFUNDS AND CANCELLATIONS

If cancellations are received after April 5, 2024, only 50% of the registration fee is refundable or still payable. **Registrants who do not cancel or cancel day of or after the meeting has started (Wednesday) or fail to attend must pay the entire fee.** Substitutions, however, are permitted. Registration forms and cancellations must be emailed. Phone and voicemail are <u>not</u> valid forms of communication for cancellations. For more information regarding administrative policies such as complaint and refund, please contact **Tami Hill at 501-231-0200 or arhfma@arkansashfma.org.**