

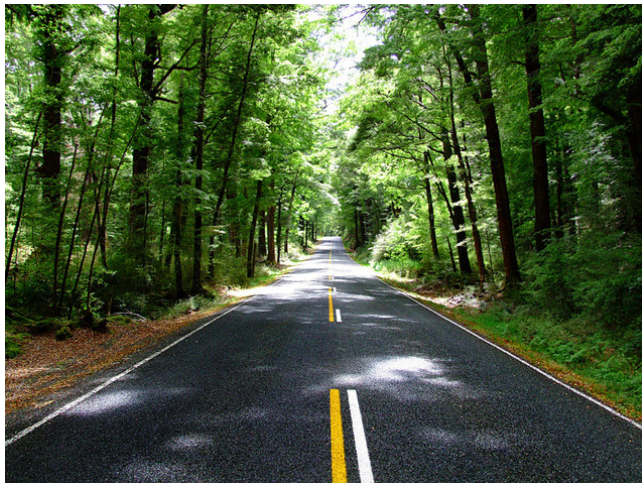
Paving the Way and Paying it Forward

Laurie Burney, Ph.D., CMA,
CSCA, CPA (TN – inactive)

www.slidescarnival.com/help-use-presentation-template



How I Pictured Life Would be When I Was Young




<https://www.freeimages.com/photo/the-road-1361700>






"Using Ikigai in Coaching and Mentoring" ... for yourself and others




<https://management30.com/blog/redefining-purpose-with-ikigai/>

<https://www.coachmentoring.co.uk/blog/2018/08/using-ikigai-coaching-mentoring/>




Ikigai

A JAPANESE CONCEPT MEANING "A REASON FOR BEING"



<https://management30.com/blog/redefining-purpose-with-ikigai/>


How to Awaken the Power of Ikigai



1. What I love.	2. What the world needs.
3. What I can get paid for.	4. What I am good at.

The Ikigai Journey: A Practical Guide to Finding Happiness and Purpose the Japanese Way by Helen Takeda and Frances Abele


“Using Ikigai in Coaching and Mentoring”



1. What I love.	<p>“When do you come alive or feel in flow?”</p> <p>“Have you ever been so absorbed in a task that you don’t realize what time it is?”</p>
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“Your ikigai might be embedded in those moments.”

https://www.coachingmentoring.com/blog/2019/05/20/ikigai-coaching-mentoring/



“Using Ikigai in Coaching and Mentoring”


“What change would you most love to create in the world?”

“What do you want to put your energy into sorting out in the world?”

“What really upsets you?”

2. What the world needs.

<https://www.coachingmentoring.co.uk/blog/2019/06/using-ikigai-coaching-mentoring/>



“Using Ikigai in Coaching and Mentoring”


“What service or offering do you bring, or could you bring, that brings value to others?”

“What do people value and pay you for?”

“Something people need and are happy to pay for or share some value in exchange?”

3. What I can get paid for.

<https://www.coachingmentoring.co.uk/blog/2019/06/using-ikigai-coaching-mentoring/>



“What skills have you developed over time and what are you great at even when you aren’t trying?”

“What unique talents do you have that come most naturally to you?”

4. What I am good at.

<https://www.coachingmentoring.co.uk/blog/2019/04/using-ikigai-coaching-mentoring/>



How to Awaken the Power of Ikigai

1. What you love to do

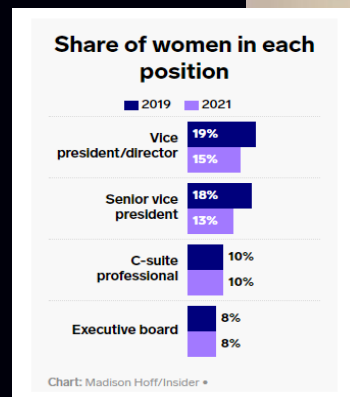
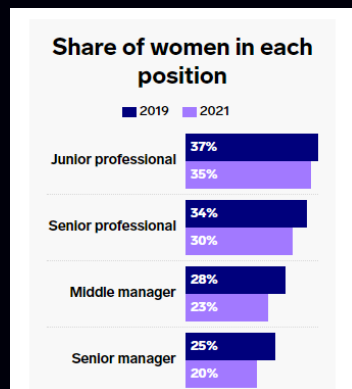
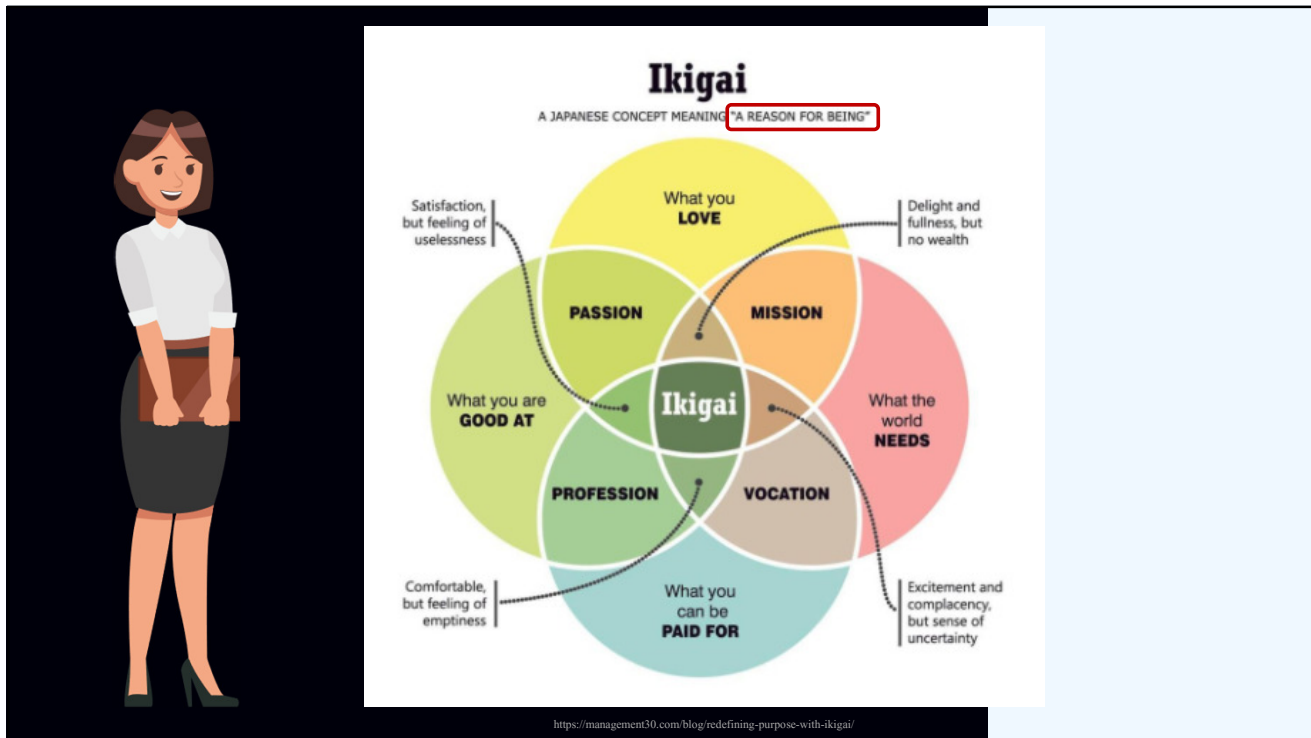
2. What you are good at

3. What the world needs

4. What you can be paid for

What is Missing?

The Ikigai journey is a personal one to finding purpose, passion, and purpose the purpose of your life. It is a journey of discovery and growth.



<https://www.businessinsider.in/careers/news/the-pandemic-has-been-especially-brutal-for-women-striving-to-be-executives/articleshow/81399325.cms>

Figure 1

Since the start of the pandemic, women have lost 5.4 million net jobs, compared with 4.4 million jobs lost by men

Men and women's total nonfarm payroll employment, 2020

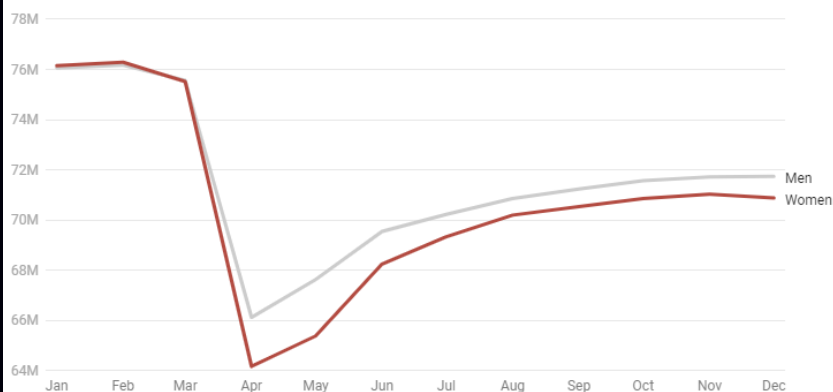


Chart: Center for American Progress •

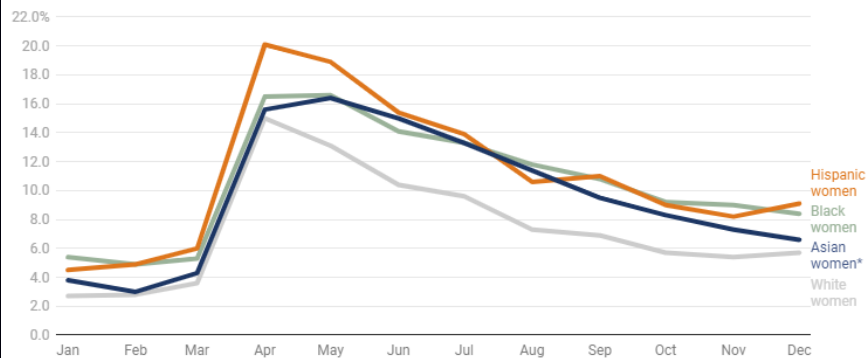
Source: Authors' calculations based on U.S. Bureau of Labor Statistics, "Current Employment Statistics, Table B-5 and Table B-1, Series Codes: CES0000000010, CES0000000001," available at <https://www.bls.gov/webapps/legacy/cesbtabs.htm> (last accessed January 2021).

<https://www.americanprogress.org/issues/women/reports/2021/02/01/495209/women-lose-jobs-essential-actions-gender-equitable-recovery/>

**Figure 2**

Throughout the pandemic, Black, Hispanic, and Asian women have seen higher unemployment rates than white women

2020 unemployment rate, by race or ethnicity, for women ages 20 and over



*Data for white, Black, and Hispanic women are seasonally adjusted, while data for Asian women are not seasonally adjusted. The U.S. Bureau of Labor Statistics does not publish seasonally adjusted statistics disaggregated by gender for Asian Americans in its monthly jobs report.

Chart: Center for American Progress •

Source: U.S. Bureau of Labor Statistics, "Current Population Survey, Table A-4 and Table A-15, Series Codes: LNS14000029, LNS14000032, LNS14000035, and LNU04032267," available at <https://beta.bls.gov/dataQuery/find> (last accessed January 2021).

<https://www.americanprogress.org/issues/women/reports/2021/02/01/495209/women-lose-jobs-essential-actions-gender-equitable-recovery/>





THE WAY THAT WE
MAKE A DISCERNIBLE
DIFFERENCE IS BY
PULLING OTHER
WOMEN UP THE LADDER
BEHIND US.

*Beth Monaghan, CEO and co-founder
InkHouse*



Lead by example:
Support women
on their way to the top.
Trust that they will
extend a hand to
those who follow.

-Mariela Dabbah-



Helping Hand

<https://fineartamerica.com/featured/helping-hand-linda-carmel.html>









Feminism isn't about making
other women feel inferior.

**Behind Every Successful
Woman Is A Tribe Of
Other Successful Woman
Who Have Her Back**

G.D. Anderson

<https://www.betterlyf.com/articles/women-empowerment/independent-women-quotes/>



Opening Doors for Women in Accounting



"EFWA came into my life just as I was ready to give up on my dreams. The scholarship was a symbol to me of the many people who believed in me; even people who had never met me, and gave me rejuvenated determination to not just finish my degree but to earn my CPA."

Samantha M., Michigan

Who We Are...

The Educational Foundation for Women in Accounting was established as a non-profit corporation in 1966. Our mission is to provide scholarships and mentoring, supporting equitable access to education and the advancement of women who are pursuing careers in accounting.

The Educational Foundation encourages and enables women to enter the accounting profession and empowers them to achieve equal opportunities and equal rewards.



What We Do...

Mentoring

The Foundation provides mentoring for its undergraduate scholarship recipients to offer guidance and encouragement as they complete their education and begin planning for their career in the accounting field.

Scholarships

Since its inception the Foundation has fulfilled its mission by funding numerous projects, including several scholarship programs:

Women in Transition

This scholarship is awarded for up to \$16,000 over four years and is renewable annually upon satisfactory completion of course requirements. It is designed for women who are the primary support of their family and are entering college to obtain a degree in accounting.

Undergrad/Graduate

Several named undergraduate scholarships have been funded by businesses, individuals, accounting firms and professional associations. These scholarships are available to women at any stage of their college career.

Laurels Fund

This fund provides graduate scholarships to women pursuing their Ph.D. These women are future college professors who will serve as role models and will provide support for female accounting students.

Women in Need

The Women in Need two-year scholarship, provides \$4,000 over a two-year period, to assist in completing a degree in accounting.

"The scholarship that I received while pursuing my undergraduate accounting degree gave me the confidence to continue to pursue my goals. The feeling that professional women believed in my ability to make a distinct contribution to the profession encouraged and enriched my life. I will forever be grateful for that support."

Marcia P., Iowa

Support the Foundation

Tax-deductible donations in any amount will help fund our projects, which support the advancement of women in accounting. Our ability to continue to fulfill our mission is dependent upon the generosity of friends such as you. EFWA provides an opportunity for organizations and businesses to sponsor scholarships for women who meet certain criteria. Challenge Grants are also welcomed. Donations are accepted online via our website and by mail.

For more information please contact us at:

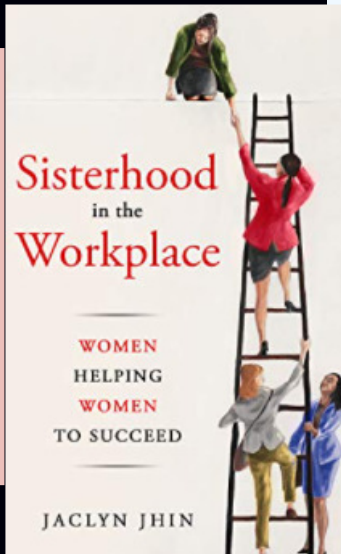
937.424.3391 | info@efwa.org

www.efwa.org



**When women
support
each other,
incredible
things happen.**

International Women's Day 2018



**Thank
you!**

