



Facing Staff Shortages? Leverage Outsourcing to Support Your Team

Presented By: Brad Cross and Greg Snow
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Who We Are



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Revenue Cycle of the Future

- Three Greatest Sources of Revenue Leakage or Lost Yield
 - Patient Access
 - Guarantor Obligations / Collections
 - Denials Management / Missing Charges / Payment Variances



The Complex Claims Expert

Over
\$4 BILLION
total cash collections

22+
YEARS OF
EXPERIENCE
[Founded in 2000]



1000+ HOSPITALS

*Partner with EnableComp
for their revenue cycle needs*

500K
claims processed
annually



**PROPRIETARY
SOFTWARE**
*developed
solely for*
**COMPLEX
CLAIMS**

94%
of payers support
our Electronic
Billing Platform



**Nationally recognized
as the FEE SCHEDULE
EXPERTS**



About EnableComp

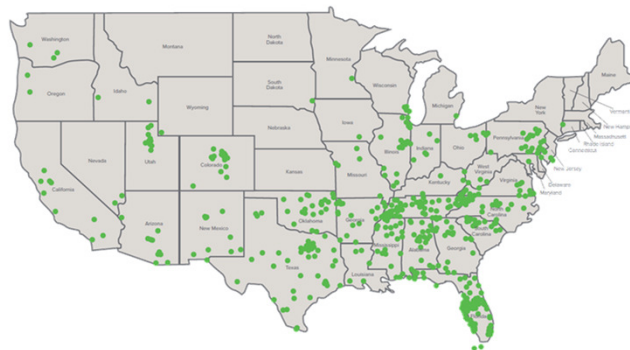
❖ The Complex Claims Experts

- ❖ Veterans Administration
- ❖ Workers' Compensation
- ❖ Motor Vehicle Accident
- ❖ Out-of-State Medicaid
- ❖ Denials and Appeals Management/Resolution

❖ Over 1,000 Hospitals Nationally

- ❖ Technology-Driven Service Provider
- ❖ Over \$4 Billion Collected

Clients by Location



enablecomp | Features



**TRENDING
REPORTS**



**CASH
ACCELERATION**



**ENFORCER360
PROPRIETARY
SOFTWARE**

- Out-of-State Complex Claims Matrix
(Real Time OOS Adjudication)
- Detailed Reporting
Payer Volume, Underpayments, PPOs
- Seamless End-to-End Integration and Complex Claim Resolution
- Actively Monitor all State and Federal Regulatory Changes
- Nurse auditor and certified professional coders on staff
- Dedicated high \$ claim resolution team

Challenges We Solve

Team of revenue specialists dedicated solely to your facility to ensure each claim is sent to the correct payer, the first time, for the maximum allowed reimbursement.

Claims designated as zero balance are reviewed for underpayment and appealed for correct payment.

**DAY 1
BILLING**

**A/R
RESOLUTION**

**ZERO
BALANCE**

**NEGOTIATED
SETTLEMENTS**

Revenue specialists and litigators manage aged accounts once placed with EnableComp. Claims are analyzed, resubmitted and if necessary, appealed on behalf of your facility.

Specifically focused on situations where organization is presented with a prompt pay request by a payer to assure proper payment.



How We Do It



**PROPRIETARY
SOFTWARE**
developed
solely for
complex claims
management



**REVENUE
SPECIALIST
TEAM**
of complex
claim experts
dedicated solely
to your facility



**DEDICATED IT
AND ANALYTICS
STAFF**
for client
reporting and
data security
and integrity



**MANAGED
CARE TEAM**
to monitor
state specific
fee schedules
for maximum
reimbursement



**CLAIMS
CLEARINGHOUSE
RELATIONSHIPS**
for ease of
information
flow to ensure a
timely payment
for the right
amount



COMPLEX CLAIMS CHALLENGES

“Choosing EnableComp was an easy decision for our hospital. They have **maximized our workers' comp claim revenue** and have allowed us to reallocate trained team members to other areas of our RCM department. Any burn center or trauma center who manages large workers' compensation claims would **financially benefit** from their service and expertise.”

Judy Briggs
Vice President of Revenue Cycle
Regional One Health

01

How Much Am I Owed?

Challenge: Modeling complex reimbursement methodologies, varies state by state

EC Solution: Proprietary complex software, complex algorithms, out-of-state rule matrix

02

Where Do I Send the Bill?

Challenge: 65% of all complex claims initially sent to wrong location

EC Solution: National complex claims payer database, continuously monitored and updated

03

How Do I File a Bill?

Challenge: Complex claims are a manual, paper-based claim submission process, sent via “Snail Mail”

EC Solution: Electronic Billing (e-billing) submission with medical records

04

How Do I Measure Success?

Challenge: Most hospitals average 90+ Days to Pay and AR > 90 of 40%

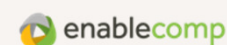
EC Solution: Reduced Days to Pay less than 60 and AR > 90 less than 20%



Method To VA



- Identification – *Patient Details and Encounter Information.*
- Category – *Veterans Administration or Tricare as the appropriate carrier.*
- Billing – *Submission of bill to the appropriate carrier along with mailing medical records.*
- Follow Up – *We will aggressively follow up with the VA, Fee Basis, or Tricare Region to monitor processing, utilizing Enforcer technology, until carrier issues reimbursement.*
- Corrective Action – *Through client encounter data, we aggregate data to show where, if any, weak points manifest through the Veteran's stay. This leads to educational and training opportunities to reduce technical denials from the VA and Tricare.*





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Method To MVA



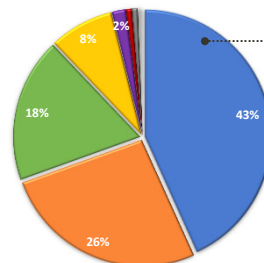
- Identification - *Patient Details, At Fault Party's Details*
- Category – *Patient Pursuit, First Party, Health Insurance, Third Party or Attorney*
- Pursuit – *Utilization of third party resources to identify all potential revenues of resolution.*
- Remaining Balances – *We will monitor balance and repeat process, utilizing enforcer technology, until balance is paid or no other carrier to pursue.*
- Timeliness - *Our Specialists utilize and enforce a tight window of wait dates before they act. Through strict application of those wait dates, we maximize your reimbursement by being the first on record and reduce the opportunity for other parties to parcel the pot.*



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SAMPLE ROOT CAUSES

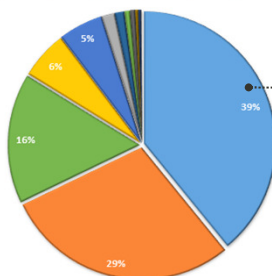
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 ■ Implants
 ■ IP Stop Loss
 ■ Bundling
 ■ PPO
 ■ Other
 ■ IP Per Diem
 ■ OP APCs
 ■ IP Carve-outs
 ■ Unpaid DOS
 ■ OP



ALABAMA:
Appeal Recoveries
by Root Cause

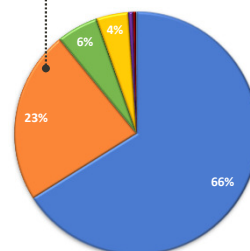
TEXAS:
Appeal Recoveries
by Root Cause

■ Implants
 ■ IP Stop Loss
 ■ OP APCs
 ■ IP Per Diem
 ■ IP Carve-outs
 ■ PPO
 ■ Unpaid DOS
 ■ Other
 ■ U&C
 ■ Physical Therapy
 ■ GenSurg v. Ortho
 ■ OP Non-Surg
 ■ Jurisdiction
 ■ OP

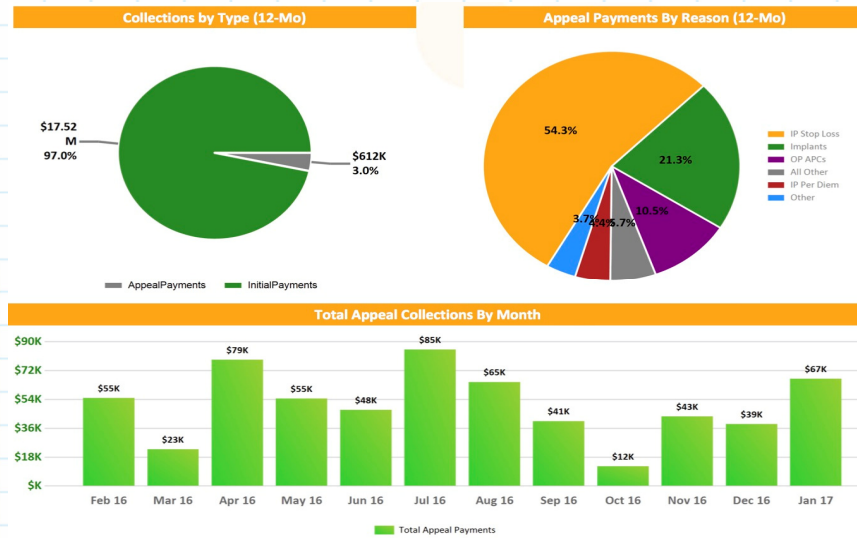


TENNESSEE:
Appeal Recoveries
by Root Cause

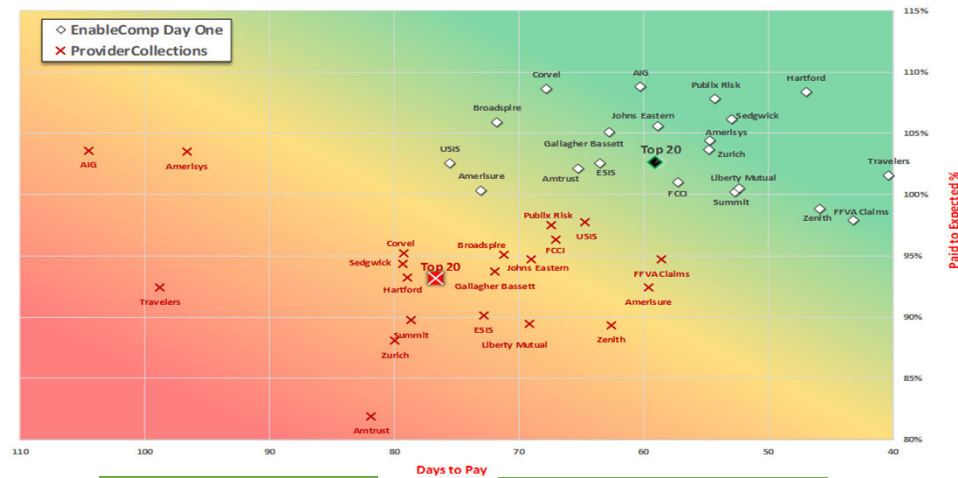
■ OP APCs
 ■ IP DRG
 ■ PPO
 ■ UR Denials
 ■ Other
 ■ Bundling
 ■ OP Non-Surg
 ■ IP Cost-outlier



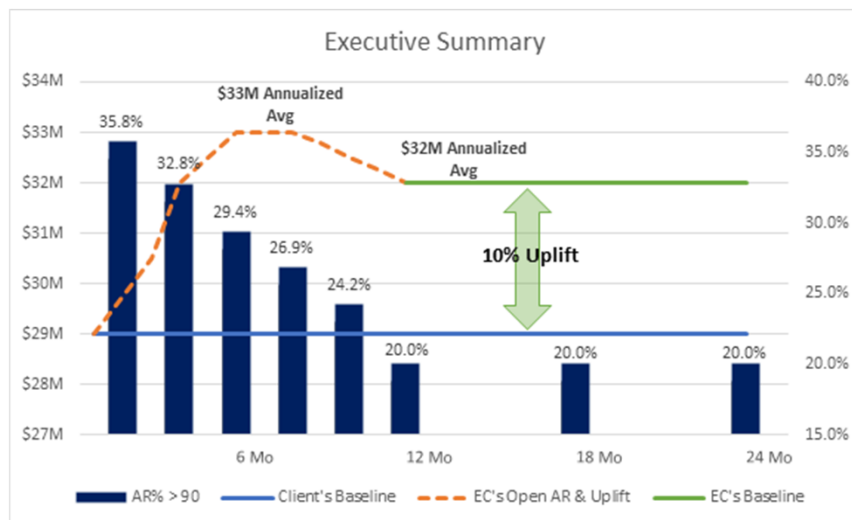
APPEAL TRENDS



Payer Benchmarks Case Study



Typical Client Cash Improvement (\$1.1B NPR Client)



Industry Analysis



82% of people say price is the most important factor when making a healthcare purchasing decision*



The costliest 1% of patients in the US consume 20% of the nation's healthcare*



11-20% of Americans think healthcare is affordable*



Percentage of covered workers enrolled in a plan with a deductible of \$1000 or more is on the rise* (i.e., 46.0%)



43% of patients in fair or poor health found medical treatment unaffordable**



In 2019, 25% of employers are only offering high deductible plans**

Source: *Price Waterhouse Coopers HRI Consumer Survey 2019
Source: **Money Matters Billing and Payment For A New Health Economy



Providers Are Facing a Perfect Storm

Massive Shift to FFV with Inadequate Tools or Information

Commercial payers and CMS both committing to significant FFV targets over the next 3 years
Providers tracking upwards of 100 quality measures, primarily via spreadsheets
Accurate coding/HCC capture is essential

Cost-Shifting to the Consumer

Approaching \$650 billion in annual patient responsibility
Increased bad debt expense.
Providers must increase yields just to maintain current revenue.

Consumerism is Changing the Game and the Necessary Tools to Play

Patient experience; mobile; transparency tools; patient payment options... All critical to maintain patient volume

FFV

Administrative

Administrative Requirements Reaching a Breaking Point

Greater usage of pre-authorizations, referrals, etc., to control utilization of services
Increase need of data concerning predictive analytics in a team based care environment

Patient Pay

Coding

Massive Productivity Challenges

Projected to result in 40% productivity loss in coding operations
Significant impact to cost-to-collect metrics and denial rates

Consumerism

Consolidation

Pressure to Consolidate or Become Employed

Limited options to achieve necessary scale, manage risk and make necessary technology purchases



Four Key Strategies

I. Enhance Patient Experience

- Pre-Service Clearance
- Retail Model
- Comprehensive Transparency

II. Increase Yield

- Increase Insurance "Yield" (i.e., 88.0% - 99.0%)
- Guarantor Recoveries (i.e., 38.0% to 70.0%)
- Enhanced Denials and Contract Management Services

III. Cost Containment

- Capital Constraints
- Reduced Productivity by Payor Segment
- Increased Automation and Reduce "Cost-of-Rework"

IV. Incremental Net Revenue Enhancement

- Eliminate / Reduce Revenue "Leakage"
- Health System Revenue Leakage 10% - 12.0% annually
- Revenue Leakage vs. Revenue Preservation



BENEFITS OF **DAY ONE BILLING** From Registration to Reimbursement

- Reallocation of resources
- Revenue Up-Lift
- Electronic claims submission platform
- PPO network management included
- Reduce Days to Pay
- Best practice measurements
- Lower AR > 90 days to less than 20%
- Data analytics and reporting

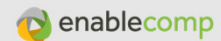
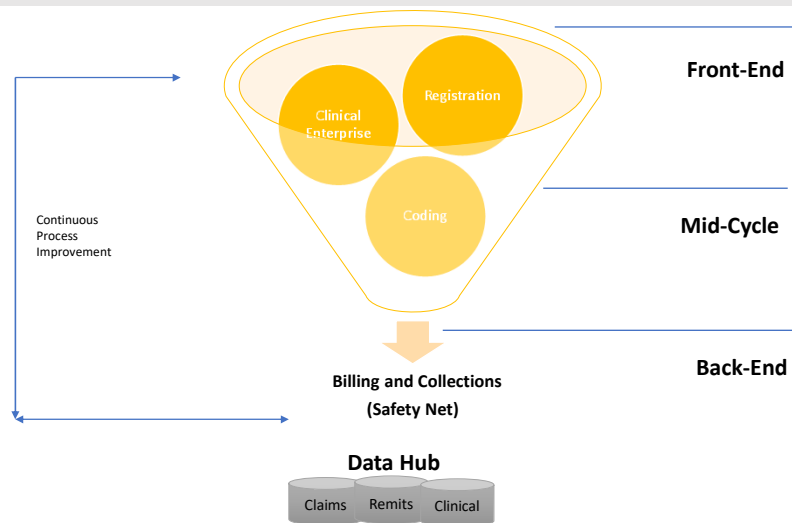


Improvements and Enhanced Performance

- Deliver Reimbursement Uplift Results
- Insure Timely Payments
- Obtain Maximum Net Expected Reimbursement
- Reduce Accounts Receivables
- Value all Accounts at Best Possible Reimbursement
- Prompt Denial Notification
- Issue Complete UB and 1500 Package to Payors



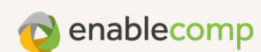
Revenue Cycle Management



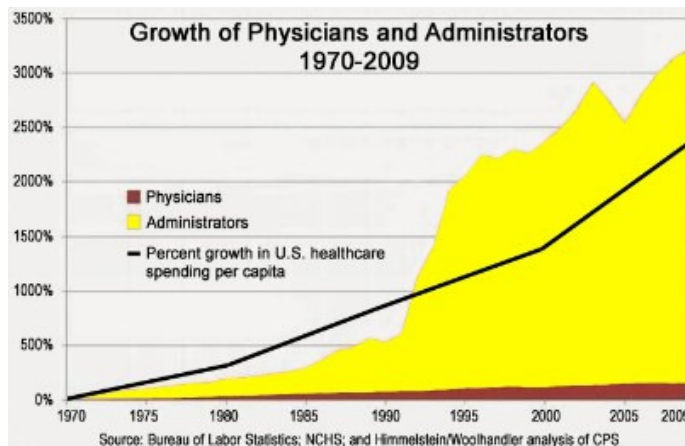
Shifting Focus to Pre-Service Clearance

Why it's important...

- Roughly 45% of denials are due to patient access issues
- Only 40-60% of post-service patient responsibility is never collected
- Expectation that this individual program/function would increase yield by approximately 10% to 12%
- Tackles consumerism and patient experience head-on. Separates the patient clinical encounter from the financial clearance process in order for the visit to the provider to be purely clinically related
- Allows for the conversion of the revenue cycle to a "clinically driven, retail model"
- Provides for the horizontal integration of functionality across the revenue cycle, which will improve efficiencies, reduce the number of errors, and streamline the back-end process while enhancing the patient experience
- Provides a mechanism to manage increased volume, due to the evolution of the market to a decentralized ambulatory or outpatient care model



What Do Consumers Value?



Data shows how most of healthcare's inflation has resulted from increased administrative spending

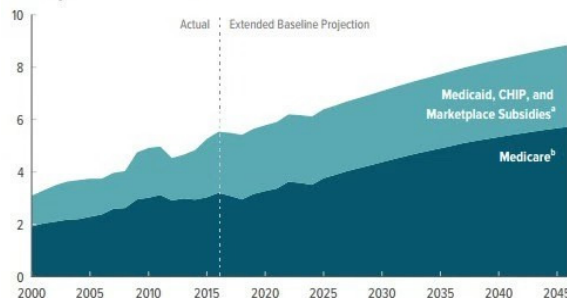
*2300% increase in U.S. healthcare spending per capita between 1970-2009 Source: Health Care Costs: A Primer, The Henry J. Kaiser Family Foundation



Figure 3-3.

Federal Spending on the Major Health Care Programs, by Category

Percentage of Gross Domestic Product



The projected rise in federal spending for the major health care programs results from the aging of the population and the expectation that health care costs per person will continue to grow more quickly than potential GDP per person.

Source: Congressional Budget Office.

The extended baseline generally reflects current law, following CBO's 10-year baseline budget projections through 2026 and then extending most of the concepts underlying those baseline projections for the rest of the long-term projection period.

Potential GDP is the maximum sustainable output of the economy.

CHIP = Children's Health Insurance Program; GDP = gross domestic product.

a. "Marketplace Subsidies" refers to outlays to subsidize health insurance purchased through the marketplaces established under the Affordable Care Act, as well as spending to subsidize insurance provided through the Basic Health Program and spending to stabilize premiums for insurance purchased by individuals and small employers.

b. Refers to net spending for Medicare, which accounts for offsetting receipts that are credited to the program. Those offsetting receipts are mostly premium payments made by beneficiaries to the government.



Overarching Themes / Conclusion

- The improvement, associated with this program, will be focused on the overall economic management of a segment of the patient population for the provider at a lower “cost-to-collect” with a corresponding higher economic “yield”
- The following were several findings, which were determined concerning Complex Claims based on a prior study by Black Book:
 - Approximately 81% of the hospitals surveyed stated they lack the specialized talent to resolve very difficult complex claims, including 92% of hospitals under 150 beds
 - 69% of hospital CFO’s state they must staff with high cost back-office associates to compensate for current patient accounting systems, which lack functionality to manage complex types of claims activity
 - 49% of hospital CFOs acknowledge that outsourcing is becoming a more viable alternative, in a recent survey, for more parts of their organizational claim processing



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Thank You!