



WELCOME TO HFMA

*Arkansas Chapter*

**2023-2024**

**Sponsorship  
Opportunities**

**hfma™**

**arkansas chapter**

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## Message to Sponsors

What makes the Arkansas Chapter so successful? First and foremost, our members. For our members we are able to offer high-quality educational programs, effective communication resources, and valuable networking opportunities. Another huge part of our success is due to the support of our Business Partners (Sponsors). They help make our goals attainable, which allow us to provide these wonderful benefits to our membership. If you are an existing Business Partner (Sponsor) ... WE APPRECIATE YOUR PAST AND CONTINUED SUPPORT OF OUR CHAPTER, AND WELCOME YOU BACK FOR ANOTHER EXCITING YEAR!!! If you are coming on board as a new Business Partner (Sponsor) ... WELCOME ... WE APPRECIATE YOUR INTEREST IN THE SUCCESS OF OUR CHAPTER AND MEMBERS! Arkansas HFMA is known for its strong provider attendance and engagement. Your sponsorship dollars will not only support this amazing chapter but will give your organization valuable visibility and exposure to the more than 700+ members and their organizations. We value your support and will help you maximize your investment.



# \$3,000

You must be Gold Sponsor for three years before you can become a Diamond

- ❖ Sponsor to receive annually, **8** meeting registration comps for employees or guests—(Comp use is only for the three Arkansas only meetings up to 3 used per meeting)
- ❖ General Benefits
  - Top quality education for low price (1/2 price conference fee for business partners after comps)
  - Name recognition as Business Partner
  - Networking opportunities with approximately 700 members including virtual when applicable
- ❖ Membership Directory
  - Directory will include a list by level of sponsorship of company name with contact
  - Directory will include a photo ad in membership directory app
  - Directory will include company description of services handout on app
  - Directory will include link to company website
- ❖ News
  - Newsletter/Blogs/Soc Media will include a list by level of sponsorship of co name
  - Newsletter/Blogs/Soc Media will include an ad 2 times a year (two newsletters)
  - Newsletter/Blogs/Soc Media will include company logo
  - May submit an educational article for newsletter blogs four per year
- ❖ Website
  - Website will have link to sponsor website by company logo
  - Website will list by company logo
  - Website will have company description of services handout
  - Website will have company logo on home page
  - Website will have company ad
- ❖ Exhibits & Annual Meeting
  - Company will receive introduction, sponsor plaque and/or date plate at Annual mtg
  - Company may exhibit at Summer, Fall & Spring meetings for FREE
- ❖ Other Recognition
  - Company logo on signage at each meeting
  - Opportunity to sponsor extra/additional networking events (volunteer basis)
  - Meeting registration agenda will include a list by level sponsorship of company name
  - Nametag ribbon indicating “Sponsor” at all meetings attended
  - Plans for more social media recognition

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# \$2,000

- ❖ Sponsor to receive annually, **6** meeting registration comps for employees or guests—(Comp use is only for the three Arkansas only meetings up to 3 used per meeting)
- ❖ General Benefits
  - Top quality education for low price (1/2 price conference fee for business partners after comps)
  - Name recognition as Business Partner
  - Networking opportunities with approximately 700 members including virtual when applicable
- ❖ Membership Directory
  - Directory will include a list by level of sponsorship of company name with contact
  - Directory will include a photo ad in membership directory app
  - Directory will include company description of services handout on app
- ❖ News
  - Newsletter/Blogs/Soc Media will include a list by level of sponsorship of co name
  - Newsletter/Blogs/Soc Media will include company logo
  - May submit an educational article for newsletter blogs two per year
- ❖ Website
  - Website will list by company logo
  - Website will have company description of services handout
  - Website will have company ad
- ❖ Exhibits & Annual Meeting
  - Company will receive introduction, sponsor plaque and/or date plate at Annual mtg
  - Company may exhibit at Spring and Summer meetings for \$50
- ❖ Other Recognition
  - Company logo on signage at each meeting
  - Opportunity to sponsor extra/additional networking events (volunteer basis)
  - Meeting registration agenda will include a list by level sponsorship of company name
  - Nametag ribbon indicating "Sponsor" at all meetings attended
  - Plans for more social media recognition

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# \$1,500

# SILVER

## SPONSOR

- ❖ Sponsor to receive annually, **4** meeting registration comps for employees or guests—(Comp use is only for the three Arkansas only meetings up to 3 used per meeting)
- ❖ General Benefits
  - Top quality education for low price (1/2 price conference fee for business partners after comps)
  - Name recognition as Business Partner
  - Networking opportunities with approximately 700 members including virtual when applicable
- ❖ Membership Directory
  - Directory will include a list by level of sponsorship of company name with contact
  - Directory will include a photo ad in membership directory app
  - Directory will include company description of services handout on app
- ❖ News
  - Newsletter/Blogs/Soc Media will include a list by level of sponsorship of co name
  - May submit an educational article for newsletter blogs once per year
- ❖ Website
  - Website will list by company name
  - Website will have company description of services handout
- ❖ Exhibits & Annual Meeting
  - Company will receive introduction, sponsor plaque and/or date plate at Annual mtg
  - Company may exhibit at Spring and Summer meetings for \$100
- ❖ Other Recognition
  - Company name on signage at each meeting
  - Opportunity to sponsor extra/additional networking events (volunteer basis)
  - Meeting registration agenda will include a list by level sponsorship of company name
  - Nametag ribbon indicating “Sponsor” at all meetings attended
  - Plans for more social media recognition

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# \$1,000

- ❖ Sponsor to receive annually, **2** meeting registration comps for employees or guests
- ❖ General Benefits
  - Top quality education for low price (1/2 price conference fee for business partners after comps)
  - Name recognition as Business Partner
  - Networking opportunities with approximately 700 members including virtual when applicable
- ❖ Membership Directory
  - Directory will include a list by level of sponsorship of company name with contact
  - Directory will include company description of services handout on app
- ❖ News
  - Newsletter/Blogs/Soc Media will include a list by level of sponsorship of co name
- ❖ Website
  - Website will list by company name
  - Website will have company description of services handout
- ❖ Exhibits & Annual Meeting
  - Company will receive introduction, sponsor plaque and/or date plate at Annual mtg
  - Company may exhibit at Spring and Summer meetings for \$150
- ❖ Other Recognition
  - Company name on signage at each meeting
  - Opportunity to sponsor extra/additional networking events (volunteer basis)
  - Meeting registration agenda will include a list by level sponsorship of company name
  - Nametag ribbon indicating "Sponsor" at all meetings attended
  - Plans for more social media recognition

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# SUMMARY



<b>Your Investment</b>	<b>Diamond</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1,000</b>
<b>Meeting Registrations</b>				
Sponsor to receive annually, meeting registration comps for employees or guests after comps are used (Comp use is only for the three Arkansas only meetings up to 3 used per meeting)	8	6	4	2
<b>General Benefits</b>				
Top quality education for low price (1/2 price conference fee for business partners)	X	X	X	X
Name recognition as Business Partner	X	X	X	X
Networking opportunities with approximately 300 members including virtual when applicable	X	X	X	X
<b>Membership Directory</b>				
Directory will include a list by level of sponsorship of company name with contact	X	X	X	X
Directory will include a photo ad in membership directory app	X	X	X	
Directory will include company description of services handout on app	X	X	X	X
Directory will include link to company website	X			
<b>News</b>				
Newsletter will include a list by level of sponsorship of company name	X	X	X	X
Newsletter will include an ad 2 times a year (two newsletters)	X			
Newsletter will include company logo	X	X		
May submit an educational article for newsletter four per year	X			
May submit an educational article for newsletter twice per year		X		
May submit an educational article for newsletter once per year			X	
<b>Website</b>				
Website will have link to sponsor website by company logo	X			
Website will list by company logo	X	X		
Website will list by company name			X	X
Website will have company description of services handout	X	X	X	X
Website will have company logo on home page	X			
Website will have company ad	X			
<b>Exhibits &amp; Annual Meeting</b>				
Company will receive introduction, sponsor plaque and/or date plate at Annual mtg	X	X	X	X
Company may exhibit at Spring & Summer shows for FREE and Fall meeting for \$75	X			
Company may exhibit at Spring and Summer tradeshow for \$50		X		
Company may exhibit at Spring and Summer tradeshow for \$100			X	
Company may exhibit at Spring and Summer tradeshow for \$150				X
<b>Other Recognition</b>				
Company logo on signage at each meeting	X	X		
Company name on signage at each meeting			X	X
Opportunity to sponsor extra/additional networking events (volunteer basis)	X	X	X	X
Meeting registration agenda will include a list by level sponsorship of company name	X	X	X	X
Nametag ribbon indicating "Sponsor" at all meetings attended	X	X	X	X
Plans for more social media recognition	X	X	X	X



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*Please visit our entire website for additional information about our chapter at [www.arkansashfma.org](http://www.arkansashfma.org)*

*Info on Sponsoring:*  
<https://arkansashfma.org/sponsors/#becomespons>

*Sign up to be a sponsor:* <https://cvent.me/NK7xEg>

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Jeremy Jeffery– Sponsorship Co-Chair  
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