



## Facing Staff Shortages? Leverage Outsourcing to Support Your Team

Presented By: Brad Cross and Greg Snow  
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### Who We Are



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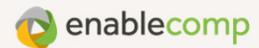


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## Revenue Cycle of the Future

- Three Greatest Sources of Revenue Leakage or Lost Yield
  - Patient Access
  - Guarantor Obligations / Collections
  - Denials Management / Missing Charges / Payment Variances



## The Complex Claims Expert

Over  
**\$4 BILLION**  
total cash collections

**22+**  
YEARS OF  
EXPERIENCE  
*[Founded in 2000]*



**1000+** HOSPITALS  
*Partner with EnableComp  
for their revenue cycle needs*

**500K**  
claims processed  
annually



**PROPRIETARY  
SOFTWARE**  
*developed  
solely for*  
**COMPLEX  
CLAIMS**

**94%**  
of payers support  
our Electronic  
Billing Platform



**Nationally recognized  
as the FEE SCHEDULE  
EXPERTS**



## About EnableComp

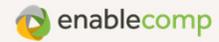
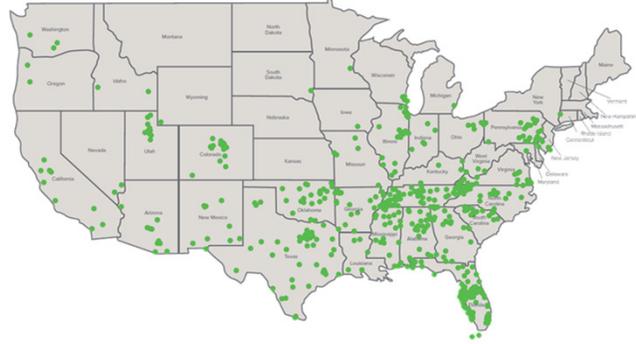
### ❖ The Complex Claims Experts

- ❖ Veterans Administration
- ❖ Workers' Compensation
- ❖ Motor Vehicle Accident
- ❖ Out-of-State Medicaid
- ❖ Denials and Appeals Management/Resolution

### ❖ Over 1,000 Hospitals Nationally

- ❖ Technology-Driven Service Provider
- ❖ Over \$4 Billion Collected

Clients by Location



## enablecomp | Features

**TRENDING REPORTS**

**CASH ACCELERATION**

**ENFORCER360 PROPRIETARY SOFTWARE**

- Out-of-State Complex Claims Matrix  
*(Real Time OOS Adjudication)*
- Detailed Reporting  
*Payer Volume, Underpayments, PPOs*
- Seamless End-to-End Integration and Complex Claim Resolution
- Actively Monitor all State and Federal Regulatory Changes
- Nurse auditor and certified professional coders on staff
- Dedicated high \$ claim resolution team

## Challenges We Solve

Team of revenue specialists dedicated solely to your facility to ensure each claim is sent to the correct payer, the first time, for the maximum allowed reimbursement.

Claims designated as zero balance are reviewed for underpayment and appealed for correct payment.

**DAY 1 BILLING**

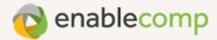
**A/R RESOLUTION**

**ZERO BALANCE**

**NEGOTIATED SETTLEMENTS**

Revenue specialists and litigators manage aged accounts once placed with EnableComp. Claims are analyzed, resubmitted and if necessary, appealed on behalf of your facility.

Specifically focused on situations where organization is presented with a prompt pay request by a payer to assure proper payment.



## How We Do It



**PROPRIETARY SOFTWARE**  
developed solely for complex claims management



**REVENUE SPECIALIST TEAM**  
of complex claim experts dedicated solely to your facility



**DEDICATED IT AND ANALYTICS STAFF**  
for client reporting and data security and integrity



**MANAGED CARE TEAM**  
to monitor state specific fee schedules for maximum reimbursement



**CLAIMS CLEARINGHOUSE RELATIONSHIPS**  
for ease of information flow to ensure a timely payment for the right amount



## COMPLEX CLAIMS CHALLENGES

“ *Choosing EnableComp was an easy decision for our hospital. They have maximized our workers’ comp claim revenue and have allowed us to reallocate trained team members to other areas of our RCM department. Any burn center or trauma center who manages large workers’ compensation claims would financially benefit from their service and expertise.* ”

Judy Briggs  
Vice President of Revenue Cycle  
Regional One Health

01

### How Much Am I Owed?

**Challenge:** Modeling complex reimbursement methodologies, varies state by state

**EC Solution:** Proprietary complex software, complex algorithms, out-of-state rule matrix

02

### Where Do I Send the Bill?

**Challenge:** 65% of all complex claims initially sent to wrong location

**EC Solution:** National complex claims payer database, continuously monitored and updated

03

### How Do I File a Bill?

**Challenge:** Complex claims are a manual, paper-based claim submission process, sent via “Snail Mail”

**EC Solution:** Electronic Billing (e-billing) submission with medical records

04

### How Do I Measure Success?

**Challenge:** Most hospitals average 90+ Days to Pay and AR > 90 of 40%

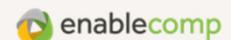
**EC Solution:** Reduced Days to Pay less than 60 and AR > 90 less than 20%



## Method To VA



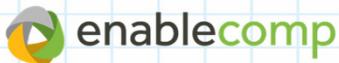
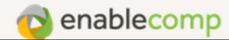
- Identification – *Patient Details and Encounter Information.*
- Category – *Veterans Administration or Tricare as the appropriate carrier.*
- Billing – *Submission of bill to the appropriate carrier along with mailing medical records.*
- Follow Up – *We will aggressively follow up with the VA, Fee Basis, or Tricare Region to monitor processing, utilizing Enforcer technology, until carrier issues reimbursement.*
- Corrective Action – *Through client encounter data, we aggregate data to show where, if any, weak points manifest through the Veteran’s stay. This leads to educational and training opportunities to reduce technical denials from the VA and Tricare.*



**enablecomp** | **Method To MVA**

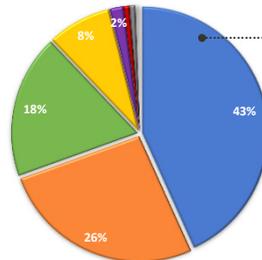


- Identification - *Patient Details, At Fault Party's Details*
- Category – *Patient Pursuit, First Party, Health Insurance, Third Party or Attorney*
- Pursuit – *Utilization of third party resources to identify all potential revenues of resolution.*
- Remaining Balances – *We will monitor balance and repeat process, utilizing enforcer technology, until balanced is paid or no other carrier to pursue.*
- Timeliness - *Our Specialists utilize and enforce a tight window of wait dates before they act. Through strict application of those wait dates, we maximize your reimbursement by being the first on record and reduce the opportunity for other parties to parcel the pot.*



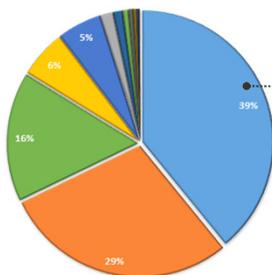
**SAMPLE ROOT CAUSES**

- OP Non-Surg
- Implants
- IP Stop Loss
- Bundling
- PPO
- Other
- IP Per Diem
- OP APCs
- IP Carve-outs
- Unpaid DOS
- OP



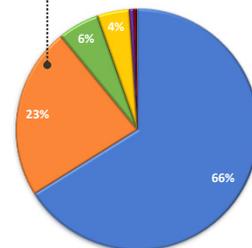
**ALABAMA:**  
Appeal Recoveries by Root Cause

- Implants
- IP Stop Loss
- OP APCs
- IP Per Diem
- IP Carve-outs
- PPO
- Unpaid DOS
- Other
- U&C
- Physical Therapy
- GenSurg v. Ortho
- OP Non-Surg
- Jurisdiction
- OP



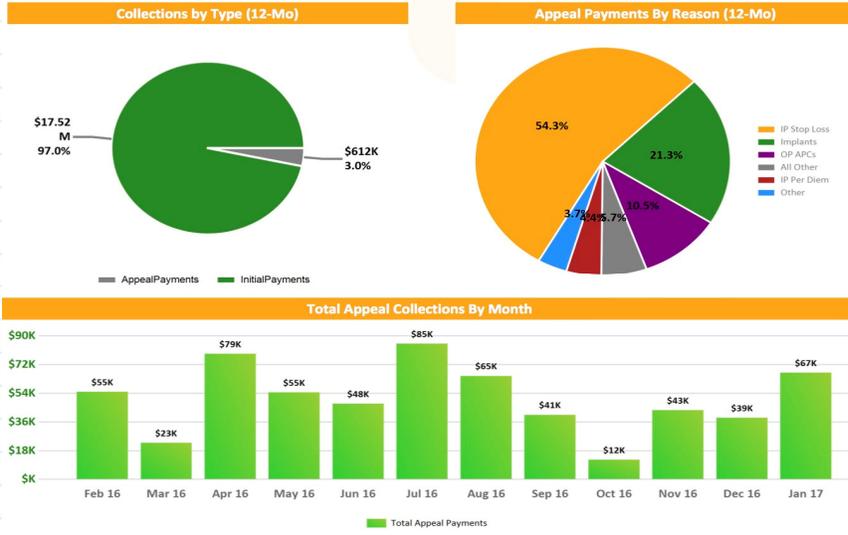
**TENNESSEE:**  
Appeal Recoveries by Root Cause

- OP APCs
- IP DRG
- PPO
- UR Denials
- Other
- Bundling
- OP Non-Surg
- IP Cost-outlier



**TEXAS:**  
Appeal Recoveries by Root Cause

# APPEAL TRENDS



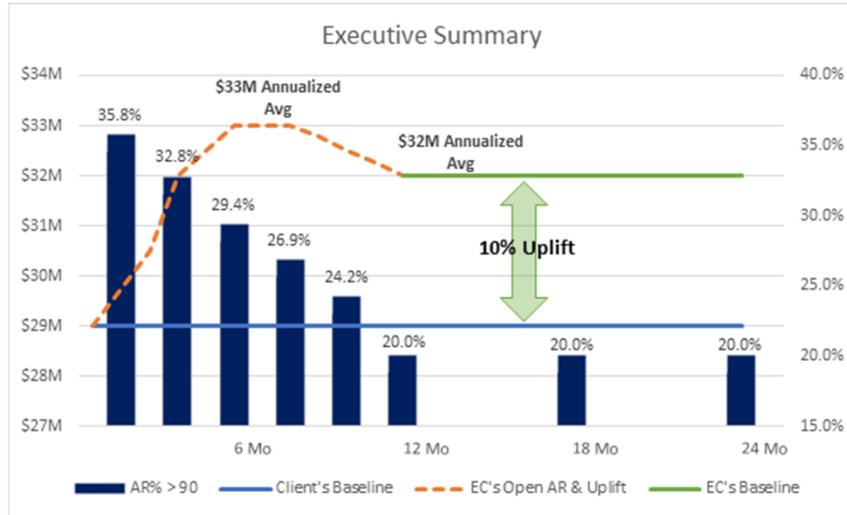
## enablecomp | Payer Benchmarks Case Study



Top 20 Payers – Days to Pay	
Client Results	76.6
EnableComp Results	59.0
Time Savings	-17.6 Days
% Reduction	-23%

Top 20 Payers – Paid to Expected	
Client Results	93.2%
EnableComp Results	102.6%
% Improvement	+9.4%

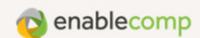
## Typical Client Cash Improvement (\$1.1B NPR Client)



## Industry Analysis

- 82% of people say price is the most important factor when making a healthcare purchasing decision\*
- The costliest 1% of patients in the US consume 20% of the nations healthcare\*
- 11-20% of Americans think healthcare is affordable\*
- Percentage of covered workers enrolled in a plan with a deductible of \$1000 or more is on the rise\* (i.e., 46.0%)
- 43% of patients in fair or poor health found medical treatment unaffordable\*\*
- In 2019, 25% of employers are only offering high deductible plans\*\*

Source: \*Price Waterhouse Copper HRI Consumer Survey 2019  
 Source: \*\*Money Matters Billing and Payment For A New Health Economy



## Providers Are Facing a Perfect Storm

**Massive Shift to FFV with Inadequate Tools or Information**

Commercial payers and CMS both committing to significant FFV targets over the next 3 years

Providers tracking upwards of 100 quality measures, primarily via spreadsheets

Accurate coding/HCC capture is essential

**Administrative Requirements Reaching a Breaking Point**

Greater usage of pre-authorizations, referrals, etc., to control utilization of services

Increase need of data concerning predictive analytics in a team based care environment

**Cost-Shifting to the Consumer**

Approaching \$650 billion in annual patient responsibility

Increased bad debt expense.

Providers must increase yields just to maintain current revenue.

**Massive Productivity Challenges**

Projected to result in 40% productivity loss in coding operations

Significant impact to cost-to-collect metrics and denial rates

**Consumerism is Changing the Game and the Necessary Tools to Play**

Patient experience, mobile, transparency tools, patient payment options... All critical to maintain patient volume

**Pressure to Consolidate or Become Employed**

Limited options to achieve necessary scale, manage risk and make necessary technology purchases

## Four Key Strategies

- I. Enhance Patient Experience**
  - Pre-Service Clearance
  - Retail Model
  - Comprehensive Transparency
- II. Increase Yield**
  - Increase Insurance "Yield" (i.e., 88.0% - 99.0%)
  - Guarantor Recoveries (i.e., 38.0% to 70.0%)
  - Enhanced Denials and Contract Management Services
- III. Cost Containment**
  - Capital Constraints
  - Reduced Productivity by Payor Segment
  - Increased Automation and Reduce "Cost-of-Rework"
- IV. Incremental Net Revenue Enhancement**
  - Eliminate / Reduce Revenue "Leakage"
  - Health System Revenue Leakage 10% - 12.0% annually
  - Revenue Leakage vs. Revenue Preservation

## *BENEFITS OF* **DAY ONE BILLING** From Registration to Reimbursement

- Reallocation of resources
- Revenue Up-Lift
- Electronic claims submission platform
- PPO network management included
- Reduce Days to Pay
- Best practice measurements
- Lower AR > 90 days to less than 20%
- Data analytics and reporting

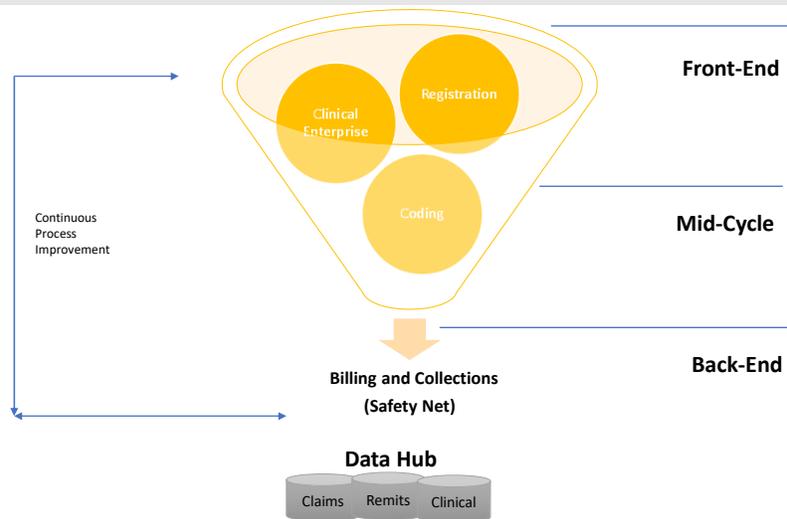


## **Improvements and Enhanced Performance**

- **Deliver Reimbursement Uplift Results**
- **Insure Timely Payments**
- **Obtain Maximum Net Expected Reimbursement**
- **Reduce Accounts Receivables**
- **Value all Accounts at Best Possible Reimbursement**
- **Prompt Denial Notification**
- **Issue Complete UB and 1500 Package to Payors**



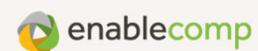
## Revenue Cycle Management



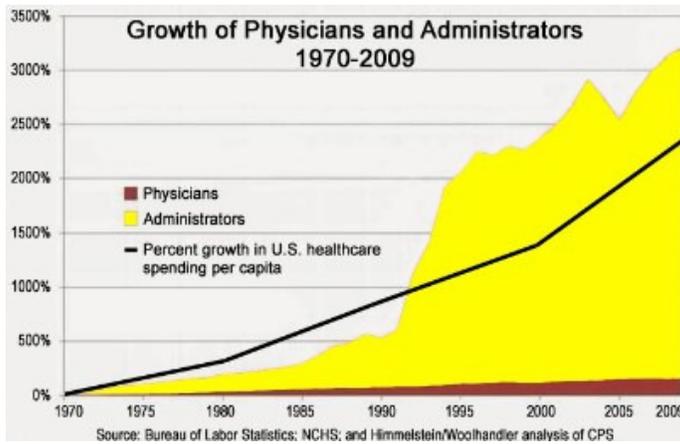
## Shifting Focus to Pre-Service Clearance

### Why it's important...

- Roughly 45% of denials are due to patient access issues
- Only 40-60% of post-service patient responsibility is never collected
- Expectation that this individual program/function would increase yield by approximately 10% to 12%
- Tackles consumerism and patient experience head-on. Separates the patient clinical encounter from the financial clearance process in order for the visit to the provider to be purely clinically related
- Allows for the conversion of the revenue cycle to a “clinically driven, retail model”
- Provides for the horizontal integration of functionality across the revenue cycle, which will improve efficiencies, reduce the number of errors, and streamline the back-end process while enhancing the patient experience
- Provides a mechanism to manage increased volume, due to the evolution of the market to a decentralized ambulatory or outpatient care model



# What Do Consumers Value?



Data shows how most of healthcare's inflation has resulted from increased administrative spending

\*2300% increase in U.S. healthcare spending per capita between 1970-2009 Source: Health Care Costs: A Primer, The Henry J. Kaiser Family Foundation

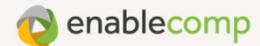
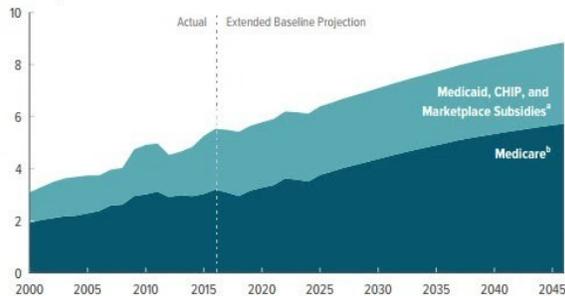


Figure 3-3. Federal Spending on the Major Health Care Programs, by Category

Percentage of Gross Domestic Product



The projected rise in federal spending for the major health care programs results from the aging of the population and the expectation that health care costs per person will continue to grow more quickly than potential GDP per person.

Source: Congressional Budget Office.

The extended baseline generally reflects current law, following CBO's 10-year baseline budget projections through 2026 and then extending most of the concepts underlying those baseline projections for the rest of the long-term projection period.

Potential GDP is the maximum sustainable output of the economy.

CHIP = Children's Health Insurance Program; GDP = gross domestic product.

- a. "Marketplace Subsidies" refers to outlays to subsidize health insurance purchased through the marketplaces established under the Affordable Care Act, as well as spending to subsidize insurance provided through the Basic Health Program and spending to stabilize premiums for insurance purchased by individuals and small employers.
- b. Refers to net spending for Medicare, which accounts for offsetting receipts that are credited to the program. Those offsetting receipts are mostly premium payments made by beneficiaries to the government.



## Overarching Themes / Conclusion

- The improvement, associated with this program, will be focused on the overall economic management of a segment of the patient population for the provider at a lower “cost-to-collect” with a corresponding higher economic “yield”
- The following were several findings, which were determined concerning Complex Claims based on a prior study by Black Book:
  - Approximately 81% of the hospitals surveyed stated they lack the specialized talent to resolve very difficult complex claims, including 92% of hospitals under 150 beds
  - 69% of hospital CFO’s state they must staff with high cost back-office associates to compensate for current patient accounting systems, which lack functionality to manage complex types of claims activity
  - 49% of hospital CFOs acknowledge that outsourcing is becoming a more viable alternative, in a recent survey, for more parts of their organizational claim processing



## Contact Us



**Brad Cross**

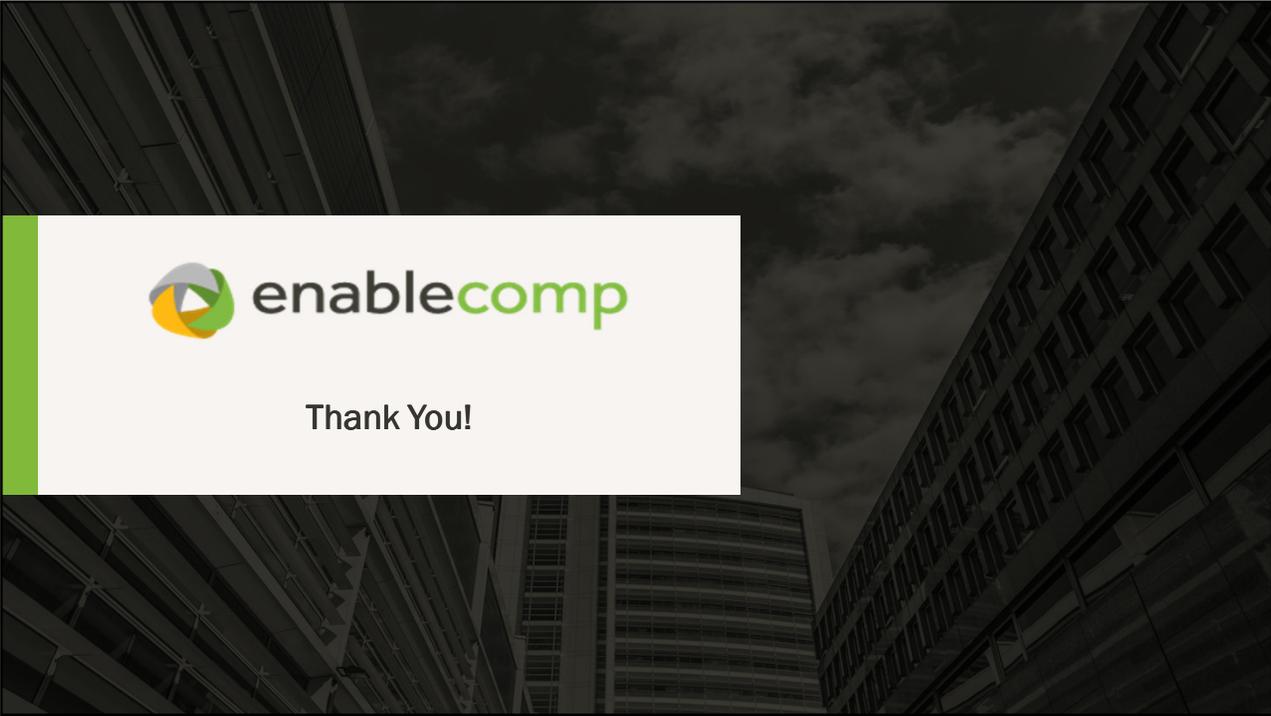
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Thank You!