



arkansas chapter

Arkansas Chapter Summer 2023 Conference

Wednesday, August 23, 2023

- 9:00 am – 4:00 pm** **Golf Outing – Roy Nichols Honorary Golf Tournament
Glenwood Country Club (separate sign-up)**
- 5:00 pm** **HFMA New Member Meet & Greet – Lakeside Room**
- 5:30 pm** **HFMA Board and Committee Chair Meeting – Lakeside Room**
- 6:30 pm – 7:30 pm** **Networking Opportunities Sponsored by Corporate Sponsors – Lake
Hamilton Ballroom**

Thursday, August 24, 2023

- 7:30 – 8:15 am** **Registration & Breakfast – Lake Hamilton Ballroom**
- 8:15 – 8:30 am** **Welcome & Announcements – Brittiany Bir, HFMA President – Lake
Hamilton Ballroom**

General Session – Lake Hamilton Ballroom

8:30 – 9:45 am | Course SU2301

Cybersecurity Risk Management

Brad Maughan, Regional Sales Director, CyberForce|Q*

Wayne Pierce, Executive Information Security Officer, CyberForce|Q*

CPE Credits: 1.5 | CPE Type: Information Technology | Level: Basic | Prerequisites: None

Program Content: This engaging educational session has received top feedback from healthcare executives and board members across the country. We will discuss cybersecurity risk paradigms and how they can be optimized in the healthcare sector. You will leave with a comprehensive understanding of cyber risk management and how to best work with internal management and insurance carriers to prevent loss.

Learning objectives: After this presentation, participants will be able to

- Understand the role cybersecurity plays in operational risk management.
- Better understand how information generated by cybersecurity functions can inform non-IT processes.
- Use language and examples of how the cybersecurity function can integrate with and support other operational functions.

- 9:45 – 10:00 am** **Break & Networking with Exhibitors & Participants – Lake Hamilton
Ballroom**

10:00 – 11:15 am | Course SU2302

Putting Mental Health Literacy in the Finance Professional Toolbox

*Adam Nemer, Founder, Simple Mental Health**

CPE Credits: 1.5 | CPE Type: Personal Development | Level: Basic | Prerequisites: None

Program Content: Come get inspired & awaken yourself to the powerful impact mental wellbeing has on individual and organizational performance.

THE STATS

- At least 20% of Americans every year experience a clinically diagnosable mental illness that hurts just as much, and impacts the performance of organizations just as much, as any physical illness.
- Mental wellness is a leading driver for employee attendance, productivity, and employee engagement.
- The US Surgeon General has identified “Health Worker Burnout” and “Workplace Well-being” as two of the top five population health risks for the country, and 81% of workers report that they will be looking for a workplace that supports mental health in the future.
- One out of five employees every year are struggling with a diagnosable mental illness, but less than half are seeking care, and many don’t even know that they are struggling.
- The statistics are much worse for people from diverse backgrounds.

THE PROBLEM

- From the C-suite to line managers, leaders don't know what to do. Their education and training were informed by the myths and stigmas of mental illness. (*e.g.* “Leave your emotions at the door”)
- Widely adopted workplace wellness investments aren't “righting the ship;” they are strategies bumping up against traditional leadership and management cultures.

THE SOLUTION

The Simple Mental Health model presented in this keynote and workshop will awaken HFMA members to the powerful impact mental illness has on lives (and team performance) and empowers them with simple steps they can take to immediately make a difference in their organizations.

With 20% of us suffering annually from mental illness, this program is perfect for any HFMA member:

- Worried about employee retention and productivity in their organization; and the toll workplace culture can take on mental health.
- Looking for more holistic, empathetic, and psychologically safe approaches to financial performance improvement.
- Interested in developing a culture of mental wellness to complement and ignite the use of their existing employee DEI and wellness programs.

Learning objectives: After this presentation, participants will

- Walk away with an inspired perspective on the prevalence and impact of the myths, stigma, shame, and silence surrounding mental illness.
- Understand and be able to explain the prevalence of mental illness in the workplace and its impact on individual and team performance.
- Know how to acquire Mental Health Literacy with one simple step.

11:15 am – 12:30 pm Lunch & Networking with Exhibitors & Participants – Lake Hamilton Ballroom

General Session – Lake Hamilton Ballroom

12:30 – 1:45 pm | Course SU2303

Case Management Roundtable Discussion

*Andrew Davis, VP of Business Development, MSCB, Inc.**

*Jennifer Knight, MBA, BSN, RN CCM, System Director Utilization Review, Baptist Health**

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: Roundtable discussion on hot topics & challenges facing hospitals dealing with case management.

Learning objectives: After this presentation, participants will

- Identify multiple ideas to use to approach payers to increase reimbursement.
- Discuss strategies or specific initiatives that will be a focus as we emerge from the COVID-19 pandemic.
- Discuss strategies surrounding workforce challenges.

1:45 – 2:00 pm **Break & Networking with Exhibitors & Participants – Lake Hamilton Ballroom**

Financial – Lakeview Room

2:00 – 3:15 pm | Course SU2304

Fraud in Not-for-Profit Organization and Segregation of Duties in Large and Small Organizations – Part 1

*Mark Conine, President, AR Development Finance Authority**

CPE Credits: 1.5 | CPE Type: Auditing | Level: Basic | Prerequisites: None

Program Content: This presentation will cover fraud in not-for-profit organizations and segregation of duties in large and small organizations. We will discuss

- Real world examples of fraud and the true reasons why people commit fraud.
- How to eliminate and control the risks of fraud in your organization.
- The importance of fraud prevention and establishing processes and procedures.
- The importance of ongoing training to identify fraud in your organization.
- How to establish a clear process to report fraud within the organization.

Learning objectives: After this presentation, participants will have a better

- Understanding your individual Code of Ethics.
- Understanding the true reason why people commit fraud.
- How to eliminate the risk of fraud in your organization.

Revenue Cycle – Lake Hamilton Ballroom

2:00 – 3:15 pm | Course SU2305

Leveraging Financial Assistance Policies (FAP) for Financial Sustainability

*Nick McLaughlin, Founder & CEO, Breez Health**

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: This presentation explores the revenue opportunities that exist in patient balances that hospitals spend a lot of money to collect, but rarely do. By reducing the financial burden of care on a hospital's financial assistance-eligible population, they can enjoy many benefits besides alleviating that burden on their low-income patients. These benefits include: better health outcomes for their patients, higher patient volumes and insurance reimbursement, a more loyal patient-base, and higher Medicaid and DSH reimbursement.

Learning objectives: After this presentation, participants will be able to

- Understand the macroeconomic factors making patient balance collection more challenging than ever.
- Learn how hospitals can significantly improve their financial situation and affordability of healthcare in their communities simultaneously.
- Identify how to leverage full and partial FAP discounts to drive additional self-pay and insurance revenue.
- Learn how to safeguard and accelerate Medicare bad debt reimbursement opportunities.
- Discuss strategies to convert uncollectible bad debt to financial assistance/charity care.

3:15 – 3:30 pm Break & Networking with Exhibitors & Participants – Lake Hamilton Ballroom

Financial – Lakeview Room

3:30 – 4:45 pm | Course SU2306

Fraud in Not-for-Profit Organization/Segregation of Duties in Large and Small Organizations – Part 2

Mark Conine, President, AR Development Finance Authority*

CPE Credits: 1.5 | CPE Type: Auditing | Level: Basic | Prerequisites: None

Program Content: This presentation will cover fraud in not-for-profit organizations and segregation of duties in large and small organizations. We will discuss

- Real world examples of fraud and the true reasons why people commit fraud.
- How to eliminate and control the risks of fraud in your organization.
- The importance of fraud prevention and establishing processes and procedures.
- The importance of ongoing training to identify fraud in your organization.
- How to establish a clear process to report fraud within the organization.

Learning objectives: After this presentation, participants will have a better

- Understanding your individual Code of Ethics.
- Understanding the true reason why people commit fraud.
- How to eliminate the risk of fraud in your organization.

Revenue Cycle – Lake Hamilton Ballroom

3:30 – 4:45 pm | Course SU2307

How to Become a Medicare Reimbursement Star

Julie DiFrancesco, Vice President Government Navigation Services, Cloudmed*

Emily Auten, Sr. Director Government Navigation Services, Cloudmed*

Ed Kelly, Sr. Director Government Navigation Services, Cloudmed*

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: The difficult reality facing hospitals and health systems is that margins are plummeting, labor expenses are increasing, and outpatient activity is down. Last year is shaping up to be the worst operating year we have ever seen in the hospital sector, with 2023 set to be a make-or-break year for many. Additionally, Medicare reimbursement cuts are expected to continue cutting deeper into hospitals' Medicare-specific margins. Hospitals must do all that they can to uncover every single dollar to which they are entitled. Many CFOs do not view the Medicare Cost Report as a revenue producer, but with the right knowledge about policies and procedures, any hospital can be promoted to a Reimbursement Star. In this session, we will dive into best practices for three reimbursement components that still have and will continue to have a significant bottom line impact. These areas include Medicare Bad Debt (MBD), Disproportionate Share (DSH) and Uncompensated Care (S-10). Our presenters bring over 70 years of experience to the table. These experts are very passionate on this topic and will bring you the most up-to-date regulatory information and speak about best practices that they see at hospitals across the country.

Learning objectives: After this presentation, participants will be able to

- Understand the importance of reimbursement staff in driving revenue.
- Incorporate best practices in the areas of MBD, DSH and S-10.
- Learn about the latest issues relating regulatory changes in MBD, DSH and S-10.

5:15 – 7:15 pm Networking Opportunities Sponsored by Corporate Sponsors – HFMA Family Feud Game Night - Lake Hamilton Ballroom

Friday, August 25, 2023

8:00-8:30 am Registration & Breakfast – Lake Hamilton Ballroom

General Session – Lake Hamilton Ballroom

8:30 – 9:45 am | Course SU2308

Arkansas Department of Inspector General: An Overview

Allison Bragg, Inspector General, Arkansas Department of Inspector General*

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: This presentation will be an overview of the Arkansas Department of Inspector General and the four agencies of which it is comprised: the Office of Internal Audit, the Tax Appeals Commission, the Fair Housing Commission, and the Office of Medicaid Inspector General.

Learning objectives: After this presentation, participants will be able to

- Articulate the purposes of the four agencies of the Arkansas Department of Inspector General and how they can serve healthcare organizations.
- Understand the Arkansas Department of Inspector General conducts its audits to help combat fraud, and how providers can avoid common pitfalls.
- Understand the most frequent issues/findings from the Office of Medicaid Inspector General, and how providers can proactively avoid these issues at their healthcare organizations.
- Understand the active Work Plan Items promulgated by HHS OIG.

9:45 – 10:15 am Break

General Session – Lake Hamilton Ballroom

10:15 – 11:30 am | Course SU2309

2023 Arkansas Legislative Update and Medicaid Check-up

Jodiane Tritt, Executive Vice President, Arkansas Hospital Association*

CPE Credits: 1.5 | CPE Type: Specialized Knowledge | Level: Basic | Prerequisites: None

Program Content: This presentation will cover highlights of state legislation impacting Arkansas hospitals and the healthcare system in Arkansas and provide an overview of changes to the Medicaid Expansion program – now known as ARHOME.

Learning objectives: After this presentation, participants will be able to

- Understand changes made to policies governing the healthcare delivery system in Arkansas.
- Understand changes made to the Medicaid Expansion program and the overall Medicaid program in Arkansas during the legislative session.

**About the Speakers:*

Brad Maughan, HCISSP is based in Ft. Worth, TX, Brad is Regional Sales Director for CyberForceIQ. He has over 20 years of experience in Healthcare, IT Security, and Telecommunications, and is a certified Health Care Information Security and Privacy Practitioner (HCISPP). He has worked for one of the leading Silicon Valley security firms, sold to the Fortune Top 50 in the Data Privacy space, and led a startup providing patented 3D display technology for telehealth. Brad eagerly assists clients with finding solutions to better protect their data and advance their programs in the ever-evolving cybersecurity landscape.

Wayne Pierce is an established cybersecurity consultant with over 26 years of experience in cybersecurity, skilled in information security program implementation, quantifiable measurement, and strategic advancement. He helps implement quantifiable information security programs with guaranteed improvement as well as successfully guides organizations through the alignment of security controls and regulatory requirements. Examples include CIS CSC 18, NIST CSF, ISO 27001, PCI-DSS, CMMC, and HIPAA. Wayne has helped organizations develop policies, procedures, reporting capabilities, and metrics to support program requirements. He collaborates with client leadership to develop reasonable and effective security strategies leading to the implementation of security technology integrations for real-time-audit of security controls. His professional certifications include Certified Information Security Manager (CISM) and Certified Chief Information Security Officer (CCISO).

Adam Nemer is shifting the conversation surrounding workplace mental health, equipping leaders with practical techniques that are having a tangible effect creating Stigma-Free and Psychologically Safe Mental Wellbeing Cultures. Adam was a CFO and Sr. Operations Executive at Kaiser Permanente, the largest integrated healthcare organization in America. For 18 years as an executive, Adam suffered from undiagnosed depression and anxiety as one of the 20% of Americans who annually experience a clinically diagnosable mental health illness. Fortunately, he had a compassionate boss who encouraged him to get help, and it changed his life. During Adam's recovery journey, he became aware of the insidious myths, shame, stigma, and silence surrounding mental illness, particularly at work. He saw how few leaders feel comfortable approaching their colleagues when they observe them grappling with mental health challenges. So, he started to share his story, and quickly found he was making a difference in other people's lives. Inspired from the experience, Adam founded Simple Mental Health with the purpose to put mental health literacy in leaders' toolboxes. Because, when leaders know what struggles their colleagues face and how to help them, they create exponential improvement in employee satisfaction, retention, productivity, and they change lives!

Andrew Davis, before being named VP of Business Development for MSCB, Inc., he served as Regional Sales Manager. He is now responsible for all of the company's sales and marketing activities. He also serves on the executive committee with support for customer service and new business integration. He plays a key role in the continued development of strategic planning ensuring flexibility in response to an increasingly dynamic marketplace. Prior to joining MSCB, Andrew was President of Knox Outdoor Products. He led all operations from start-up through product launch. Prior to this he was Director of Sales and Engineering for Dana Corporation's Paris Tennessee Hose and Tubing operations. Prior to this role, Andrew served as the General Manager for one of Dana's multi-facility manufacturing operations. His diverse back ground in the principles of lean production support his continued efforts to always be looking for ways to make process improvements. When Andrew is not working, he enjoys spending time at home doing nothing.

Jennifer Knight is a highly accomplished professional in the field in healthcare administration, with a focus on system utilization review. With a strong background in healthcare management and a passion for optimizing operational efficiency, Jennifer has established herself as a trusted expert in her field. With over 23 years in healthcare experience, and over 10 years in utilization review, Jennifer has consistently demonstrated her ability to drive meaningful change and deliver exceptional results. As the System Director of Utilization Review at Baptist Health in Little Rock, AR, she plays a pivotal role in ensuring the efficient use of resources within the healthcare system. Jennifer's expertise lies in developing and implementing comprehensive utilization review programs and utilizing data analysis and performance metrics to identify areas for improvement. She holds a Master's Degree in Business Administration and most notably, she successfully managed her team through a five-year corporate integrity agreement.

Mark Conine currently serves as the President of the Arkansas Development Finance Authority (ADFA). Prior to joining ADFA, Mark served as the Chief Financial Officer of the Arkansas Student Loan Authority (now a division of ADFA) and ADFA for over 15 years. He has also served in corporate tax group at ALLTEL Communications and practiced in the tax group of KPMG, LLP and Ernst & Young, LLP in Little Rock, Arkansas, where he served several SEC clients in the transportation, banking, and retail sectors. He received a B.A. in Accounting from Ouachita Baptist University where he serves on the Hickingbotham School of Business Alumni Board. Mark is a licensed Certified Public Accountant and Certified Global Management Accountant. Mark is a member of the Arkansas Society of Certified Public Accountants and the American Institute of Certified Public Accountants. Mark is a frequent continuing professional education instructor specializing in the topics of ethics, fraud, identity theft, and advanced leadership skills. He was named the Outstanding Discussion Leader of the Year in 2018 and 2020 by the Arkansas Society of Certified Public Accountants.

Nick McLaughlin is the Founder and CEO of Breez Health, a member of the Goodroot community of companies, dedicated to furthering the mission of delivering more accessible, patient-friendly financial assistance programs for hospitals across the US. After identifying a critical need in the hospital industry that greatly impacts care affordability for patients, Nick developed a financial assistance technology platform and service solutions that streamline financial assistance applications and processes for patients and hospital billing departments. In his role as CEO of Breez Health, Nick is furthering the development of his technology solution and scaling his team of financial assistance and customer support experts. By partnering with the hospital community to ensure optimization of charity care programs he has maximized revenue opportunities, and affordable care to patients regardless of their ability to pay. With over 12 years of experience working in hospital billing and revenue cycle, Nick has a deep understanding of the challenges facing hospitals and their patients. Early in his career, Nick was instrumental in helping hospitals craft financial assistance policies that met federal and state requirements like 501(r). Now, he works to bring a more patient-friendly approach to financial assistance that enables greater access and education to the patients while also alleviating the administrative burden for hospitals.

Julie DiFrancesco comes with over 32 years of experience in the health care industry and more than 29 years working specifically in reimbursement. She has been a national speaker on many topics related to Medicare reimbursement and taught a Medicare cost report class nationally for the Healthcare Financial Management Association (HFMA) for nine years. Julie started her career in the hospital setting in Northeast Ohio and then spent the bulk of her consulting career at large firms, including Ernst & Young and Deloitte. Currently, Julie manages Cloudmed's Government Navigation Services which includes Medicare bad debt (MBD), disproportionate share (DHS) and uncompensated care (S-10).

Emily Auten has over 20 years of experience in the healthcare industry. She started her career as an auditor for a Medicare Administrative Contractor (MAC) and then continued for 12 years at Ernst & Young, where she developed extensive knowledge of the cost report and specialized in Medicare reimbursement services such as wage index, DSH and MBD. Currently, Emily leads Cloudmed's Medicare bad debt and S-10 service lines.

Ed Kelly has over 17 years in the healthcare industry focused mostly on Medicare DSH and working for large consulting firms like Ernst & Young and Deloitte. Ed currently serves as the leader of Cloudmed's DSH services aimed at helping hospitals and health systems across the country.

Allison Bragg was appointed Secretary of the Department of Inspector General by Governor Sarah Huckabee Sanders in January 2023. Her mission as Inspector General is to prevent, detect, and investigate fraud and abuse within government. Prior to her appointment, Allison served as a federal prosecutor with the United States Attorney's Office. In her ten years as an Assistant United States Attorney, she prosecuted cases involving white collar crime, complex financial investigations, public corruption, fraud, child exploitation, human trafficking, and violent crime. A lifelong Arkansan, Allison grew up on a farm in Lee County and graduated cum laude from the University of Arkansas, where she also attended law school and obtained her Juris Doctor as well as a Master's Degree in Agricultural Law. As a law student, she and her team won the National Moot Court Competition in New York, where Allison was awarded Best Oral Argument in the country. Allison enjoys spending time with her husband and their two boys, attending her sons' sporting events, serving on the board of their school PTA, and volunteering with their church.

Jodiane Tritt joined the AHA executive team as Vice President of Government Relations in 2010 and, in 2018, took on the role of Executive Vice President of the association. Tritt represents the AHA in all state legislative and regulatory activities. Prior to joining the AHA staff, Tritt most recently served as Executive Director of the Center for Clinical and Translational Research (now known as the Translation Research Institute at the University of Arkansas for Medical Sciences). Prior to that position, she was Director of Community Support for the Arkansas Department of Health (ADH). In her work at ADH, she played an integral role in public health policy development and was responsible for the agency's legislative agenda. Tritt is Past-President of the Arkansas Society of Association Executives, Past-President of the Arkansas Society of Professional Lobbyists, a member of the South-Central Telehealth Resource Center Advisory Council, and on the Advisory Board of the University of Arkansas for Medical Sciences College of Public Health. She is also a past chair of the State Association of Government Relations Officials for the American Hospital Association. She is a graduate of Hendrix College and holds a JD from William H. Bowen School of Law

HOTEL RESERVATIONS

Please make your own reservations with DoubleTree by Hilton in Hot Springs (501-525-1391). A block of rooms has been reserved, so please mention that you are with Arkansas HFMA or online at <https://www.hilton.com/en/book/reservation/deeplink/?cityhcn=HOTHSDT&groupCode=CDTHFM&arrivaldate=2023-08-22&departuredate=2023-08-25&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT> to receive the rate of \$139 for a single & \$139 for double room. \$145 King room. DoubleTree by Hilton will accept reservations until August 4, 2023. After this date reservations will be taken on a space & rate available basis. Please make your reservations as soon as possible.

EDUCATIONAL CREDITS



Health Care Financial Management Association-Arkansas Chapter is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBAregistry.org

Arkansas Chapter HFMA is registered with the Texas State Board of Public Accountancy as a CPE sponsor. This registration does not constitute an endorsement by the Board as to the quality of our CPE program.
(Sponsor number 009840)

*Prerequisites and advance preparation are not required unless otherwise indicated.
Depending on the track the participant attends, a maximum of 10.5 CPE credits is available.
All courses are instruction method GROUP LIVE.*

All sessions will incorporate an element of participant engagement, and there will be time for questions after each session.

CPE Type is classified based on NASBA definitions. The AR State Board of Public Accountancy requires license holders to complete a minimum number of hours in certain subject areas. The chapter has determined that the following CPE types fall within these subject areas: Accounting, Accounting (Governmental), Auditing, Auditing (Governmental), Regulatory Ethics, Behavioral Ethics & Taxes.

CPE SIGN-IN AND CERTIFICATES

To receive CPE credits, you must sign in for each individual session you attend. Sign-in registers are provided for those individuals who sign and check that they need a CPE certificate. Sign-in registers will be located in each session room. If your name is not printed on the register, be sure to print your name legibly on the one of the blank lines at the end and sign next to your name. CPE Certificates will be emailed to each participant following the meeting. Keep a copy of this program along with your certificate for your records.

SPEAKER PRESENTATION HANDOUTS

Handouts will be made available electronically 3 days prior to the meeting. All attendees will receive an email notifying them that the handouts are available on the Arkansas HFMA website at arkansashfma.org so you can bring to the meeting if you choose.

REGISTRATION DISCOUNTS

Multiple registrations from the same organization are eligible for a discount. The 1st and 2nd entire meeting registrants pay full price, then the 3rd and 4th registrants pay 50% of the registration fee and the 5th and any additional registrants pay 25% of the registration fee. Multiple registrants must register at the same time to ensure they receive the discounts. Multiple registrations discounts do not apply to sponsor comps or one day registrations.

Any Past President of the Arkansas Chapter will be a discounted registration fee of \$75. This is being done both as a thank you for your tremendous efforts in past service to the Chapter and to encourage your continued attendance to meetings. If you are registering as part of a multi-attendee entity the discount will be applied to the last person registered.

PARKING/SHUTTLE FOR THIS EVENT

Parking lot and Self-Parking is available.

BUSINESS CASUAL DRESS IS APPROPRIATE FOR THE MEETINGS & EVENTS.

2023-2024 CORPORATE SPONSORSHIP PROGRAM

The Corporate Sponsorship Program is designed to enhance the quality of the Chapter programs, newsletters, and other activities. Organizations can strengthen the Chapter by becoming a Corporate Sponsor.

Diamond Sponsors

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ARKANSAS CHAPTER HFMA SUMMER 2023 CONFERENCE REGISTRATION

PLEASE REGISTER ON-LINE (Credit Card & Mail Check options) (Sponsors using complimentary registrations will be issued a discount code to register)

Go to: www.arkansashfma.org then click on Education & Events

OR go to: <https://event.me/EoVyqo>

***Registration Fee:**

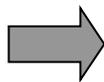
\$250	Conference Registration (before 8/18) *
\$125	ARHFMA Member & ARHFMA Sponsor (before 8/18) *
\$75	Past ARHFMA President (before 8/18) *

***All Registrations after the Friday before the meeting will incur an additional \$25 late registration fee.**

Thursday or Friday only registration is available. Call Tami Hill at 501-231-0200 for pricing for members and nonmembers. Checks and Credit Card are the only forms of payment accepted.

***If taking advantage of discounts referenced in brochure, please follow these instructions below:**

Multiple Registrations from Same Organization:



1st & 2nd entire meeting attendee – full price
3rd & 4th entire meeting attendee – 50% off
5th & over entire meeting attendee – 75% off

Please contact Tami Hill at arhfma@arkansashfma.org or 501-231-0200 if you want to do multiple registration discounts and you will be issued a discount code to register.

MAIL check payable to: HFMA Arkansas Chapter
Attn: Tami J. Hill, Registrar
419 Natural Resources Drive
Little Rock, AR 72205

REFUNDS AND CANCELLATIONS

If cancellations are received after August 18, 2023, only 50% of the registration fee is refundable or still payable. **Registrants who do not cancel or cancel day of or after the meeting has started (Wednesday) or fail to attend must pay the entire fee.** Substitutions, however, are permitted. Registration forms and cancellations must be emailed. Phone and voicemail are not valid forms of communication for cancellations. For more information regarding administrative policies such as complaint and refund, please contact **Tami Hill at 501-231-0200 or arhfma@arkansashfma.org.**